

Professor (Tenured)/Incharge
Institute of Business Management Sciences (IBMS)
University of Agriculture, Faisalabad
Cell: +92 333 6533193
Phone Office: +92 41 9201096
+92 41 9200161-69/ 2818
Residence: 2-Gulfishan, University of Agriculture, Faisalabad
E- mail: ghafoor@uaf.edu.pk
Abdul Ghafoor (0000-0002-9350-9556) - ORCID



PERSONAL PROFILE

Father's Name: Abdul Rauf Chaudhry (Late)
Date of Birth: 07-04-1974
Nationality: Pakistani
Marital Status: Married
NIC No: 33100-2784411-5
Domicile: Faisalabad (Punjab)

EDUCATION AND QUALIFICATIONS

- | | |
|------|---|
| 2010 | Doctor of Philosophy "Agricultural Marketing"
University of Agriculture, Faisalabad, Pakistan |
| 1999 | Masters of Science (Honours) "Agricultural Economics"
Silver Medallist, CGP: 3.96/4.00 (85.94%)
University of Agriculture, Faisalabad, Pakistan |
| 1997 | Bachelor of Science (Honours) "Agriculture"
Major Subject: Agricultural Economics
CGP: 3.96/4.00 (83.29%)
University of Agriculture, Faisalabad, Pakistan |
| 1992 | Intermediate Examination "Pre-Medical Group"
Board of Intermediate and Secondary Education, Faisalabad, Pakistan
Government College Faisalabad
(768+20/1100, 71.63%) |
| 1990 | Secondary School Certificate "Science Subjects"
Board of Intermediate and Secondary Education,
199Faisalabad, Pakistan
Faisal Public High School, Faisalabad
(691/850, 81.29%) |

DISSERTATIONS

PhD Thesis

"Determinants of Mango Export from Pakistan"

MSc Thesis

"A Study into the Credit Requirements of Selected Landless Households by Major Economic Activities in the FAO/UNIVERSITY Project Area"

ACADEMIC DISTINCTIONS

- First position holder in BSc (Hons) in the Dept. of Agri. Economics, University of Agriculture, Faisalabad.
- First position holder in the M.Sc. (Hons) in the Faculty of Agri. Economics and Rural Sociology, University of Agriculture, Faisalabad (**Silver Medallist**).
- Merit scholarship holder in FSc, BSc (Hons) and MSc (Hons)
- Selected as a Scientific Officer in the Pakistan Agricultural Research Council.
- Selected as an Agricultural Credit Officer in the United Bank Limited.

- Decorated with Star Award and declared Star Man and Laureate, 2003 by the South Asia Publications.

ADMINISTRATIVE EXPERIENCE

07-10-2017 to 02-10-2018; 20-01-2021 to date

Incharge Institute of Business Management Sciences (IBMS), University of Agriculture, Faisalabad, Pakistan

02-10-2018 to date

Coordinator (Evening Degree Programmes) Institute of Business Management Sciences (IBMS), University of Agriculture, Faisalabad, Pakistan

PROFESSIONAL EXPERIENCE

20-10-2024 to-date

Professor (Tenured), Institute of Business Management Sciences (IBMS), University of Agriculture, Faisalabad, Pakistan
Responsibilities:

- Teaching at post-graduate levels
- Guiding students for thesis work and assignments
- Conducting research and completing official assignments

30-08-2019 to-19-10-2024

Associate Professor, Institute of Business Management Sciences (IBMS), University of Agriculture, Faisalabad, Pakistan
Responsibilities:

- Teaching at post-graduate levels
- Guiding students for thesis work and assignments
- Conducting research and completing official assignments

29-04-2010 to-29-08-2019

Assistant Professor, Institute of Business Management Sciences (IBMS), University of Agriculture, Faisalabad, Pakistan
Responsibilities:

- Teaching at under-graduate and post-graduate levels
- Guiding students for thesis work and assignments
- Conducting research and completing official assignments

12-04-2003 to 28-04-2010

Lecturer, Department of Marketing & Agribusiness, University of Agriculture, Faisalabad, Pakistan
Responsibilities:

- Teaching at under-graduate and post-graduate levels
- Guiding students for thesis work and assignments
- Conducting research and completing official assignments

09-06-2001 to 11-04-2003

Lecturer (contract-basis), Department of Marketing & Agribusiness, University of Agriculture, Faisalabad, Pakistan
Responsibilities:

- Teaching at under-graduate and post-graduate levels
- Guiding students for thesis work and assignments
- Conducting research and completing official assignments

10-11-1999 to 08-06-2001

Group Promoter, Participatory Rural Development Project (PRDP) entitled, "Development of Disadvantaged Rural Farm and Landless Households through Participatory Approach", Institute of Applied Research and Technology Transfer, Department of Farm Management, University of Agriculture, Faisalabad

Responsibilities:

- Organizing farmers in groups to motivate them for collective actions
- Assisting farmers to get loan and use in productive purposes
- Providing extension services to the farming community regarding improved agricultural practices

RESEARCH PAPERS PUBLISHED IN JOURNALS

1. Mahmood, K., M. A. Chaudhary, S. Subhani and **A. Ghafoor**. 2001. Impact of Various Packages of Herbicides Use on the Yield of Transplanted Rice. *International Journal of Agriculture and Biology*, 2 (1-2): 141-143.
2. **Ghafoor, A.**, A. Mahmood and U. Ahmad. 2002. Estimation of the Credit Requirements of Selected Landless Households in the FAO/University Project Area. *Pakistan Journal of Applied Sciences*, 2 (5): 604-607.
3. Akmal, N., **A. Ghafoor** and A. Mahmood. 2002. Estimation of the Credit Requirements of Small Farm Households in the FAO/ UNIVERSITY Project Area. *Pakistan Journal of Applied Sciences*, 2 (5): 600-603.
4. Mahmood, M. A., **A. Ghafoor**, N. Akmal and U. Ahmad. 2002. Wholesale Market Management and Operations: A Critical Appraisal of Faisalabad Fruit and Vegetable Wholesale Market. *Pakistan Journal of Applied Sciences*, 2 (5): 596-599.
5. Ahmad, U., **A. Ghafoor** and M. A. Mahmood. 2002. Identification of the Felt Needs of the Farmers through Participatory Approach with Special Reference to Faisalabad District. *Pakistan Journal of Applied Sciences*, 2 (5): 589-592
6. **Ghafoor, A.**, A. Mahmood and A. Saeed. 2003. An Investigation into the Food Security Situation in the Rainfed (barani) Areas of District Khushab. *Journal of Agricultural Research*, 40 (2): 171-181. Ayub Agricultural Research Institute.
7. Mahmood, M. A., M. Kashif, A. Bashir and **A. Ghafoor**. 2003. Issues of Tomato Marketing System in the Punjab. *Journal of Agricultural Research*, 41 (3): 297-307. Ayub Agricultural Research Institute.
8. Ahmad, S., M. S. Naveed and **A. Ghafoor**. 2004. Role of Micro Finance in the Alleviation of Poverty: A Case Study of Khushali Bank Programme in Rahim Yar Khan, Pakistan. *International Journal of Agriculture and Biology*, 6 (2): 426-428.
9. Ahmad, S., M. S. Javed and **A. Ghafoor**. 2004. Estimation of Food Security Situation at Household Level in Rural Areas of Punjab. *International Journal of Agriculture and Biology*, 6 (3): 483-487.
10. Adil, S. A., **A. Ghafoor** and A. M. Nadeem. 2004. An Investigation into the Human Resource Development (HRD) Status and its Impact on the Farm Output in the Rural Areas of District Jhang. *International Journal of Agriculture and Biology*, 6 (6): 10-13.
11. Mahmood, M. A., A. D. Sheikh and **A. Ghafoor**. 2005. An Investigation into the Working of Wholesale Fruit and Vegetable Markets in the Punjab. *Journal of Agricultural Research*, 42 (3): 319-330. Ayub Agricultural Research Institute.
12. **Ghafoor, A.** and S. Hanif. 2005. Analysis of the Trade Pattern of Pakistan: Past Trends and Future Prospects. *Journal of Agriculture and Social Sciences*, 1 (4): 346-349.
13. **Ghafoor, A.**, Abedullah, S. B. Khokhar and S. Hanif. 2005. Import Demand Function of Wheat and Future Trends. *Journal of Agriculture and Social Sciences*, 1 (4): 350-354.
14. Ahmad, B., **A. Ghafoor** and H. Badar. 2005. Forecasting and Growth Trend of Production and Export of Kinnow from Pakistan. *Journal of Agriculture and Social Sciences*, 1 (1): 20-24. Friends Science Publishers, Faisalabad.
15. Javed, M. S., S. Hassan, S. A. Adil and **A. Ghafoor**. 2006. Comparative Advantage of Cotton Production and its Policy Implications in Pakistan. *Pakistan Journal of Agricultural Sciences*, 43 (3-4): 193-196, University of Agriculture, Faisalabad.
16. Mushtaq, K., F. Abbas, Abedullah and **A. Ghafoor**. 2006. Testing the Law of One Price: Rice Market Integration in Pakistan's Punjab. *Pakistan Journal of Agricultural Sciences*, 43 (3-4): 213-216, University of Agriculture, Faisalabad.
17. Abedullah, **A. Ghafoor** and A. Maqbool. 2006. Analysis of Farmer's Tree Growing Objectives in Claveria Philippine. *European Journal of Scientific Research*, 2: 151-158.
18. Hassan, M., A. Saboor and **A. Ghafoor**. 2006. Estimation of Wheat Production, Forecasting and Risk Analysis. *Journal of Agriculture and Social Sciences*, 2(1): 78-80.

