


BBA SCHEME OF STUDIES							
EXISTING				PROPOSED			
I ST SEMESTER							
Course No.	Course Title	Course Type	Credit Hours	Course No.	Course Title	Course Type	Credit Hours
BBA-301	Principles of Management	Major	3 (3-0)	BBA-301	Principles of Management	Major	3 (3-0)
BBA-303	Information Technology in Business	General	3(2-1)		Deleted		
	Course Moved from 2 nd Semester			BBA-303	Financial Accounting-L	Major	3(3-0)
	Course Moved from 2 nd Semester			MATH-300	Business Mathematics	Allied	3(3-0)
	New Course			CS-305	Applications of Information and Communication Technologies (ICT)	General	3(2-1)
ECON-301	Principles of Microeconomics	Major	3(3-0)	ECON-301	Principles of Microeconomics	Allied	3(3-0)
ENG-303	English-I (Functional English)	General	2(2-0)	ENG-313	Functional English	General	3(3-0)
IS-301 or CHJN-405	Arabic OR Learn Chinese with me	General	3(3-0)		Course Moved to 3 rd Semester		
HE-307	Basic Psychology	General	3(3-0)		Deleted		
	New Course			TGM-301	Tutorial Group Meeting for Soft Skills	Compulsory	Non-Credit Course
Total Credit Hours			17	Total Credit Hours			18
2 ND SEMESTER							
Course No.	Course Title	Course Type	Credit Hours	Course No.	Course Title	Course Type	Credit Hours
BBA-302	Financial Accounting-I	Major	3 (3-0)		Course Moved to 1 st Semester		
	Course Moved from 3 rd Semester			BBA-302	Financial Accounting-II	Major	3(3-0)
	Course Moved from 3 rd Semester			BBA-304	Principles of Marketing	Major	3(3-0)

	Course Moved from 3rd Semester			STAT-406	Business Statistics	Allied	3(3-0)
ECON-302	Principles of Macroeconomics	Major	3(3-0)	ECON-302	Principles of Macroeconomics	Allied	3(3-0)_2
ENG-304	English-II (Communication Skills)	General	2(2-0)		Deleted		
SSH-302	Pakistan Studies	General	2(2-0)		Deleted		
MATH-300	Business Mathematics	General	3(3-0)		Course Moved to 1st Semester		
IS-401 or SSH-402	Islamic Studies or Ethics (For Non-Muslims/ Foreigners)	General	3(3-0)		Course Moved to 3rd Semester		
	New Course			ENG-314	Expository Writing	General	3(3-0)
	New Course			SSH-303	Ideology and Constitution of Pakistan	General	2(2-0)
	New Course			EDU-306	Civics and Community Engagement	General	2(2-0)
	New Course			TGM-302	Tutorial Group Meeting for Soft Skills	Compulsory	Non-Credit Course
Total Credit Hours			16			Total Credit Hours	19

3RD SEMESTER							
Course No.	Course Title	Course Type	Credit Hours	Course No.	Course Title	Course Type	Credit Hours
BBA-401	Management Information Svstems	Maior	3(2-1)		Course Moved to 4th Semester		
STAT-406	Business Statistics	General	3(3-0)		Course Moved to 2nd Semester		
BBA-403	Principles of Marketing	Major	3(3-0)		Course Moved to 2nd Semester		
BBA-405	Financial Accounting-fj	Major	3(3-0)		Course Moved to 2nd Semester		

BBA-407	Introduction to Human Resource Management	Major	3(3-0)	BBA-401	Human Resource Management	Major	3(3-0)
SOC-401	General Sociology	General	3(3-0)		Deleted		
	Course Moved from 4 th Semester			BBA-403	Fundamentals of Agribusiness Management	Maior	3(3-0)
	New Course			BMS-402	Entrepreneurship	General	2(2-0)
	Course Moved from 2 nd Semester			IS-401 or SSH- 306	Islamic Studies or Ethics (For Non-Muslims/ Foreigners)	General	2(2-0)
	New Course			PY-307	Fundamentals of Natural Sciences	General	3(2-1)
	New Course			MATH-408	Quantitative Reasoning-I	General	3(3-0)
	Course Moved from 1 ^s Semester			IS-301 orCHJN-405	Arabic OR Learn Chinese with me	Compulsory	3(3-0)/3(2-1)
	New Course			TGM-401	Tutorial Group Meeting for Soft Skills	Compulsory	Non-Credit Course
Total Credit Hours			18	Total Credit Hours			19
4 TH SEMESTER							
Course No.	Course Title	Course Type	Credit Hours	Course No.	Course Title	Course Type	Credit Hours
BBA-402	Business Communication	General	3(2-1)		Deleted		
BBA-404	Fundamentals of Agribusiness Management	Major	3(3-0)		Course Moved to 3 rd Semester		
BBA-406	Operations of Banks and Financial Institutions	Major	3(3-0)		Course Moved to Finance Specialization		
BBA-408	Financial Management-I	Major	3(3-0)		Course Moved to 5 ¹ _h Semester		
ES-301	Environmental Sciences	General	3(3-0)		Deleted		
ARE-402	Economy of Pakistan	General	3(3-0)		Deleted		
	New Course			BBA-402	Introduction to Business Finance	Major	3(3-0)
	Course Moved from 5 th Semester			BBA-404	Marketing Management	Maior	3(3-0)
	Course Moved from 3 rd Semester			BBA-406	Management Infonnation Systems	Major	3(2-J)
	Course Moved from 6 th Semester			BBA-408	Cost and Management Accounting	Major	3(3-0)
	New Course			HE-407	Art, Craft and Calligraphy	General	2(1-1)

