## SCHEME OF STUDIES B.SC. (HONS.) AGRICULTURE MAJOR MARKETING AND AGRIBUSINESS SEMESTER-V

Course #	Title	Credit Hours	Course Type
MAB-501	AGRIBUSINESS MANAGEMENT	3(3-0)	Major
MAB-505	PRINCIPLES OF ACCOUNTING	3(3-0)	Major
MAB-509	PRINCIPLES OF MARKETING	3(3-0)	Major
ARE-302	MICROECONOMICS-I	3(3-0)	Allied
MAB-511	PRINCIPLES OF MANAGEMENT	3(3-0)	Major
MAB-513	BUSINESS AND CORPORATE LAW	2(2-0)	Major
TGM-501	TUTORIAL GROUP MEETING FOR SOFT SKILLS	NCC	Compulsory
	Total Credit Hours	20	

## SEMESTER-VI

Total Credit Hours		20	
TGM-502	TUTORIAL GROUP MEETING FOR SOFT SKILLS	NCC	Compulsory
MAB-512	CONSUMER BEHAVIOR	3(3-0)	Major
MAB-510	BUSINESS COMMUNICATION AND PRESENTATION SKILLS	3(2-1)	Major
ARE-406	MACROECONOMICS-I	3(3-0)	Allied
MAB-508	INTRODUCTION TO HUMAN RESOURCE MANAGEMENT	2(2-0)	Major
MAB-506	AGRICULTURAL MARKETING	3(3-0)	Major
MAB-504	RESEARCH METHODS IN AGRIBUSINESS	3(2-1)	Major
MAB-502	BUSINESS FINANCE	3(3-0)	Major

## SEMESTER-VII

Total Credit Hours			20
TGM-601	TUTORIAL GROUP MEETING FOR SOFT SKILLS	NCC	Compulsory
MAB-613	LIVESTOCK AND POULTRY MARKETING MANAGEMENT	2(2-0)	Major
MAB-619	AGRIBUSINESS INSTITUTIONS AND LEGISLATION	3(3-0)	Major
MAB-611	PREPARATION OF RESEARCH PROJECTS AND SCIENTIFIC WRITING	3(2-1)	Major
MAB-607	AGRIBUSINESS VALUE CHAIN MANAGEMENT	3(3-0)	Major
MAB-605	INTRODUCTION TO AGRIBUSINESS POLICY	3(3-0)	Major
MAB-603	WHOLESALE AND RETAIL MANAGEMENT	3(3-0)	Major
MAB-601	INTERNATIONAL BUSINESS MANAGEMENT	3(3-0)	Major

## SEMESTER-VIII

	Total Credit Hours	06	
MAB-604	CAPSTONE PROJECT	3(0-3)	Major
MAB-602	INTERNSHIP	3(0-3)	Major