19. Mushtaq, K., Abedullah, F. Abbas and **A. Ghafoor**. 2007. Energy Use for Economic Growth: Cointegration and Causality Analysis from the Agriculture Sector of Pakistan. *The Pakistan Development Review* 46(4): 1065-1073.
20. Mushtaq, K., **A. Ghafoor** and Abedullah. 2007. An Examination of Caloric Demand Relationship in Pakistan. *Pakistan Journal of Nutrition*, 6(2): 159-162.
21. Badar, H., **A. Ghafoor** and S. A. Adil. 2007. Factors Affecting Agricultural Production of Punjab (Pakistan). *Pakistan Journal of Agricultural Sciences*, 44 (3): 504-510, University of Agriculture, Faisalabad.
22. Mushtaq, K. and **A. Ghafoor**. 2008. Apple Market Integration: Implications for Sustainable Agricultural Development. *The Lahore Journal of Economics*, 13 (1): 129-138, Lahore School of Economics.
23. **Ghafoor, A.**, K. Mustafa, K. Mushtaq and Abedullah. 2009. Cointegration and Causality: An Application to Major Mango Markets in Pakistan. *The Lahore Journal of Economics*, 14 (1): 85-109, Lahore School of Economics.
24. Hussain, M., **A. Ghafoor** and A. Saboor. 2010. Factors Affecting Milk Production in Buffaloes: A Case Study. *Pakistan Veterinary Journal*, 30 (2): 115-117. University of Agriculture, Faisalabad.
25. **Ghafoor, A.**, K. Mustafa, I. Zafar and K. Mushtaq. 2010. Determinants of Mango Export from Pakistan. *Agricultural Research*, 48 (1): 105-120. Ayub Agricultural Research Institute.
26. **Ghafoor, A.**, H. Badar., M. Hussain and N. Tariq. 2010. An Empirical Estimation of the Factors Affecting Demand and Supply of Poultry Meat. *Pakistan Veterinary Journal*, 30 (3): 172-174. University of Agriculture, Faisalabad.
27. Hussain, M., A. Saboor and **A. Ghafoor**. 2010. Factors Affecting the Adoption of No-Tillage Crop Production System. *Sarhad Journal of Agriculture*, 26 (3): 409-412. Agricultural University, Peshawar.
28. **Ghafoor, A.**, M. Hussain, K. Naseer and M. Ishaq. 2010. Factors Affecting Income and Savings of Small Farming Households in Sargodha District of the Punjab, Pakistan. *Pakistan Journal of Agriculture, Agri. Engineering and Veterinary Sciences*. 26 (2): 27-35.
29. Hussain, M., **A. Ghafoor**, A. Saboor, S. Zia and M. Ishaque. 2011. Impact of Bird Flu on Demand of Chicken Meat in Faisalabad. *Pakistan Journal of Sciences*. 63 (1): 37-39.
30. Mushtaq, K., **A. Ghafoor**, Abedullah and F. Ahmad. 2011. Impact of Monetary and Macroeconomic Factors on Food (Wheat) Prices in Pakistan: Implications for Food Security. *The Lahore Journal of Economics*, 16 (1): 95-110, Lahore School of Economics, Lahore.
31. Ayyaz, S. H. Badar and **A. Ghafoor**. 2011. Level and Determinants of Consumer Perceptions of Packed Milk in Pakistan. *Journal of Business and Economics*, 3 (1): 60-76. Air University Islamabad.
32. **Ghafoor, A.** and Aslam, M. 2012. Market Integration and Price Transmission in Rice markets of Pakistan, SANEI Working Paper Series No. 12-08, South Asia Network of Economic Research Institutes, Dhaka
33. Javed, I. and **A. Ghafoor**. 2012. Determinants of Rice Exports from Pakistan. *Proceedings of Sixth International Conference on Management Science and Engineering Management*, 185: 793-801, Springer-Verlag London.
34. Aslam, M., **A. Ghafoor**. 2012. Hedonic Price Estimation for Seed Cotton: A Case Study of District Khanewal, Pakistan. *Pakistan Journal of Applied Economics*, 22 (1&2):67-75, Karachi.
35. **Ghafoor, A.**, M. Aslam and S. Rasool. 2012. Determinants of Leather Goods Export: A Case of Pakistan. *Journal of Business and Economics*, 4(2): 256-269 Air University, Islamabad.
36. Aslam, M., **A. Ghafoor**, M. Abbas and S. Rasool. 2013. Determinants of Marketed Surplus: A Case Study of Seed Cotton Growers in District Khanewal. *Journal of Agricultural Research*, 51(1): 71-79, Ayub Agricultural Research Institute.
37. **Ghafoor, A.** and K. Mushtaq. 2013. Export Supply Response of Mango: Cointegration and Causality Analysis. *The Lahore Journal of Economics*, 18 (1): 93-116, Lahore School of Economics, Lahore.
38. Aslam, M., **A. Ghafoor**, A. H. Hashmi, A. Raza and S. Rasool. 2013. Marketing Margins Analysis of Seed Cotton in District Khanewal, Pakistan. *Pakistan Journal of Science*, 65 (2): 224-227.

39. **Ghafoor, A.**, K. Mustafa., I. Zafar., K. Mushtaq and M. Hussain. 2013. Determinants and Margins of Exporting Mango from Pakistan to UAE Market. *Sarhad Journal of Agriculture*, 29 (3): 477-484, Peshawar.
40. **Ghafoor, A.** M. Aslam. And W. Akhtar. 2013. Testing the Market Integration and Price Transmission in Major Onion Markets of Pakistan. *Global and Policy, Journal of International Relations*, 1 (2): 103-119, National Development University, Indonesia.
41. **Ghafoor, A.**, M. M. N. Khan, M. Aslam and S. Rasool. 2013. An Investigation on Satisfaction of Farmers about Contract Farming in Pakistan. *Pakistan Journal of Social Issues*, 4:54-62.
42. Rauf, A., K. Mushtaq, Abedullah and **A. Ghafoor**. 2014. The Effect of adoption of Better Farm Management in the Technical Efficiency of Dairy Farms in Punjab, Pakistan. *Pakistan Journal of life and Social Sciences*, 12 (3): 144-149, Pakistan.
43. Rasool, S., **A. Ghafoor** and M. Aslam. 2014. Examining Consumer Preferences for Inland Fish in District Faisalabad, Pakistan. *International Journal of Agriculture and Applied Sciences (IJAAS)*, 6 (2): 145-149.
44. Siddiquei, A. N., H. M. Awan, H. Asghar, **A. Ghafoor** and M. Abrar. 2015. Effect of Store Attributes on Customer's Perceptions of Relationship Building Efforts. *International Journal of Information, Business and Management*, 7(3):410-439.
45. Javed, I., **A. Ghafoor**, A. Ali, I. Ali and M. Ashfaq. 2015. Margins and Determinants of Rice Export from Pakistan to UAE Market. *Pakistan Journal of Agricultural Sciences*, 52 (2):1-7.
46. Yasin, S., **A. Ghafoor**, A. S. Lodhi, M. Ahmad and R. Kausar. 2015. Green Marketing: A Study of Consumers' Attitude towards Environment Friendly Products. *Lasbela University Journal of Science and Technology*, 4:109-116, ISSN 2306-8256
47. Abrar, M., X. Deng., A. A. Safeer., **A. Ghafoor** and S. A. Baig. 2016. E- Marketing Development and its Application in Textile Sector of Pakistan: A Theoretical Review. *Journal of Service Science and Management*, 9: 243-254.
48. Usman, M., A. Ali., **A. Ghafoor**., S. A. Baig., M. Hasim and M. Z. Rehman. 2016. An Econometric Estimation of Post-Harvest Losses of Cut Flowers in Punjab, Pakistan. *Pakistan Journal of Science*, 68(3): 272-279
49. Karim, S., A. Ali, **A. Ghafoor**, M. A. Imran and N. Nadeem. 2017. Market Integration and Price Transmission in Poultry Products Markets of Punjab, Pakistan. *International Review of Management and Business Research*, 6(3): 1016-25.
50. Ali, A., M. A. Imran, M. Ashfaq, **A. Ghafoor**, M. Waseem and S. Hassan. 2017. Determinants Influencing Edible Oil Import in Pakistan. *J. of Agric. Res.*, 55 (1): 137-49.
51. **Ghafoor, A.**, M. Mehdi., B. Ahmad., A. Ali and A. Rasool. 2017. Analysing Farmers' Preferences for Traditional and Model Cattle Markets in Punjab, Pakistan. *Pakistan Journal of Agricultural Sciences*, 54(4): 949-954
52. Arshad, M. S. and **A. Ghafoor**. 2017. To Check the Effect of Advertising, Personal Selling and Public Relations on Consumer Preferences: A Case of Telecommunication Sector in Faisalabad. *International Journal of Management and Sustainability*, 6 (4): 75-80.
53. Ali, A., Saeed, Z. M.A. Imran, K. Mushtaq and **A. Ghafoor**. 2018. An Investigation of the Impact of Foreign Remittances on Agricultural Development in Pakistan: A Time Series Analysis. *Pakistan Journal of Applied Economics*, 28(1):131-146.
54. Burhan, A., M. Mehdi, **A. Ghafoor** and H. Anwar. 2018. Value Chain Assessment and Measuring Export Determinants of Citrus Fruits in Pakistan: An Analysis of Primary Data. *Pak. J. Agri. Sci.*, Vol. 55(3), 691-698.
55. Akhtar, S., S. Ahmad, W. Huifang, A. Shahbaz, **A. Ghafoor**, S. Imran and A. Zafar. 2018. An Analysis of Waste Water Irrigation Practices and its Impacts on the livelihood Generation and food Chain Contamination in Faisalabad District, Pakistan. *ISAAB Journal of Health and Environmental Sciences*, 5(4):33-42.
56. Rafique, S., **A. Ghafoor** and A. Ali. 2018. Hedonic Price Approach: Testing relationship between Quality Attributes of Mutton and its Prices in Faisalabad City, Pakistan. *Pakistan Journal of Applied Economics*, Special Issue 2018: 327-338.
57. Mushtaq, K., A. Ali, **A. Ghafoor**, M. Hussain and S. Hameed. 2020. Evaluating the Efficiency of Chickpea Markets in Punjab, Pakistan. *Pak. J. Agri. Sci.*, Vol. 57(X).
58. Mazhar, R., **A. Ghafoor**, B. Xuehao, Z. Wei. 2021. Fostering Sustainable Agriculture: Do Institutional Factors Impact the Adoption of Multiple Climate Smart Agricultural Practices among New Entry Organic Farmers in Pakistan? *Journal of Cleaner Production*, (IF=11.07, HEC Recognized W Category) 283-124620.