	New Course			SOC-311	Introduction to Sociology		General	2(2-0)
	New Course			STAT-408	Quantitative Reasoning-rt		General	3(3-0)

	New Course			TGM-402	Tutorial Group Meeting for Soft Skills	Compulsory	Non-Credit Course
Total Credit Hours			18	Total Credit Hours			19
5TH SEMESTER							
Course No.	Course Title	Course Type	Credit Hours	Course No.	Course Title	Course Type	Credit Hours
	Course Moved from 4 th Semester			BBA-501	Financial Management	Major	3(3-0)
	Course Moved from 6 th Semester			BBA-503	Business Ethics	Major	3(3-0)
	Course Moved from 7 ¹ _h Semester			BBA-505	Business Research Methods	Major	3(3-0)
DHL-407	International Relations and Globalization	General	3(3-0)		Deleted		
BBA-501	Marketing Management	Major	3(3-0)		Course Moved to 4 th Semester		
BBA-503	Operations Management	Major	3(3-0)		Course Moved to 7 th Semester		
BBA-505	Financial Management-I	Major	3(2-1)		Deleted		
BBA-507	Taxation Theory and Practices	General	2(2-0)		Course Moved to Finance Specialization		
FINANCE SPECIALIZATION							
FfN-511	Financial Statement Analysis	Elective	3(2-1)	FrN-501	Financial Statement Analysis	Major (Specialization)	3(3-0)

FIN-512	Corporate Finance	Elective	3(3-0)	FrN-503	Corporate Finance	Major (Specialization)	3(3-0)
FIN-601	International Finance	Elective	3(3-0)	FIN-505	International Finance	Major (Specialization)	3(3-0)
MARKETING SPECIALIZATION							
MKT-511	Advertising and Promotion	Elective	3(2-1)	MKT-501	Advertising and Promotion	Major (Specialization)	3(3-0)
MKT-512	Sales and Retail Management	Elective	3(3-0)	MKT-503	Sales Management	Major (Specialization)	3(3-0)
MKT-601	Brand Management	Elective	3(3-0)	MKT-505	Brand Management	Major (Specialization)	3(3-0)
HUMAN RESOURCE MANAGEMENT SPECIALIZATION							
HRM-511	Performance Management and Development	Elective	3(3-0)	HRM-501	Performance Management and Development	Major (Specialization)	3(3-0)
HRM-512	Organization Dynamics and Development	Elective	3(2-1)	HRM-503	Organization Dynamics and Development	Major (Specialization)	3(3-0)
HRM-601	Leadership and Team Management	Elective	3(3-0)	HRM-505	Leadership and Team Management	Major (Specialization)	3(3-0)

MANAGEMENT INFORMATION SYSTEM SPECIALIZATION							
MJS-511	Business Programming	Elective	3(2-1)	MIS-501	Business Programming	Major (Specialization)	3(2-1)
MIS-512	Business Database Management	Elective	3(2-1)	MIS-503	Business Database Management	Major (Specialization)	3(2-1)
MIS-601	Systems Analysis and Design	Elective	3(2-1)	MIS-505	Systems Analysis and Design	Major (Specialization)	3(2-1)

	New Course			TGM-501	Tutorial Group Meeting for Soft Skills	Compulsory	Non-Credit Course
Total Credit Hours			17	Total Credit Hours			18
6 th SEMESTER							
Course No.	Course Title	Course Type	Credit Hours	Course No.	Course Title	Course Type	Credit Hours
BBA-502	Business Ethics	General	2(2-0)		Course Moved to 5 th Semester		
BBA-504	Organizational Behaviour	Major	3(3-0)	BBA-502	Organizational Behaviour	Major	3(3-0)
BBA-506	Fundamentals of Consumer Behaviour	Major	3(3-0)		Course Moved to 7 th Semester		
BBA-508	Business and Corporate Law	Major	3(3-0)	BBA-504	Business and Corporate Law	Major	3(3-0)
BBA-510	Cost and Management Accounting	Major	3(3-0)		Course Moved to 4 th Semester		
FINANCE SPECIALIZATION							
FIN-602	Islamic Finance	Elective	3(3-0)	FIN-502	Islamic Finance	Major (Specialization)	3(3-0)
FIN-603	Credit Risk Management	Elective	3(3-0)	FIN-504	Credit Risk Management	Major (Specialization)	3(3-0)
FIN-604	Investment Analysis	Elective	3(2-1)	FIN-506	Investment Analysis	Major (Specialization)	3(3-0)
MARKETING SPECIALIZATION							
MKT-602	Social Media Marketing	Elective	3(2-1)	MKT-502	Social Media Marketing	Major (Specialization)	3(3-0)

