

CURRICULUM VITAE

Dr. Farkhanda Anjum

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A rural sociologist having more than 18 years of experience in the field of development, teaching and research. I have managed different projects in remote areas of Pakistan with gender mixed multidisciplinary team with special emphasis on community participation and gender and development. Command over planning, designing, implementation strategies, monitoring and evaluation for different development projects. Experienced in organizing different trainings/workshops and as a resource person.

Academic:

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| 2006 | Ph.D. (<u>Continued, Coursework Completed</u>) | <i>(UGC Merit scholarship)</i> |
| | Department Of Rural Sociology, University of Agriculture, Faisalabad, Pakistan | |
| 2000 | M.Sc. (Rural Sociology): | Marks Obtained: 869/1020 (First Class) |
| | Department Of Rural Sociology, Faculty Of Agri.Economics and Rural Sociology, University of Agriculture, Faisalabad, Pakistan | |
| 1993 | B.A. | Marks Obtained: 531/800 (First Class) |
| | Govt. College for Women, Toba Tek Singh, University of the Punjab, Lahore, Pakistan | |
| | Subject Studied: Sociology and Islamiyat | |
| 1991 | F.A | Marks Obtained: 694/1100 (First Class) |
| | Govt. College for Women, Toba Tek Singh, University of the Punjab, Lahore, Pakistan | |
| 1989 | SSC (Arts): | Marks Obtained: 678/850 (First Class) |
| | Govt. Girls High School No.2 Toba Tek Singh, Pakistan | |

Distinction:

- **Merit Certificate** received in 2000. For getting 4.00/4.00 CGPA in department of Rural Sociology, University of Agriculture, Faisalabad.
- **Throughout First class Academic career**

Career Highlights:

- Teaching and research experience at university level of graduate and post graduate classes.
- Presently supervising 4 students of Ph.D and M.phil rural sociology.
- Worked as Social Mobilizer on Pakistan Atomic Energy Commission Project entitled “Saline Agriculture Farmers Participatory Development Project” Shorkot Cannt, Toba Tek Singh and promoted effective involvement of female community for Rehabilitation of Waterlogged and Saline land.
- Resource Person / Trainer for social development, gender.
- Experience in arranging & conducting trainings, seminars/workshops and exchange visits/tours.
- Participatory planning & monitoring and review of programmes.
- Exposure of all Pakistan in development context.
- Practical experience of both rural/urban developments.
- Experience of budgeting & financial matters relating projects.

Skills:

Posses’ strong planning/designing, budgeting, team building/ management and organizational skills also in organizing workshops and trainings on different issues. Fluent in English, Urdu and Punjabi and having sufficient computer knowledge of MS Word, Excel, Power Point, SPSS etc. Expert in qualitative and quantitative research methodologies.

Work Experience:

**July 2007 to
August 2019**

**Lecturer – Department of Rural Sociology
University of Agriculture, Faisalabad.**

**August 2019 to
till date**

**Assistant Professor – Department of Rural Sociology
University of Agriculture, Faisalabad.**

Disseminating knowledge through courses at under graduate and post graduate level. Supervising the students enrolled for Master’s degree (rural sociology, sociology & population sciences) in the preparation of their dissertation. Working as committee member of thesis supervisory committee of various M.Sc students. Managing the two tutorial groups as TGM teacher. Actively participates in the different assignments of the department relating to studies, projects and others.

**August 2005 to
July 2007**

**External Monitor
ILO-IPEC carpet Project,
International Labor Organization.**

Developed strategy and a detailed work plan for the implementation of ILO-IPEC project activities. Monitored the working of Non formal Education centers established for child carpet weavers in villages. Submitted monthly and quarterly reports to head office. Established linkages with NGOs/Projects and Education Department and worked mutually. Designed teachers trainings and participatory monitoring and review/follow up system. Involved children through sessions and different activities for awareness raising about importance of education for children involve in weaving.

**November 2002 to
July 2005**

**Social Mobilizer
Farmers Participatory Saline Agriculture Development
Project in Pakistan
Pakistan Atomic Energy Commission**

Managed and supervised social development component in project area. I was responsible for formation of female community organizations for rehabilitation of their waste lands and to improve their socio-economic status. Designed and arranged trainings for community for their capacity building and also arranged trainings for their skill enhancement like Nursery Raising, Livestock management, smokeless stove, Preparation of Jams and Jelly for stating as income generating activity. Established linkages with other NGOs/ projects, Govt. Departments like Agriculture Extension, Soil reclamation, Social Welfare, Fisheries and UAF. Conducted and arranged Awareness Seminars regarding Saline Agriculture. Prepared survey reports, visits reports and many regular reports. Briefings for foreign delegations and for other higher officials regarding project activities on different occasions. Presentations at different occasions.