59. Ali, A., **A. Ghafoor**, M. Usman, K. Bashir, M. J. Ishaq and M. Arsalan. 2021. Valuation of Cost and Returns of Strawberry in Punjab, Pakistan. *Pakistan Journal of Agricultural Sciences*, 58(1): 283-290.
60. Badar, H. and A. Ghafoor. 2021. Similarities and Differences in Consumer Value Preferences for Kinnow (Mandarin) in Major Cities of Pakistan. *Pakistan Journal of Agricultural Sciences*: 58(6): 1935-1940.
61. Mazhar, S., A. Sher, A. Abbas, A. Ghafoor and G. Lin. 2021. Empowering Shepreneurs to achieve the sustainable development goals: Exploring the impact of interest-free start-up credit, skill development and ICTs use on entrepreneurial drive. *Sustainable Development*. 2022;1–17, Environment and John Wiley & Sons Ltd. (IF=8.56, HEC Recognized W Category)
62. Nguyen, D. T., V. D. Tran & A. Ghafoor. 2022. The Impact of Covid-19 lockdown on Intention to Follow Preventive Measures in Vietnam: Integrated Protection Motivation Theory and Theory Planed Behavior. *Cogent Business & Management*, 9:1, 2054502, DOI: 10.1080/23311975.2022.2054502
63. Jahangir, J., A. Ghafoor and M. Hafeez. 2022. An Investigation of Moderating Role of Attitude on Customer's Perceptions: A Case of Pakistani Retail Industry. *City University Research Journal*, 12(2): 239-268.
64. Wang, L. Y. Huang, A. Ghafoor, M. Hafeez and R. Salahodjaev. 2022. Asymmetric macroeconomic determinants of renewable energy consumption: do financial institutions and ICT trade matter? *Environmental Science and Pollution Research*. 1-11. (IF=5.19, HEC Recognized W Category) <https://doi.org/10.1007/s11356-022-22816-0>.
65. Boye, M., A. Ghafoor, H. Badar and A. Ali. 2022. An Understanding of the Agripreneurial Knowledge and Motivation among Gambian Young Agripreneurs. *International Journal of Management Research and Emerging Sciences* 12(4): 36-57
66. Boye, M., A. Ghafoor, and H. Badar. 2022. Drivers of agripreneurial intentions among students attaining agricultural education in the Gambia. *International Journal of Agriculture and Food Science*, 4(2): 118-129.
67. Boye, M., A. Ghafoor, T. Tahir and S. Ilyas. 2022. Food traceability in agricultural value chain: evidence from Pakistani mango growers. *International Conference on Financial Technology and Business Analysis*, DOI: 10.54254/2754-1169/6/2022148
68. Zheng, S., B. Sheng, A. Ghafoor, A. A. Ashraf and G. M. Qamri. 2023. Investigating the environmental externalities of digital financial inclusion and the COVID-19 pandemic: an environmental sustainability perspective. *Environmental Science and Pollution Research* (IF=5.19, HEC Recognized W Category) <https://doi.org/10.1007/s11356-023-27433-0>.
69. Usman, M., A. Ali, m. K. Bashir, K. Mushtaq, A. Ghafoor, M. Hashim and S. A. Baig. 2023. Pathway analysis of food security by employing climate change, water and agriculture nexus in Pakistan: partial least square structural equation modelling. *Environmental Science and Pollution Research* (IF=5.19, HEC Recognized W Category) <https://doi.org/10.1007/s11356-023-28547-0>.
70. Rasool, H. Badar, T. Blare, A. Ghafoor and K. Mushtaq. December 2023. Farm Productivity and Social Sustainability in Formalized Value Chain Governance: The Case of the Potato Industry in Pakistan. *Renew. Agri. Food Syst.* Vol. 38, Cambridge University Press. <https://doi.org/10.1017/S174217052300042X>
71. Boye, M., A. Ghafoor, A. A. Wudil, M. Usman, P. Prius, A. Feher and R. Sass. January 2024. Youth Engagement in Agribusiness: Perceptions, constraints and Skill Training Interventions in Africa: A Systematic Review. *Sustainability* 2024, 16, 1096, <https://doi.org/10.3390/su16031096>.
72. Usman, M., A. Ali., A. Ghafoor., R. Akram., R. A. Mohammed, I. A. Baig., M. Kharaland A. H. Wudil. 2024. Sustainable Rural Livelihood in the face of climate oriented hazards in Pakistan: Nexus of coping mechanisms, determinants and benefits. *International Journal of Disaster Risk Reduction* 106 (2024) 104449. <https://doi.org/10.1016/j.ijdr.2024.104449>

POLICY BRIEFS

1. **Ghafoor, A.**, H. Badar, M. A. Basher and S. Lee. 2022. Building Horticulture Value Chains and Reducing Postharvest Losses in Pakistan. No. 235, ISBN 978-92-9269-910-9 (print) ISBN 978-92-9269-911-6 (electronic) ISSN 2071-7202 (print) ISSN 2218-2675 (electronic) Publication Stock No. BRF220545-2, Asian Development Bank.

PAPERS/POSTERS PRESENTED IN CONFERENCES/ WORKSHOPS

1. **Ghafoor, A.** 2005. Barriers against the Export of Mango from Pakistan. Paper presented at the First International Conference on Mango and Date palm: Culture and Export. Institute of Horticultural Sciences. June 20-23, 2005. University of Agriculture, Faisalabad.
2. Mushtaq, K and **A. Ghafoor.** 2005. Export Supply Function for Pakistani Mango: An Empirical Estimation. Paper presented at First Conference on Mango and Date palm: Culture and Export. Institute of Horticultural Sciences. June 20-23, 2005. University of Agriculture, Faisalabad.
3. **Ghafoor, A.** 2007. Mango Market Integration in Pakistan: Implications for Export. Paper presented at Tenth Sustainable Development Conference, Sustainable Development Policy Institute (SDPI), December 10-12, Pakistan.
4. Mushtaq, K; F. Abbas; Abedullah and **A. Ghafoor.** 2008. Energy Use for Economic Growth: Cointegration and Causality Analysis from Agriculture Sector of Pakistan. 23rd Annual General Meeting and Conference of Pakistan Institute of Development Economics (PIDE). Islamabad, Pakistan.
5. Mustafa, K. and **A. Ghafoor.** 2008. Impact of SPS Measures on Export of Mango from Pakistan. Conference on Agriculture, Trade and Development under WTO Regime jointly organized by WTO cell, Planning and Development Deptt., Govt. of Punjab and WTO Cell University of Agriculture, Faisalabad.
6. **Ghafoor, A.,** M. Moazzam and B. Ahmad. 2008. Agribusiness Sector in Pakistan: Challenges and Options. Paper Presented at National Conference on Agriculture Challenges, Opportunities and Options under Free Trade Regime organized by WTO Cell, University of Agriculture, Faisalabad from 28-29 May, 2008.
7. **Ghafoor, A.** 2010. Marketing of Fruits: Infrastructure, Margin and Role of Intermediaries. Paper Presented at National Forum on Agriculture: One Day Conference on Horticulture (Fruits) organized by Planning Commission of Pakistan in Collaboration with University of Agriculture, Faisalabad.
8. Mustafa, K. and **A. Ghafoor.** 2011. Emerging Issues, Challenges and Options in Agribusiness Sector of Pakistan. Paper Presented at One Day International Conference on Horticulture and Agribusiness Organized jointly by University of Agriculture, Faisalabad and Bogar University, Indonesia on March, 17th, 2011.
9. **Ghafoor, A.** 2011. Market Integration and Price Transmission in Rice Markets of Pakistan. Paper Presented in 11th Annual SANEI Conference organized by South Asia Network of Economic Research Institutes and Bangladesh Institute of Development Studies in Dhaka, Bangladesh from December 21-22, 2011.
10. **Ghafoor, A.** 2012. Logistics Management in Mango Supply Chain in Pakistan. Paper Presented in Training Course on Logistics Management in Agribusiness organized by Asian Productivity Organization (APO) and National Iranian Productivity Organization in Tehran, Iran from 28 January to 3 February, 2012.
11. **Ghafoor, A.** 2012. Agricultural Marketing in Pakistan: Issues and options. Lecture presented through video conference held on March 15th, 2012, University of Agriculture, Faisalabad.
12. Javed, I. and **A. Ghafoor.** 2012. Determinants of Rice Export from Pakistan. Paper presented in Sixth International Conference on Management Science and Engineering Management held at Quaid-i-Azam University, Islamabad. Pakistan during November 11-14. 2012.
13. **Ghafoor, A.** 2013. Agricultural Marketing in Pakistan: Current Status, emerging Challenges and Policy Options. Paper Presented at Round Table Talk on Regional Trade Issues in Canadian Embassy, Islamabad on June 8, 2013.
14. **Ghafoor, A.** 2013. Factors affecting Participation of Small Milk Producers in Peri-Urban Milk Value Chain in Punjab, Pakistan. Paper Presented in Annual Thematic Conference of International Centre for Development and Decent Work (ICDD) held Tata Institute of Social Sciences Mumbai, India during September 28-30, 2013.
15. Rasool, S., **A. Ghafoor** and M. Aslam. 2013. An estimation of Marketing margins of Inland Fish in district Faisalabad. Paper Presented in International Conference on Divine