MKT-603	Supply Chain Management	Elective	3(3-0)	MKT-504	Supply Chain Management	Major (Specialization)	3(3-0)
MKT-604	Services Marketing	Elective	3(3-0)	MKT-506	Services Marketing	Major (Specialization)	3(3-0)

HUMAN RESOURCE MANAGEMENT SPECIALIZATION							
HRM-602	International Human Resource Management	Elective	3(3-0)	HRM-502	International Human Resource Management	Major (Specialization)	3(3-0)
HRM-603	Introduction to Labor Law	Elective	3(3-0)	HRM-504	Introduction to Labor Law	Major (Specialization)	3(3-0)
HRM-604	Employee Training and Development	Elective	3(2-1)	HRM-506	Employee Training and Development	Major (Specialization)	3(3-0)
MANAGEMENT INFORMATION SYSTEM SPECIALIZATION							
MIS-602	Operating Systems	Elective	3(2-1)	MIS-502	Operating Systems	Major (Specialization)	3(2-1)
MIS-603	Computer Networks	Elective	3(2-1)	MIS-504	Computer Networks	Major (Specialization)	3(2-1)
MIS-604	Software Engineering	Elective	3(2-1)	MIS-506	Software Engineering	Major (Specialization)	3(2-1)
	New Course			TGM-502	Tutorial Group Meeting for Soft Skills	Compulsory	Non-Credit Course
Total Credit Hours			17	Total Credit Hours			15
7th SEMESTER							

Course No.	Course Title	Course Type	Credit Hours	Course No.	Course Title	Course Type	Credit Hours
BBA-601	Business Research Methods	Major	3(3-0)		Course Moved to 5th Semester		
BBA-603	Entrepreneurship	Major	3(3-0)		Course Moved to 3rd Semester		
	Course Moved from 8th Semester			BBA-601	Business Policy and Strategy	Major	3(3-0)
	Course Moved from 8th Semester			BBA-603	E-Commerce	Major	3(2-1)
BBA-605	International Business Management	Major	3(3-0)	BBA-605	International Business Management	Major	3(3-0)
BBA-607	Oral Communication	General	3(3-0)		Deleted		
BBA-609	Logic	General	2(2-0)		Deleted		
FINANCE SPECIALIZATION							
	Course Moved from 4th Semester			FTN-601	Operations of Banks and Financial Institutions	Major (Specialization)	3(3-0)
	Course Moved from 5th Semester			HN-603	Taxation Theory and Practices	Major (Specialization)	3(3-0)

MARKETING SPECIALIZATION							
	New Course			MKT-601	International Marketing	Major (Specialization)	3(3-0)
	New Course			MKT-603	New Product Development	Major (Specialization)	3(3-0)
HUMAN RESOURCE MANAGEMENT SPECIALIZATION							
	New Course			HRM-601	Green Human Resource Management	Major (Specialization)	3(3-0)
	New Course			HRM-603	International Human Resource Management	Major (Specialization)	3(3-0)
MANAGEMENT INFORMATION SYSTEM SPECIALIZATION							
	New Course			MIS-601	Artificial Intelligence (AI) for Business	Major (Specialization)	3(2-1)

	New Course			MIS-603	Web Development and Management	Major (Specialization)	3(2-1)
IS-403	Rohaniyat	General	1(1-0)	IS-403	Rohaniyat	Compulsory	Non-Credit
	New Course			TGM-601	Tutorial Group Meeting for Soft Skills	Compulsory	Non-Credit Course
Total Credit Hours			17	Total Credit Hours			15
SEMESTER							
Course No.	Course Title	Course Type	Credit Hours	Course No.	Course Title	Course Type	Credit Hours
BBA-602	Research Project	Major	3(0-3)		Deleted		
	New Course			BBA-602	Internship	Major	3(0-3)
	New Course			BBA-604	Capstone Project	Major	3(0-3)
BBA-604	Business Policy and Strategy	Major	3(3-0)		Course Moved to 7 th Semester		
BBA-606	E-Commerce	General	3(2-1)		Course Moved to 8 th Semester		
BBA-608	Total Quality Management	Major	3(3-0)		Deleted		
		Total Credit Hours	15			Total Credit Hours	06