**December 2001 to
November 2002**

**Social Organizer
Punjab Rural Support Programme
Faisalabad, Pakistan.**

Formation of male and female community organizations through regular contact with community was main task. Development of linkages between community organizations and line departments. Helped to facilitate a forum for activists of different organizations for similar skills during this tenure. Follow up of community organizations and beneficiary groups. Exchanging ideas and experiences with management and field staff as to inoculate the spirit of debate and discussion with PRSP study the existing organizational structure and identifying areas of immediate concern and high priority around which community groups can be organized. Managed PRSP interventions such as credit, NRM and PITD.

Designed and arranged trainings for community for their capacity building and also arranged trainings for their skill enhancement in different fields with collaboration of other sectors and departments for fulfillment of their practical needs. Developed plans for implementation of projects, activities by using participatory approaches in strong collaboration with the community

in sustainable way. Writing reports daily and monthly and to support the senior managers was also a major activity for the smooth running of district level projects.

Studies / Research

- Socio-Economic impact of Social Forestry on farmers in District Faisalabad A thesis submitted to the department of Rural sociology, University of Agriculture Faisalabad (UAF) for Master's degree.
- Causes of Downsizing in District Faisalabad, Pakistan A assignment by Pakistan Institute of Economics and Development.
- Causes of International Migration in District Mirpur, Kashmir
- Problems of Working Female Teachers in District Faisalabad.
- Causes and Consequences of Child labor in Punjab.(PhD Research Topic)\
- Programmes impact assessment studies through participation
- Socio-economic conditions in community in salt affected areas of Punjab, Pakistan.

Trainings \Workshops

- Orientation Training Workshop (community development) Punjab Rural Support Programme, Faisalabad, Pakistan. (PRSP)
- Refresher workshop for community organization Punjab Rural Support Programme, Faisalabad, Pakistan.
- Effective communication skilled training Punjab Rural Support programme Sahiwal, Pakistan.
- Experience sharing workshop PRSP, Sialkot
- Orientation Training Workshop Nuclear Institute of Agriculture and Biology,,Faisalabad, Pakistan.
- Honey Bee Keeping National Agriculture Research Center, Islamabad ,Pakistan.
- Workshop on Scientific Presentations, University of agriculture, Faisalabad,Pakistan.
- Workshop on Statistical Package for Social Sciences, University of agriculture, Faisalabad, Pakistan.
- A seminar on Water Logging and Salinity organized by NIAB, Faisalabad
- .Conducted Community Development workshops for activists and field staff / professionals.
- Workshop on Carrot Husbandry, Institute of Horticulture Sciences UAF
- E-Learning Course on ICT-based Services for Agri. Extension, Asian Productive Organization and National Productivity Organization
- Presiding Officer Training, Election Commission Pakistan
- Institutional Care Management, Social welfare & Bai-tul-mal Department. Faisalabad.
- Faculty Orientation Training, Punjab Higher Education commission, Lahore

Research Publications:

- Socio Economic Impact of Social Forestry on Farmers in Distt. Faisalabad. Pakistan Journal of Applied Sciences Vol.1 No.1

- Household Food Security Situation in Slum Areas of Faisalabad. *Pakistan Journal of Agricultural Sciences* Vol. 46 Vol. 46(2) 148-152
- Social Cultural Implication of Breast Feeding in Urban Areas of Pakistan A Case Study of Distt. Faisalabad. *International Journal of Management and Sustainability*. VOL.1 No. 1 23-30.
- Rural Women Participation and Constraints in Agricultural Activities: A Case Study of Distt. Nankana Sahib. *Pakistan Journal of Agricultural Sciences* Vol. 50 No.2
- Impact of Awareness on the utilization of Antenatal care services in Punjab, Pakistan. *International Journal Agric. Applied sciences*. Vol 6 No.2
- Women Reproductively Health Security Role of Spousal Communication. *Professional Medical Journal* 2014;21(6):1092-1097
- Health Issues and Wellbeing; Working Children in Carpet Industry in Punjab, Pakistan. *Professional Medical Journal* 2015;22(5): 640-647.
- Work Related Factors Affecting the Wellbeing of Carpet Weaving Children in Punjab, Pakistan. *Pakistan Journal of Social Sciences (PJSS)* Vol. 35, No. 2 (2015), pp. 1085-1096.
- Household Food Insecurity and Its Impact on Children Health in Rural Faisalabad. *Rawal Medical Journal* Vol.41 No.3, July-Sep 2016.
- Food Security Assessment is Sensitive to Measurement: A case of Farmer and Non-Farmer Rural Households of The Punjab, Pakistan. *SYLWAN*. Vol.158 No.10 ISI Indexed
- HYGIENE; Determinants And its Impact On Diarrhea . *Professional Medical Journal* 2018;25(6):920-931
- Food Security Status And Its Determinants: A case of Farmer and Non-Farmer Rural Households of The Punjab, Pakistan. *Pakistan Journal of Agricultural Sciences* Vol. 50 No.2
- Occupational health hazards of brick kilns adult workers in Distt. Faialabad. *Pakistan journal of Life and Social Sciences* (Submitted) June 2020 Email Attached Received.
- Generation Gap in Child Rearing Practices among Mothers of Rural Community in Pakistan Submitted in SAGE Open (SO-20-4169)Submitted
- Role of radio communication in adoption of modern agricultural technology among the farming community of District Jhang, Punjab, Pakistan. *Pakistan journal of Agriculture Sciences* Vol.587(X), 731-738 DOI:10.21162/PAKJAS/21.1101 <http://www.pakjas.com.pk>
- Changing Cultural pattern with reference to modernity: Facts from public sector universities in Punjab, Pakistan. *Pakistan Social Science Review* March 2021, Vol5,No.1(114-123)
- Modernity and changing Cultural Patterns in Pakistan. *Humanities & Social Sciences Reviews* Vol 9, No 3, 2021, pp 344-349. <https://doi.org/10.18510/hssr.2021.9335>
- Empowerment of Rural Women at Household level in District Nanakana Shib. *Global Social Sciences Review*. Vol: 7 No. 1. 2022. pages 82-93
- The Sociological and Agricultural Transformation Factors Responsible for Occupational Mobility in Gilgit Baltistan, Pakistan. *Competitive Social Sciences Research Journal (CSSRL)*, 3(2). 300-309 www.cssrjournal.com
- Community Food Insecurity and Role of Agriculture Extension in Rural Development *Journal of Global Innovation Agric. Sciences.*, 2023,11(2):xxx DOI: <http://doi.org/http://www.jgiass.com>.