- Economics held at University of Azad Jammu and Kashmir, Pakistan during December 12-14, 2013.
16. Mehdi, M., A. Adeel, M. A. F. Hussain, **A. Ghafoor** and A. Maqbool. 2014. A Whole of Chain Approach and Financial Constraints: Is Direct Marketing a Solution in Linking Farmers to Their Market? Paper Presented in ICDD Conference on Linkages, Value Chains and Development along the Rural-Urban Interface. Organized by International Centre for Development and Decent Work (ICDD), University of Kassel, Germany and University of Agriculture, Faisalabad, Pakistan. January 10, 2014.
 17. **Ghafoor, A.**, A. Maqbool, M. Mehdi and A. Adeel. 2014. Agricultural Marketing System in Pakistan. Theme Paper Presented in the Inaugural Session of ICDD Conference on Linkages, Value Chains and Development along the Rural-Urban Interface. Organized by International Centre for Development and Decent Work (ICDD), University of Kassel, Germany and University of Agriculture, Faisalabad, Pakistan. January 8, 2014.
 18. **Ghafoor, A.**, A. Maqbool, M. Mehdi and A. Adeel. 2014. Revitalizing the Agricultural Marketing System to Address Emerging Challenges in Pakistan. Paper Presented in ICDD Conference on Linkages, Value Chains and Development along the Rural-Urban Interface. Organized by International Centre for Development and Decent Work (ICDD), University of Kassel, Germany and University of Agriculture, Faisalabad, Pakistan. January 11, 2014.
 19. Maqbool, A., **A. Ghafoor.**, M. Mehdi and A. Adeel. 2014. Squeezing Marketing Opportunities in Regional Agricultural Trade: Role of Tariff and Non-Tariff Barriers. Poster Presented in ICDD Conference on Linkages, Value Chains and Development along the Rural-Urban Interface. Organized by International Centre for Development and Decent Work (ICDD), University of Kassel, Germany and University of Agriculture, Faisalabad, Pakistan. January 11, 2014.
 20. Hussain, M. A. F., M. Mehdi, A. Adeel, **A. Ghafoor** and A. Maqbool. 2014. Consumer Preferences for Premium Quality Fruit in the Transitional Economies: A Case Study of Mango Marketing in Pakistan. Poster Presented in ICDD Conference on Linkages, Value Chains and Development along the Rural-Urban Interface. Organized by International Centre for Development and Decent Work (ICDD), University of Kassel, Germany and University of Agriculture, Faisalabad, Pakistan. January 11, 2014.
 21. **Ghafoor, A.** 2014. Improving Economic Governance in the Agriculture Sector through Trade Liberalization between Pakistan and India. Paper presented at the Round Table Conference held at University of Agriculture Faisalabad on June 03, 2014.
 22. **Ghafoor, A.** 2014. Weekly Food Markets in Pakistan: Implications for Employment Opportunities of Urban and Peri-Urban Farmers/Traders and Consumer Welfare. Paper Presented in Annual Thematic Conference of ICDD Conference Reflection on MDG1 'Decent work for All': Where Do We Stand? Organized by International Centre for Development and Decent Work (ICDD) at University of Kassel, Germany. July 04, 2014.
 23. **Ghafoor, A.** 2015. Methods, Ethical Considerations and Practical Problems. Paper presented in 2 days Workshop held in University of Cape Coast, Ghana 29-30 September 2015.
 24. **Ghafoor, A.** 2015. Academia Industry Linkages: University's Perspective. Paper presented in one day seminar Academia Industry Linkages and Commercialization Policy organized by UAF and PARB, November 24, 2015.
 25. Ali, Z., **A. Ghafoor** and M. Aslam. 2015. Determining Entrepreneurial Success Factors: A Case Study of South Punjab Pakistan. Paper Presented in Two Days International Conference on Entrepreneurship (ICE) 2015; a joint initiative of Isra University, Hyderabad and Ball State University, USA; held at Hyderabad from 16 -17 March, 2015
 26. Akhtar, S. and **A. Ghafoor.** 2016. Gender Equality and Women's Rights in Rural Livelihood in Pakistan. Paper Presented in ICDD Annual Thematic Conference, Decent Work and Sustainable Development along Rural Urban Gradients at Tata Institute of Social Sciences, Guwahati, India from 19-20 February, 2016.
 27. **Ghafoor, A.**, A. Ali and S. Akhtar. 2016. Rice Economy of Pakistan. Presented in One Day Workshop on Rice Value Chain, organized by Oxfam Novib in Lahore on February 24, 2016.
 28. **Ghafoor, A.** 2016. Supply Chain of Horticultural Products: Key Issues. Paper Presented in Launching Workshop of ACIAR Project on Policy and institutional Reforms in

- Horticultural Markets of Pakistan, held at Serena Hotel Islamabad from 17-19 September, 2016.
29. Britwum, A. O. and **A. Ghafoor**. 2016. Interventions Effectiveness and Rural Women's Livelihood in Ghana and Pakistan. Paper Presented in 11th Global Labour University Conference, The Just Transition and the Role of Labour: Our Ecological, Social, and Economic Future, South Africa, 28-30 September, 2016
 30. **Ghafoor, A.** 2016. Documenting Perceptions of Employers and Students to Improve Business Education in Pakistan. Paper Presented in 3rd International Conference on Emerging Issues in Management and Economics held at BUIITEMS, Quetta on October 26-27, 2016.
 31. **Ghafoor, A.** and A. Rasool. 2016. Exploring the Level of University Industry Collaboration and its Implications for improving Business Education in Pakistan. Paper presented in One Day Seminar at University of Agriculture Faisalabad on November 2, 2016.
 32. Akhtar, S. and **A. Ghafoor**. 2016. Gender equality and Women's Rights in Rural Livelihoods: Evidence from Selected Asian and African Countries. Paper Presented in Three Days International Workshop held at University of Agriculture, Faisalabad from November 8-10, 2016.
 33. **Ghafoor, A.** and A. Rasool. 2016. A Comparative Analysis of Traditional and Model Cattle/ Livestock Markets in Punjab, Pakistan: Some Policy Lessons. Paper Presented in International Conference on Sustainable Agriculture in Pakistan. Jointly organized by University of California, Davis, USA and University of Agriculture, Faisalabad Pakistan from November 17-19, 2016.
 34. **Ghafoor, A.** 2016. Understanding Agricultural Value Chains. Presented at Two Days Training Workshop on Agricultural Commodity Analysis organized by USPCAS at University of Agriculture Faisalabad from December 7-8, 2017.
 35. **Ghafoor, A.** 2016. Good Marketing Practices. Presented at Two Days Training Workshop on Agricultural Commodity Analysis organized by USPCAS at University of Agriculture Faisalabad from December 7-8, 2017.
 36. **Ghafoor, A.** and A. Rasool. 2017. Exploring the Level of University Industry Collaboration and its Implications for improving Business Education in Pakistan. 3rd National Symposium on Thematic Research Grant Programme, Higher Education Commission of Pakistan November 8th, 2017, Islamabad.
 37. Harrison, S., Harrison, R., Qasim, M., Rani, S., **Chaudhry, A.G.**, Sadozai, K., Vanzetti, D., Petersen, E.H. (2017) Pulse production in Pakistan: A literature review. Paper presented at the Mid-Project Workshop of ACIAR Project ADP/2016/140 "How can policy reform remove constraints and increase productivity in Pakistan?", Islamabad, 3 April.
 38. Harrison, S., Harrison, R., **Chaudhry, A.G.**, Sadozai, K., Qasim, M., Rani, S., Petersen, E.H. (2017) Pulses consumption in Pakistan. Paper presented at the Mid-Project Workshop of ACIAR Project ADP/2016/140 "How can policy reform remove constraints and increase productivity in Pakistan?", Islamabad, 3 April.
 39. **Ghafoor, A.** 2017. Marketing Strategies (Product and Pricing). Presented in Women X Training Programme Cohort-II on October 28, 2017 at University of Agriculture Faisalabad.
 40. **Ghafoor, A.** 2017. Entrepreneurial Marketing. Presented in Women X Training Programme Cohort-II on November 25, 2017 at University of Agriculture Faisalabad.
 41. **Ghafoor, A.** and S. Ilyas. 2017. Citrus Value Chain in Punjab, Pakistan: Decent Work Deficit and Policy Implications. Presented in Global Value Chains and Decent Work Deficit in Agriculture: Present Challenges and Future Prospects, organized at University of Agriculture Faisalabad, December 1-2, 2017.
 42. Ilyas, S., A. Javed, J. Ali, **A. Ghafoor**. 2017. Rice Value chain in Punjab: Current Practices and emerging Issues. Presented in Global Value Chains and Decent Work Deficit in Agriculture: Present Challenges and Future Prospects, organized at University of Agriculture Faisalabad, December 1-2, 2017.
 43. Inayat, B., H. Badar., **A. Ghafoor**, M. Mehdi. 2017. Farmer's Wheat Seed Sources and Problems in District Faisalabad. Presented in Global Value Chains and Decent Work

