

Dr. Shoukat Ali

Professor (Tenured)

Institute of Agri. Extension, Education & Rural Development

Faculty of Social Sciences,

University of Agriculture, Faisalabad (Pakistan)



Official Address: Institute of Agri. Extension, Education & Rural Development, Faculty of Social Sciences, University of Agriculture, Faisalabad (Pakistan).

Phone Office: +92 41 9200186; Cell +92 333 8360766

Email: shoukat78pk@yahoo.com, shoukat78pk@uaf.edu.pk

Date of Birth: 16th August, 1978

Marital Status: Married (Having three children)

CNIC No: 31103-8696889-5

Educational Qualification:

Sr.#	Name of University/Board	Examinations	Year	Division
1	University of Agriculture, Faisalabad (UAF), Pakistan	Ph.D. Agricultural Extension	2009	1 st
2	University of Agriculture, Faisalabad (UAF), Pakistan	M.Sc. (Hons) Agricultural Extension	2004	1 st
3	University of Agriculture, Faisalabad (UAF), Pakistan	B.Sc. (Hons) Agricultural Extension	2002	1 st
4	Board of Intermediate and Secondary Education, Bahawalpur	F.Sc. Pre-Medical	1998	1 st

Employment Record:

- i. **Professor** (19-10-2024 to date (Tenured)
- ii. **Associate Professor** (31-08-2019 to 18-10-2024 (Tenured)
- iii. **Assistant Professor** (02-12-2010 to date (TTS) & 10-11-2009 to 01-12-2010 BPS), Institute of Agricultural Extension & Rural Development, University of Agriculture, Faisalabad, Pakistan
- iv. **Lecturer** (12-10-2009 to 09-11-2009)
Institute of Agricultural Extension & Rural Development,
University of Agriculture, Faisalabad, Pakistan

1. Courses Taught	
	Postgraduate Courses
1	Scientific and Technical Writings
2	Communication in Agri. Extension
3	Community Development Through Extension Education
4	Supervised Field Studies
5	Natural Resource Management for Rural Development
6	Agricultural and Rural Development in Pakistan
7	Instructional Technologies and Allied Strategies 3(3-0)
8	Information, Communication and Instructional Technology
	Under-graduate Courses
1	Communication Skills and Leadership Development
2	Introduction to Agri. Extension
3	Agricultural Technology Transfer
4	Preparation of Research Project & Scientific Writing
5	History and Philosophy of Agri. Extension
6	Rural Poor & Sustainable Livelihoods
7	Monitoring & Evaluation in Agri. Extension
8	Rural Youth in Agri. Extension
9	Introduction to Livestock Extension Education
10	Agri. Extension through Journalism

2.1. Research Papers in Impact Factor/ Peer Reviewed HEC Recognized Journals

Impact factor Journals

2.1. Impact Factor Journals' Papers

1. Mehmood, H. Z., Ali, A., Ali, A., Ali, S., Muzamil, M. R., & Shah, S. I. A. (2024). Socio-economic advantages and climate adaptation in sustainable vs. conventional cotton: evidence from Pakistan. *Frontiers in Sustainable Food Systems*, 8, 1435747. (Impact Factor: 3.7; Q1)

2. Saqib, S. E., Yaseen, M., Visetnoi, S., Sikandar, & Ali, S. (2023). Epidemiological and economic consequences of lumpy skin disease outbreaks on farm households in Khyber Pakhtunkhwa, Pakistan. *Frontiers in Veterinary Science*, 10, 1238771. (Impact Factor: 2.6; Q1)
3. Yaseen, M., Thapa, N., Visetnoi, S., Ali, S., & Saqib, S. E. (2023). Factors Determining the Farmers' Decision for Adoption and Non-Adoption of Oil Palm Cultivation in Northeast Thailand. *Sustainability*, 15(2),1595. (IF=3.89)
4. Yaseen, M., Ullah, F., Visetnoi, S., Ali, S., & Saqib, S. E. (2023). Does the Nature of Floods Matter in the Risk Perception of Households? A Comparative Assessment among the Rural Households Prone to Flash and Riverine Floods in Pakistan. *Water*, 15(3), 504. (IF=3.53)
5. Iqbal, U., Bakhsh, A., Shahid, M. A., Shah, S.H.H and **Ali, S.** (2022) Application of indigenized soil moisture sensors for precise irrigation of wheat crop under various irrigation methods, *Pak. J. Agri. Sci.*, 59(1): 105-116 (Impact Factor=0.8)
6. Iqbal, U., Bakhsh, A., Shahid, M. A., Shah, S.H.H and **Ali, S.** (2022) Performance assessment of indigenized soil moisture sensors for improved irrigation scheduling and maize production, *Pak. J. Agri. Sci.*, 59(4): 661-676 (Impact Factor=0.8)
7. Khan, N. A., Gao, Q., Ali, S., Shahbaz, B., Khan, P., & Abid, M. (2022). Analyzing ICT-enabled agricultural advisory services in Pakistan: evidence from a marginalized region of Punjab province. *Electronic Commerce Research*, 1-23. (IF=3.46)
8. Iqbal, U., Bakhsh, A., Shahid, M.A., Shah, S.H.H. and Ali, S. (2020) Development of low-cost indigenized soil moisture sensors for precision irrigation, *Pakistan Journal of Agricultural Sciences*, 57 (1)517-520: (Impact Factor=0.8)
9. Haider, U., Munir, A., Ghafoor, A. and Ali, S. (2020) Design of biogas fermentation chamber and techniques to enrich bio-methanation, *Pakistan Journal of Agricultural Sciences*, 57 (6) 1617-1627: (Impact Factor=0.8)
10. Khan, N.A. Qijie, Q., Ali, S., Shahbaz, B., Shah, A.A. (2019) Farmers' use of mobile phone for accessing agricultural information in Pakistan: A case of Punjab province, *Ciência Rural*, 49(10): 1-12 (Impact Factor: 0.525)
11. Raza, A., Anjum, M., Ghafoor, A. and Ali, S. (2019) Soybean roasting using continuous solar roaster–A decentralized approach for agricultural processing, *Journal of Food Process Engineering*, 42(6):1-12 (Impact Factor: 1.95)
12. Ashraf, S., Khan, G.A., Ali, S. and Iftikhar, M. (2015). Socio-economic determinants of the awareness and adoption of citrus production practices in Pakistan. *Ciência Rural*, Santa Maria. 45(9): 1701-1706 (Impact factor publication).