- A Sociological Study about the Causes and Consequences of Milk Adulteration: A Case Study of District Faisalabad. *International Journal of Health Sciences* Submitted April, 2023
- Gender Disparities in Access to Agricultural Modes of Production and Impediments in rural Women Empowerment. *Pakistan Languages and Humanities Review*. Jan-Mar 2024, Vol. 8, No. 1
- Knowledge, Attitude and Practices Regarding Food Safety and Its Effects on Human Health in Punjab, Pakistan. *Bulletin of Business and Economics*, 13(1), 482-488.
- Demographic Determinants of Entrepreneurial Spirit Among Faisalabad's Graduate Students. *Pakistan Languages and Humanities Review*. October-December, 2024, Vol. 8, No.4
- An Investigation on the Effect of Prior Knowledge on Farmers' Decisions to Use Computers in Agriculture: Empirical Evidence from Rural Punjab, Pakistan. *Journal of Asian Development Studies* Vol. 13, Issue 3 (September 2024)
- A Multidimensional Analysis of Food Security, Health and Ecological Situation. *J.Glob.Innov.Agric.Sci.* 2024, 12(1):207-213.

English and Urdu Articles

- Public Transportation: Facility or Problems for Female Students Ace News Paper English Article
- Children Health & its Problems in Carpet Weaving Sector (in Urdu) Zari Digest (UAF) Urdu Article
- The Knowledge and Practices of rural females regarding the rearing and management of Livestock in District Faisalabad Zari Digest (UAF) Urdu Article
- The Role of Zari Tarqiati Bank in Credit. Zarai Digest. UAF
- Impact of Flood on Agricultural Development. Zarai Digest. UAF Urdu Article
- The effects of energy crisis on rural economy Zari Digest (UAF) Urdu Article
- Effects of Electronic Media on changing social and cultural values of families Zari Digest (UAF) Urdu Article
- Problems faced by rural women in agricultural activities Zari Digest (UAF) Urdu Article
- Sociological Analysis of factors affecting the Hepatitis C Zari Digest (UAF) Urdu Article
- Socio-Economic Profile and Potential of Faisalabad Industrial Estate (CPEC) News paper. Thal Gazette, Layyah) Urdu Article
- Street Crime News Paper Article (Daily Layyah Today)
- Poultry Farming and Goat Rearing as an Entrepreneurship: A sustainable source of income among rural females. Zari Digest (UAF) Urdu Article
- Cultivation of Pumpkin Zari Digest (UAF) Urdu Article

Paper Presentation in Scientific Conferences:

- Implications of Caesarean Section among Females: A Case Study of DHQ Hospital Sheikhpura, International Online Medical Sociology Annual Conference 2021 Department of Sociology, Bahauddin Zakariya University Multan, Pakistan
- A Sociological Study about the Causes and Consequences of Milk Adulteration, International Online Medical Sociology Annual Conference 2021 Department of Sociology, Bahauddin Zakariya University Multan, Pakistan
- Impact of Media Advertisement on Food Choices of Young Girls in District Faisalabad. 8th International NEW YORK Conference on Evolving Trends in Interdisciplinary Research and Practices. Manhattan, New York City.

Book Chapters:

Gender Dimensions of Agriculture: Status, Trends and Gap in Sustainable Agriculture in Pakistan
Dr. Farkhanda Anjum, Dr. Iqbal Zafer, Dr. Kanwal Asghar and Dr. Aisha Riaz. CRC Press

NUMBER OF STUDENTS GUIDED

	M.Sc. or equivalent	M.Sc. (Hons.)/M.Phil	Ph.D.
As major Supervisor	30	42	04
As committee Member	27	50	05