- Deficit in Agriculture: Present Challenges and Future Prospects, organized at University of Agriculture Faisalabad, December 1-2, 2017
44. **Ghafoor, A.** and A. Rasool. 2017. Changes in Eating Habits among Working Women: A Case Study of Faisalabad. Presented in Global Value Chains and Decent Work Deficit in Agriculture: Present Challenges and Future Prospects, organized at University of Agriculture Faisalabad, December 1-2, 2017.
 45. **Ghafoor, A.,** M. A. Hassan, A. Rasool, T. Tahir. 2017. Impact of Foreign Direct Investment on Economic Growth of Pakistan. Presented in Global Value Chains and Decent Work Deficit in Agriculture: Present Challenges and Future Prospects, organized at University of Agriculture Faisalabad, December 1-2, 2017.
 46. Mehdi, M., G. Jilani, **A. Ghafoor** and B. Ahmad. 2017. Role of Livestock on the Life of Small Holding People in Rural Areas of Hunza Valley. Presented in Global Value Chains and Decent Work Deficit in Agriculture: Present Challenges and Future Prospects, organized at University of Agriculture Faisalabad, December 1-2, 2017.
 47. Mehdi, M., M. Wakas, **A. Ghafoor,** B. Ahmad. 2017. Consumers' Perceptions and Attitude towards Hybrid Cars in Faisalabad. Presented in Global Value Chains and Decent Work Deficit in Agriculture: Present Challenges and Future Prospects, organized at University of Agriculture Faisalabad, December 1-2, 2017.
 48. **Akhtar, S.** and A. Ghafoor. 2017. Project Brief. Presented in International Conference/ Workshop on Women Empowerment for Sustainable Rural Livelihoods: Evidence from Selected Asian and African Countries held at University of Egerton, Kenya from 5-10 December 2017.
 49. **Ghafoor, A.** and M. Nazam. 2018. Managing Self Sustaining Rural Enterprises. Presented in Seminar on Self Sustaining Rural Enterprises organized by Institute of Agricultural and Resource Economics at UAF on January 18, 2018.
 50. **Ghafoor, A.,** A. Ali and S. Akhtar. 2018. Project Brief on Rice Value Chain. Presented at UAF on January 24, 2018.
 51. **Ghafoor, A.,** and S. Akhtar. 2018. Project Brief on Women Empowerment for Sustainable Rural Livelihoods: Evidence from Selected Asian and African Countries. Presented in Writers' Workshop at University of Cape Coast Ghana from October 8-11, 2018.
 52. **Ghafoor, A.** 2018. Impact of Professional Education on Entrepreneurship. Presented in National Seminar on Role of Education in Entrepreneurship on October 03, 2018 at University of Agriculture Faisalabad.
 53. **Ghafoor, A.** 2019. Social Inequality and Power Asymmetry in Rice Value Chains in Punjab, Pakistan. Paper presented in Session on Social Upgrading in Agricultural Value Chains, XIV Global Labour University Conference March 27-29, 2019, Berlin Germany.
 54. Mushtaq, K., A. Ali., **A. Ghafoor.,** M. Hussain and S. Hameed. 2019. Economic Analysis of Chickpea Production in the Thal Desert of Punjab. Presented in Global Value Chains, Power Relations and Decent Work Agenda in Developing Countries, organized at University of Agriculture Faisalabad, June 26-27, 2019.
 55. Mushtaq, K., A. Ali., **A. Ghafoor.,** M. Hussain and S. Hameed. 2019. Supply Response of Chickpea in Punjab, Pakistan. Presented in Global Value Chains, Power Relations and Decent Work Agenda in Developing Countries, organized at University of Agriculture Faisalabad, June 26-27, 2019
 56. Badar, H., M. Mehdi and **A. Ghafoor.** 2019. Challenges and Prospects of Decent Work in Agricultural Value Chain in Pakistan. Presented in Global Value Chains, Power Relations and Decent Work Agenda in Developing Countries, organized at University of Agriculture Faisalabad, June 26-27, 2019
 57. Javed, F., A. Murtaza., M. Aslam and **A. Ghafoor.** 2019. Investigating Impact of Marketing Mix Strategies on Consumer based Brand Equity for Garments Users in Punjab, Pakistan. Presented in Global Value Chains, Power Relations and Decent Work Agenda in Developing Countries, organized at University of Agriculture Faisalabad, June 26-27, 2019
 58. Murtaza, A., M. Mehmood., F. Javed and **A. Ghafoor.** 2019. Analyzing Impact of Emotional Intelligence on Entrepreneurial Performance in Punjab, Pakistan. Presented in Global Value Chains, Power Relations and Decent Work Agenda in Developing Countries, organized at University of Agriculture Faisalabad, June 26-27, 2019

59. Mehmood, M., A. Murtaza., H. Shauket and **A. Ghafoor**. 2019. Determinants of Consumer Preferences towards Branded and Counterfeit Fabric Products in Central Punjab, Pakistan. Presented in Global Value Chains, Power Relations and Decent Work Agenda in Developing Countries, organized at University of Agriculture Faisalabad, June 26-27, 2019
60. Shauket, H., M. Mehmood., A. Murtaza and **A. Ghafoor**. 2019. Impact of Cause Related Marketing Campaign on Purchase Intentions of Paint Consumers in Faisalabad. Presented in Global Value Chains, Power Relations and Decent Work Agenda in Developing Countries, organized at University of Agriculture Faisalabad, June 26-27, 2019
61. Aslam, M., F. Javed., A. Murtaza and **A. Ghafoor**. 2019. Analysing Customer Satisfaction and Service Quality of Emerging Transport Services in Punjab, Pakistan. Presented in Global Value Chains, Power Relations and Decent Work Agenda in Developing Countries, organized at University of Agriculture Faisalabad, June 26-27, 2019
62. Boye, M. and **A. Ghafoor**. 2019. Traceability in Agro-Food Value Chain in Developing Countries. Presented in Global Value Chains, Power Relations and Decent Work Agenda in Developing Countries, organized at University of Agriculture Faisalabad, June 26-27, 2019
63. **Ghafoor, A.**, M. Ashfaq and A. Ali. 2019. Changing Face of Pakistani Women: Perception, Determinants and Challenges to Become Entrepreneurs. Presented in International Conference on Sustainable Agriculture and Environment, City of Konya, Turkey. October 03--05, 2019
64. **Ghafoor, A.**, and S. Jayasuriya. 2019. Policy and Institutional Reforms to Improve Mango Markets in Pakistan: Finding of Survey from Punjab Province. Presented in International Conference on Sustainable Agriculture and Environment, City of Konya, Turkey. October 03--05, 2019
65. **Ghafoor, A.**, 2021. Value Chain Analysis of Fruit and Vegetable in Pakistan. Policy and Institutional Reforms to Improve Mango Markets in Pakistan: Finding of Survey from Punjab Province. Presented in International Conference on Sustainable Agriculture and Environment, City of Konya, Turkey. October 03--05, 2019
66. **Ghafoor, A.**, 2022. Panel Discussant in the Session on Leveraging Korean Experiences for Agriculture and Rural Development in Indonesia, Pakistan, and Philippines in the International Symposium on Harnessing Digital Technologies and Experiences to Accelerate Agricultural and Rural Development in Aisa and the Pacific; Jointly organized by IFAD ADB in Collaboration with Ministry of Agriculture, Food and Rural Affairs, Govt. of South Korea, November 23, 2022.
67. **Ghafoor, A.**, 2022. Horticulture Value Chains Development in Pakistan, Presented in the International Symposium on Harnessing Digital Technologies and Experiences to Accelerate Agricultural and Rural Development in Aisa and the Pacific; Jointly organized by IFAD ADB in Collaboration with Ministry of Agriculture, Food and Rural Affairs, Govt. of South Korea, November 23, 2022.
68. **Ghafoor, A.**, 2022. Ensuring food security by addressing postharvest losses along the value chains. Presented in the Plenary session of the International Conference on Food Security and Value Chain Improvement under Belt and Road Initiative held at MNS University of Agriculture Multan, December 6-7, 2022.
69. **Ghafoor, A.**, 2022. Acted as Convener of the Adjudication Committee for the Poster Competition in the International Conference on Food Security and Value Chain Improvement under Belt and Road Initiative held at MNS University of Agriculture Multan, December 7, 2022.
70. Rasool, A, H. Badar, T. Blare, and A. Ghafoor. 2023. Does Value Chain Governance affect Food Loss and Growers' Economic Performance? Evidence from Potato Industry in Pakistan. Paper presented (in-person) in the IFAMA-2023 World Conference, the New Zealand on 17–20 June, 2023.
71. Rasool, A, H. Badar, T. Blare, and Ghafoor A. 2023. Impact of Formalized Value Chain Governance on Smallholder Wellbeing: Case of the Pakistani potato industry. Paper presented at TREC/IFAS, University of Florida, the United States on 9th March, 2023.
72. Rasool, A, H. Badar, and A. Ghafoor. 2022. Impact of Contract Farming on Smallholders' Well-being: The Case of Potato Growers in Pakistan. Paper presented in ICFSVC-2022

- Conference. MNS University of Agriculture, Multan, (Punjab) Pakistan on 6-7 December, 2022.
73. Rasool, A, H. Badar, and A. Ghafoor. 2022. Identifying and Characterizing the Value Chain Coordination Structures in the Potato Industry of Pakistan. Paper presented in International Horticultural Conference (IHC-22). Gomal University, Dera Ismail Khan, (KPK), Pakistan on 17-19 May, 2022.
 74. Ghafoor, A. 2023. Smart Transformation of Agribusinesses: Challenges & Strategies. The 6th Academic Studies Congress "Smart Future: Yesterday, Today, Tomorrow" hosted by Bingöl University, Turkey December 23rd, 2023 (online presenter and moderator).
 75. Ghafoor, A. 2024. Peri-urban food value chains: issues & opportunities. International Workshop on Peri-Urban Land Use Change and Food Security, January 26-30, 2024, University of Agriculture Faisalabad

ARTICLES PUBLISHED IN NEWSPAPERS/ JOURNALS

1. **Ghafoor, A.** 2003. Updating the Commodity Marketing System. The Daily Dawn, Economic and Business Review, July 14-20.
2. **Ghafoor, A.** 2003. WTO: Making People Food Secure or? The Daily Dawn, Economic and Business Review, September 8-14.
3. **Ghafoor, A.** 2003. Promoting a Market Oriented Vegetable and Fruit Culture. The Daily Dawn, Economic and Business Review, September 29-October 5.
4. **Ghafoor, A.** 2003. WTO: Making People Food Secure or Insecure. The World Trade Review. Issue no. 18, volume no. 3. September 16-30.
5. **Ghafoor, A.** 2003. Urdu article published in the Daily Newspaper Nawa-i- Waqat entitled Pakistani Zarat WTO Kay Pas Manzar May (Pakistan's Agriculture in the Perspective of WTO) on October 12.
6. **Ghafoor, A.** 2003. WTO Regime: Livestock Scenario. The Daily Dawn, Economic and Business Review, October 13-19.
7. **Ghafoor, A.** 2003. Improving Market Information Services. The Daily Dawn, Economic and Business Review, October 20-26.
8. **Ghafoor, A.** 2003. WTO Regime: Marketing Issues. The Daily Dawn, Economic and Business Review, November 10-16.
9. **Ghafoor, A.** and M. A. Mahmood. 2003. Managing Wholesale Markets. The Daily Dawn, Economic and Business Review, December 1-7.
10. Mustafa, K. and **A. Ghafoor.** 2004. Standardizing the Mango Culture in Pakistan. The World Trade Review Vol. 4, No. 23.
11. **Ghafoor, A.** 2004. WTO: Sanitary and Phytosanitary Measures. The Daily Dawn, Business and Economic Review, February 23.
12. **Ghafoor, A.** 2004. Urdu Article entitled WTO Kay Pakistani Zarat par Asraat (The Impacts of WTO on Pakistan's Agriculture). Zarai Digest. University of Agriculture, Faisalabad, June-August.
13. **Ghafoor, A.** 2004. Wheat Pricing Policy. The Daily Dawn, Business and Economic Review, December 27.
14. **Ghafoor, A.** 2005. WTO; General Agreement on Trade in Services. The World Trade Review, March 16-31.
15. **Ghafoor, A.** 2005. Developing Agrobased Enterprises. The Daily Dawn, Economic & Business Review, March 21-27.
16. **Ghafoor, A.** and S. Hanif. 2005. Pakistan's Export Performance: Some Retrospect and Prospect. The World Trade Review, May 1-15.
17. **Ghafoor, A.** and S. Hanif. 2005. WTO Regime: Food Security vs Poverty. The World Trade Review, August 16-31.
18. **Ghafoor, A.** and S. Hanif. 2005. Managing the Most Precious Resource: The Human Resource. The Trade Bulletin, Faisalabad Chamber of Commerce and Industry. September – November.

19. **Ghafoor, A.** and M. I. Siddique. 2006. WTO: World Trade Organization or World Trade Order Published in The World Trade Review, Issue no. 20. Volume no. 6. October 16-31.
20. Moazzam, M. and **A. Ghafoor**. 2007. Improving Agricultural Marketing. The Daily Dawn, Economic and Business Review, March 19-25.
21. **Ghafoor, A.** and K. Naseer. 2007. Unresolved Problems of Small Growers. The Daily Dawn, Business and Economic Review, September 3-9.
22. **Ghafoor, A.** 2007. Determinants of Mango Export. The Nation, Money Plus, November 19.
23. **Ghafoor, A.** and M. Moazzam. 2008. Challenges in Agribusiness. The Daily Dawn, Economic and Business Review, October 6-12.
24. Khan, M. M. N. and **A. Ghafoor**. 2009. Contract Farming: Protecting Grower's Stake. The Daily Dawn, Economic and Business Review, April 13-19.
25. Hameed, U. and **A. Ghafoor**. 2009. Rice Economy on Trial. The Daily Dawn, Economic and Business Review, June 22-28.
26. Khan, M. M. N. and **A. Ghafoor**. 2009. Promoting Value Chains in Agribusiness. The Daily Dawn, Economic and Business Review, November 16-22.
27. Aslam, M., **A. Ghafoor** and S. Rasool. 2011. Agribusiness Scenario. Business Recorder, November 30, 2011.
28. Rasool, S., **A. Ghafoor** and M. Aslam. 2012. Fishery Production and Marketing. Pakistan and Gulf Economist, Issue No.2, 9-15 Jan, 2012.
29. Aslam, M., **A. Ghafoor** and S. Rasool. 2012. Food Price Volatility in Pakistan. Pkeconomist, Jan 13, 2012.
30. Aslam, M., **A. Ghafoor** and S. Rasool. 2012. Human Capital in Pakistan. Pakistan and Gulf Economist, Issue No.3, 16-22 Jan, 2012.
31. **Ghafoor, A.** 2012. Managing Logistics in Agribusiness. Economics and Business Review, Daily Dawn, February 27 to March 4, 2012. ppIII
32. **Ghafoor, A.** 2012. Need for Cluster Initiatives in Agriculture. Economics and Business Review, Daily Dawn, April 2-8, 2012. ppIII
33. **Ghafoor, A.** and M. Aslam. 2012. Potential of Halal Food Exports from Pakistan. Pakistan Observer, December 02, 2012.
34. **Ghafoor, A.** and M. Aslam. 2013. Reforming Agricultural Marketing Policy, The Frontier Post
35. Aslam, M., **A. Ghafoor** and S. Rasool. 2015. Spreading Awareness on Climate Change. Business Recorder January 12, 2015.
36. **Ghafoor, A.** 2015. Modernizing Agricultural Wholesale Markets. Published in Farmer's Associates Pakistan Newsletter September-October, 2015.
37. **Ghafoor, A.** and A. Rasool. 2016. Urdu Article, Jadeed or Rawaeti Muweshi Mandio ka Muwazna (comparison of model and traditional cattle markets). Zarai Digest, April-June, 2016: 33, University of Agriculture, Faisalabad
38. **Ghafoor, A.** and A. Rasool. 2016. Zarrat Ke Taraqi: Jamiyat or Sanatu ka Kirdar (agricultural development: role of universities and industries). Zarai Digest, April-June, 2016: 47, University of Agriculture, Faisalabad.
39. **Ghafoor, A.** and A. Rasool. 2016. Zaraat or Khadim-e-Punjab kay Aham Zari Ikdamat (Agriculture and Important Agricultural Steps of Khadim-e-Punjab). Zarai Digest, July-September, 2016, University of Agriculture, Faisalabad.
40. Hameed, U. and **A. Ghafoor**. 2017. Potato's Huge Export Potential. Dawn Business and Finance, May 22-28, 2017.
41. **Ghafoor, A.** and S. Ilyas. 2017. Kinnow ke Kasht ko Darpaish Masael or unka Sadebab (Constraints facing Citrus Production and their Solution). Zarai Digest, April-June, 2016: 47, University of Agriculture, Faisalabad.

PUBLISHED BOOKS/ BOOK CHAPTERS

1. **Ghafoor, A.** 2017. Agribusiness Management in Pakistan (**Editor of book**) available at www.uaf.edu.pk.

2. Rasool, S., **A. Ghafoor** and A. Manan. 2011. Marketing and Consumer Preferences for Inland Fish in Punjab, Pakistan. LAP LAMBERT Academic Publishing (October 21, 2011), ISBN-10: 3845475196, Germany.
3. Aslam, M. and **A. Ghafoor**. 2011. Marketing of Seed Cotton in District Khanewal, Punjab Pakistan. LAP LAMBERT Academic Publishing (November 23, 2011), ISBN-10: 3845443720, Germany.
4. Adeel, A., **A. Ghafoor** and A. Maqbool. 2011. Rural Poverty in Punjab Province, Pakistan. LAP LAMBERT Academic Publishing (October 21, 2011), ISBN-10: 3845475196, Germany.
5. Mustafa, K., **A. Ghafoor**, H. Badar and A. Adeel. 2012. Agricultural Marketing in Pakistan: issues and Policy Options. Institute of Business Management Sciences, University of Agriculture, Faisalabad.
6. Hussain, M. and **A. Ghafoor**. 2013. Adoption of Wheat Production Technologies in Pakistan: Implications for Food Security and Agricultural Policy: 23-243, In: Global Food Security: Emerging Issues and Economic Implications edited by Hanjra, M. A. Nova Science Publishers Inc. ISBN: 978-1-62618-224-0, New York.
7. **Ghafoor, A.** And M. Aziz. 2013. Market Potential and Willingness to Pay for Organic Vegetables. LAP LAMBERT Academic Publishing (August 4, 2013), ISBN 978-3-659-43996-4, Germany.
8. Aslam, M., **A. Ghafoor** and S. Rasool. 2014. Determinants of Supply and Demand of Fresh Milk in Pakistan. LAP LAMBERT Academic Publishing Agency Germany (November 4, 2014), ISBN-10: 3659626066.
9. **Ghafoor, A.** And A. Maqbool. Overview of Agribusiness in Pakistan. In Ghafoor, A. 2017. Agribusiness Management in Pakistan. University of Agriculture Faisalabad.
10. Lodhi, A. S, **A. Ghafoor** and S. Anabara. Economics for Agribusiness Managers In Ghafoor, A. 2017. Agribusiness Management in Pakistan. University of Agriculture Faisalabad.
11. **Ghafoor, A.**, H. Badar and A. Maqbool. Marketing of Agricultural Products In Ghafoor, A. 2017. Agribusiness Management in Pakistan. University of Agriculture Faisalabad.
12. **Ghafoor, A.** and A. Maqbool. Pricing of Agricultural Products. In Ghafoor, A. 2017. Agribusiness Management in Pakistan. University of Agriculture Faisalabad.
13. **Ghafoor, A.** M. Mehdi and Letcia Amoakoah. 2017. Total Quality Management in Agribusiness. In Ghafoor, A. 2017. Agribusiness Management in Pakistan. University of Agriculture Faisalabad.
14. **Badar, H., Ghafoor, A.** and A. Adeel. 2017. Agro-Industries in Pakistan. In Ghafoor, A. 2017. Agribusiness Management in Pakistan. University of Agriculture Faisalabad.
15. **Ghafoor, A.** and A. Maqbool. Agricultural Marketing and Risk Management In Ahmad, I. and G. Ahmad. 2017. Agricultural Risk Management through Collective Action University of Agriculture Faisalabad.
16. **Ghafoor, A.** and A. Maqbool. International Trade in Agriculture In Ahmad, A. and S. Adil. 2017. Agricultural and Resource Economics, University of Agriculture Faisalabad.
17. **Ghafoor, A.** and H. Badar. 2018. Agricultural Marketing In Khan, I. A and Khan, M. S. 2018. Developing Sustainable Agriculture in Pakistan. Boca Raton, FL: CRC Press, Taylor & Francis Group, LCCN 2018001401 | ISBN 9780815366539, New York, USA.
18. Ahmad, B., **A. Ghafoor** and A. Maqbool. 2018. Regional Trade: Pakistan's Perspective In Khan, I. A and Khan, M. S. 2018. Developing Sustainable Agriculture in Pakistan. Boca Raton, FL: CRC Press, Taylor & Francis Group, LCCN 2018001401 | ISBN 9780815366539, New York, USA.
19. Akhtar, S., S. Ahmad and A. Ghafoor. 2019. Waste Water Irrigation and Occupational Health and safety of Agricultural labor In C. Scherrer and K. Radon (Eds.), Occupational Safety and Health Challenges in Southern Agriculture, Labor and globalization, Vol. 15, ISSN 2196-5382, ISBN 978-3-95710-247-8, Rainer Hampp Verlag, Germany

RESEARCH PROJECTS

1. **Ghafoor, A. and M. Mehdi and H. Badar. 2020.**
Title: TA-9689 REG: Analysis of Fruit and Vegetable Value Chains in Pakistan (52239-001)
Position: Principal Investigator/Team Lead
Sponsor: Asian Development Bank (ADB)

- Duration:** One year
Award amount: USD 90000
2. **Ghafoor, A. and I. Ahmad. 2015.**
Title: Exploring the Level of University Industry Collaboration and its Implications for Improving Business Education in Pakistan.
Position: Principal Investigator
Sponsor: Higher Education Commission of Pakistan (HEC)
Duration: One year
Award amount: PKR 1.9 million
 3. **Ghafoor, A. 2015-2017**
Title: Policy and Institutional Reforms to Improve Horticultural Markets in Pakistan
Position: Collaborating Scientist
Sponsor: Australian Centre for International Agricultural Research (ACIAR)
Duration: Two years
Award amount: AUD 30000
 4. **Ghafoor, A. 2016-2017**
Title: Economic Analysis of Policies affecting Pulses in Pakistan
Position: Collaborating Scientist
Sponsor: Australian Center for International Agricultural Research (ACIAR)
Duration: One years
Award amount: AUD 5000
 5. **Ghafoor, A. and H. Badar**
Title: Understanding Dynamics and Determinants of Marketing Margins of Citrus in Punjab, Pakistan
Position: Principal Investigator
Sponsor: US-Pakistan Center for Advanced Studies in Agriculture and Food Security
Duration: Six Months
Award amount: PKR 795000
 6. Ali, A., S. Akhtar and **A. Ghafoor, 2017-18**
Title: Research on Existing Practices, Farmer's Knowledge and Technologies Trade-off in Gender Role
Position: Co-Principal Investigator
Sponsor: Oxfam International
Duration: One year (has been extended to next three years)
Award amount: 0.5 million PK
 7. Akhtar, S and **A. Ghafoor**
Title: Exploring Gender equality and women's rights in rural livelihood in Ghana and Pakistan
Position: Research Collaborator
Sponsor: International Centre for Development and Decent Work (ICDD)
Duration: Two years
Award amount: Euros 10130
 8. Badar, H and **A. Ghafoor**
Title: Agricultural Input Marketing in Pakistan: Implications for Food Security
Position: Co-Principal Investigator
Sponsor: US-Pakistan Center for Advanced Studies in Agriculture and Food Security
Duration: Two years
Award amount: 2.6 million PKR
 9. Badar, H and **A. Ghafoor**
Title: Agricultural Produce Markets in Punjab, Pakistan: Challenges and Policy options
Position: Co-Principal Investigator
Sponsor: US-Pakistan Center for Advanced Studies in Agriculture and Food Security
Duration: Six Months

- Award amount:** 0.8 million PKR
10. Adeel, A , and **A. Ghafoor**
Title: Pakistan Seed Industry: Challenges and Way Forward
Position: Co-Principal Investigator
Sponsor: US-Pakistan Center for Advanced Studies in Agriculture and Food Security
Duration: Six Months
Award amount: 0.59 million PKR
11. **Ghafoor, A. 2011.**
Title: Price Transmission and Market Integration in Rice Markets of Pakistan.
Position: Principal Investigator
Sponsor: South Asian Network for Economic Research Institutes (SANEI)
Duration: One year
Award amount: \$9974
12. Khan, I, A., M. Ahmad, **A. Ghafoor**, M. Mehdi, A. Maqbool, a. Adeel. **2013-2014**
Title: Improving Governance in the Agriculture Sector through Trade Liberalization between Pakistan and India
Position: Team Member
Sponsor: Canada Fund for Local Initiative
Duration: One year
Award money: 20000 CAD
13. Abedullah and **A. Ghafoor. 2010-2013**
Title: Documenting and Mitigating the Impact of Pesticides and Heavy Metals Residues on Vegetables
Position: Sub Team Leader (Economic Component)
Sponsor: Punjab Agricultural Research Board (PARB)
Duration: Three years
Award money: Rs. 19.5 million
14. Mustafa, K. and **A. Ghafoor. 2005-07.**
Title: Impact of Sanitary and Phytosanitary (SPS) Agreement on Agricultural Exports from Pakistan.
Position: Co-Principal Investigator
Sponsor: Pakistan Agricultural Research Council under Agricultural Linkages Programme.
Duration: Two years
Award money: Rs. 1.4 million

SERVICES RENDER AS REVIEWER

- Associate Editor of Journal of Agricultural Policy and Food Security
- Journal of Land Use Policy, Elsevier
- Pakistan Journal of Agricultural Research, Pakistan Agricultural Research Council, Islamabad, Pakistan.

CONSULTANCIES OFFERED

- Services provided as Marketing Specialist to the Allied Engineering Group for Purchase of Agricultural Land (13-06-2013).
- Services Provided as Agri. Marketing Expert for Training of Agri. Finance Officer organized by NIBAF, State Bank of Pakistan (23-05-2013).

AREAS OF INTEREST

- Agricultural Marketing and Agribusiness
- International Agricultural Trade and WTO
- Entrepreneurship and Innovation
- Value Chain Management for Agricultural Commodities

COURSES TAUGHT

Post-Graduate level:

Advanced Agribusiness Marketing, Advanced Research Methods, Agribusiness Management, Supply Chain Management, Food Marketing: An International Perspective, Marketing of Agricultural Products, International Trade in Agricultural Commodities, WTO Agreements: Marketing Concerns, Business Research Methods, Marketing Research, Agricultural Price Analysis, Entrepreneurship

Under-Graduate level:

Marketing and Agribusiness Policy, Agricultural Marketing, Marketing Institutions and Legislation, Agribusiness Management and WTO, International Trade Theory, Agricultural Price Analysis, Livestock Business Management

SHORT TRAINING COURSES

- Completed a course of instructions in Effective Teaching from the Division of Education and Extension, University of Agriculture, Faisalabad (1- 12- 2001 to 1- 1- 2002).
- Completed a course of Basic Computing Skills Development Programme organized by the University of Agriculture, Faisalabad (June 12-25, 2003)
- Completed a course on Livestock Ecology, Sustainable Land Use and Livestock System from January 12-24, 2004 organized jointly by University of Agriculture, Faisalabad and Humboldt University, Berlin, Germany.
- Completed a Research Orientation Programme on Research Methodology and Analytical Techniques organized by the University of Agriculture, Faisalabad (June 15-30, 2004)
- Attended staff development course organized by UAF Resource Centre sponsored by HEC, August 2005.
- Attended a Workshop on Advance Econometric Techniques Using EVIEWS from August 24-29, 2006 organized by the Dept. of Mathematics and Statistics, university of Agriculture, Faisalabad.
- Participated in one week Mango Market Research Training from 30th May to 4th June, 2011 conducted under Mango Value Chain Improvement Project, Australia Pakistan Agriculture Sector Linkages Programme (Phase II) at University of Agriculture, Faisalabad.
- Completed five days IFS Training Course held on 14th to 18th June, 2011 in Lahore, Pakistan organized by Star Farms Pakistan, Govt. of Punjab, Pakistan.
- International Training Course on Logistics Management in Agribusiness organized by Asian Productivity Organization (APO) and National Iranian Productivity Organization in Tehran, Iran from 28 January to 3 February, 2012.
- International Training Course on Governance and Food Safety in International Food Chains Organized by Centre for Development Innovation, Wageningen UR, The Netherlands from 11-29 March, 2013.
- Completed Indigenous on Campus Training (IOT) under modern university programme at UAF from May 7-12, 2015.
- Completed Two Months USPCAS Scholar Exchange Programme at University of California (UC Davis), March 2017.
- Completed three days training workshop on Introduction to LATEX sponsored by USPCAS from July 26-28, 2017 at University of Agriculture Faisalabad.
- Completed 5 days training workshop on Farmer Business School and Climate Smart Village Model under the Building Disaster Resilience in Pakistan (BRDP) Project in Collaboration with University of Agriculture Faisalabad from 24-28 February 2020.

MEMBERSHIPS

- Member, Board of Studies, Faculty of Social Sciences
- Member, Board of Studies, Institute of Business Management Sciences (IBMS), UAF
- Member, Board of Studies, Lyalpur Business School, Govt. College University, Faisalabad.
- Member, Board of Studies, Department of Business Management, National Textile University, Faisalabad.

- Society for Agricultural Business and Social Scientists, Faculty of Social Sciences. University of Agriculture, Faisalabad.
- Pakistan Society for the Advancement of Science, Lahore.
- Pakistan Institute of Development Economics (PIDE)

CONFERENCES, SEMINARS, WORKSHOPS & LECTURES ATTENDED

A. Conference Organized

- Focal Person from the UAF for Workshop on Farmer Business School and Climate Smart Village Model organized jointly by FAO and UAF from 24-28, February 2020.
- I organized a conference on “Academia Industry Linkages and Commercialization Policy” on November 24, 2015 where eminent scholars from Pakistan presented their papers. This conference was funded by Punjab Agriculture Research Board (PARB) and attended by an audience of 200 stakeholders including industry professional, students, faculty, researchers and farmers.
- One day seminar on “World Water Day” organized by Water Management Research Institute, UAF at Old Senate Hall, UAF on March 22, 2003.
- One day seminar on “World Trade Organization (WTO)” organized by Punjab Agricultural Research Board, at Ayub Agriculture Research Institute, Faisalabad on January 21, 2003.
- A lecture on “WTO Regime and Trade Liberalization” by Mr. Martin Khor Director, Third World Network (TWN) at University of Agriculture, Faisalabad on December 30, 2002.
- 33rd All Pakistan Science Conference on “Science for Economic Development of Pakistan” held at University of Agriculture, Faisalabad from 25-28 December, 2002.
- A Seminar on “Role of Information Technology during the First Decade of 21st Century” held at University of Agriculture, Faisalabad on 27 December, 2002.
- One day seminar on “World Trade Organization (WTO)” organized by Punjab Agricultural Research Board, Agriculture House, Davis Road, Lahore on November 20, 2002.
- Attended the discussion on the “Impacts of WTO on the Economy of Pakistan” organized by Daily Khabrain on October 28th 2003.
- Attended the meeting organized by Punjab Agriculture Dept. on the topic of “Restructuring and Improvement of Agriculture Marketing System” on November 7th 2003 in the Agriculture House, Davis Road, Lahore.
- Attended the conference on the “Population Issues and Policy Development in Pakistan” from December 9-11th organized jointly by Population Association of Pakistan and University of Agriculture, Faisalabad.
- Attended a workshop on the “Agricultural Marketing Strategies in Punjab” in August, 2004, organized jointly by the Dept. of Agricultural Marketing and Market Committee, Faisalabad.
- Attended one day seminar on the “Mass Awareness about Environmental Pollution” on 27th December, 2004 organized jointly by the Ministry of Environment and University of Agriculture, Faisalabad.
- Annual general meeting and conference, Pakistan Society of Development Economics, at Lahore in 2006.
- First International Conference on “Mango and Date palm: Culture and Export”. Institute of Horticultural Sciences. June 20-23, 2005. University of Agriculture, Faisalabad.
- Seminar on “WTO and Environment: Challenges for Pakistan” held on 20th June, 2006 organized WTO Cell, Planning and Development Dept. Govt. of Punjab, Lahore.
- Tenth Sustainable Development Conference, Sustainable Development Policy Institute (SDPI), December 10-12, 2007. Pakistan.
- 23rd Annual General Meeting and Conference of Pakistan Institute of Development Economics (PIDE) held on March 12-14, 2008 Islamabad, Pakistan.
- Workshop on Economic Use of the Post-Harvest Cold Chain, University of Agriculture, Faisalabad. 19-21 May, 2010.
- Seminar on Economics of Adopting BT Cotton, University of Agriculture, Faisalabad. 28th July, 2010.

- Workshop on Pre and Post-Harvest Technology of Selected Fruits in Punjab Jointly Organized by University of Agriculture Faisalabad and USDA on May 23, 2012.
- Participated in Round Table Talk on Regional Trade Issues in Canadian Embassy, Islamabad on June 8, 2013.
- Ag-MIP Pakistan Kickoff workshop and International Seminar on Climate Change at University of Agriculture, Faisalabad from June 4-6, 2013.
- Annual Thematic Conference of International Centre for Development and Decent Work (ICDD) held Tata Institute of Social Sciences Mumbai, India, September, 2013.
- Annual Thematic Conference of ICDD Conference Reflection on MDG1 'Decent work for All': Where Do We Stand? Organized by International Centre for Development and Decent Work (ICDD) at University of Kassel, Germany. July 04, 2014.
- ICDD Conference on Linkages, Value Chains and Development along the Rural-Urban Interface. Organized by International Centre for Development and Decent Work (ICDD), University of Kassel, Germany and University of Agriculture, Faisalabad, Pakistan. January 11, 2014.
- Agro-Livestock Marketing and Branding Workshop organized by University of Management and Technology on 29th April, 2014.
- Improving Economic Governance in the Agriculture Sector through Trade Liberalization between Pakistan and India. Round Table Conference held at University of Agriculture Faisalabad on June 03, 2014.
- One day workshop on developing industry driven technologies at University of Agriculture Faisalabad on September 27, 2014.
- Planning workshop of the ACIAR project on 12-13 October, 2015 at Serena Hotel Islamabad.
- One day symposium on how to develop string linkages between business, industry and academia held on 6th August, 2015 in HEC auditorium Islamabad.
- One day seminar on Academia Industry Linkages and Commercialization Policy organized by UAF and PARB, November 24, 2015 at UAF.
- DICE 2015: Mega innovation and Entrepreneurship Event organized by University of Agriculture Faisalabad on November 24-25, 2015
- ICT in precision agriculture, organized by ICT and UAF on 25 November, 2015 at UAF
- Two Days International Conference on Entrepreneurship (ICE) 2015; a joint initiative of Isra University, Hyderabad and Ball State University, USA; held at Hyderabad from 16 - 17 March, 2015
- Seminar on integrated value chain approach to deliver quality mangoes to market organized by ASLP at UAF on 1st April 2015.
- Seminar on agribusiness value chain and industry challenges in Pakistan organized by ASLP at UAF on 5th June 2015.
- Workshop on gender equality and women's rights in rural livelihoods in Ghana and Pakistan held at University of Cape Coast, Ghana from 26th September to 1st October 2015 funded by ICDD, Germany.
- DICE 2016: Mega innovation and Entrepreneurship Event organized by University of Agriculture Faisalabad on November 2-3, 2016
- ICDD Annual Thematic Conference, Decent Work and Sustainable Development along Rural Urban Gradients at Tata Institute of Social Sciences, Guwahati, India from 19-20 February, 2016.
- One Day Workshop on Rice Value Chain, organized by Oxfam Novib in Lahore on February 24, 2016.
- Launching Workshop of ACIAR Project on Policy and institutional Reforms in Horticultural Markets of Pakistan, held at Serena Hotel Islamabad from 17-19 September, 2016.
- Planning Workshop of the ACIAR Project on Economic Analysis of Policies affecting Pulses in Pakistan, held at Serena Hotel Islamabad from 20-21 September, 2016.

- 11th Global Labour University Conference, The Just Transition and the Role of Labour: Our Ecological, Social, and Economic Future, South Africa,, 28-30 September, 2016
- 3rd International Conference on Emerging Issues in Management and Economics held at BUITEMS, Quetta on October 26-27, 2016.
- One Day Seminar on University Industry Collaboration and its Implications for improving Business Education in Pakistan at University of Agriculture Faisalabad on November 2, 2016.
- Three Days International Workshop on Gender equality and Women's Rights in Rural Livelihoods: Evidence from Selected Asian and African Countries held at University of Agriculture, Faisalabad from November 8-10, 2016.
- International Conference on Sustainable Agriculture in Pakistan. Jointly organized by University of California, Davis, USA and University of Agriculture, Faisalabad Pakistan from November 17-19, 2016.

CO-CURRICULAR ACTIVITIES

- Tutor
- Focal person from Institute for Directorate of External Linkages

SKILLS

Computer Skills

Excellent proficiency in Computer Operating Systems and Storage Devices, Windows Environment, Spreadsheet, MS-office, Statistical and Econometrics Packages (Such as SPSS, E-Views, STATA etc.)

Language Skills

Fluent in English, Urdu and Punjabi

COUNTRIES VISITED

The Netherlands, Germany, Switzerland, Dubai, Iran, Bangladesh, India, Ghana, Kenya, USA, Australia, Turkey, Saudi Arabia, South Korea, Vietnam, Philippines