13. Mengal, A.A., Mirani, Z.A. and Ali, S. (2015). A comparative analysis of professional competences possessed by public and private agricultural extension field staff in Baluchistan. *Pakistan Journal of Agriculture Sciences*. 52(3):867-871 (Impact factor = 0.8).
14. Ashraf, S., Khan, G.A., Ali, S., Ahmed, S. and Iftikhar, M. (2015). Perceived effectiveness of information sources regarding improved practices among citrus growers in Punjab, Pakistan. *Pakistan Journal of Agriculture Sciences*. 52(2):1-6 (Impact factor=0.8).
15. Ali, S., Ahmad, M., Ali, T., Shahbaz, B., Khan, G. A., Iftikhar, M. and Nosheen, F. (2013). Role of Private Sector in Promoting IPM Practices among Farming Community in Punjab, Pakistan, Submitted to *Journal of Animal & Plant Sciences*. 23(5): 1473-1476 (*Impact Factor: 0.58*)
16. Ali, S., Ahmad, M., Ali, T. and Shahzad, M. (2011). An assessment of professional competencies possessed by extension field staff of private agri. extension system in Punjab, Pakistan, *Pakistan Journal of Agricultural Sciences*, 48 (3): 227-230. (*Impact factor: 1.24*)
17. Ali, S., Ahmad, M., Ali, T. and Iqbal, M.Z. (2008). Farmers' willingness to pay for advisory services by private sector extension: The case of Punjab, *Pakistan Journal of Agricultural Sciences*, 45(3): 107-111

2.2. Higher Education Commission, Pakistan's Recognized/peer reviewed Journals

1. Karamat, A., Ashraf, I., Saleem, M., Ali, S., Shinwari, A., Ahmad, S., Sagheer, A., Asghar, M., Hassan, G. and Nasimi, R.A. (2024) Role of co-curricular activities in students' educational performance and their character building: A teachers' perspective. *International Journal of Contemporary Issues in Social Sciences*, 3(1), 640-649
2. Qayyum, M., Thabet-Dabiah, A., Ali, S., Ali, A., Shahbaz, M. S., Ali, A., ... & Asghar, M. (2024). Adoption Challenges and Awareness Level of Sunflower Growers in District Khanewal, Punjab, Pakistan. *International Journal of Agriculture and Biosciences*, 13(2), 167-171. (Scopus Indexed)
3. Asghar, M., Ali, S., Saghir, A., & Ahmad, I. (2024). Impact of Additional Duties on the Livestock Extension Services in Punjab: A Veterinary Field Staff Perspective. *Journal of Asian Development Studies*, 13(1), 1017-1026. (HEC Recognized Journal in Y category).
4. Ali, A., Ali, S., Ashraf, I., & Siddiqui, M. T. (2024). Assessing awareness among cotton growers about the IPM in Punjab, Pakistan: exploring the role of Pest Warning and Quality Control of Pesticides (PW&QCP) Department. *International Journal of Agricultural Extension*, 12(2), 183-194. (HEC Recognized Journal in Y category)

5. Raza, M., Siddiqui, B. N., Saleem, M., Ali, S., & Asghar, M. (2023). Advisory Services and the Diseases Case Among the Livestock: A Case Study of Muzaffargarh, Punjab Pakistan. *Global Research in Environment and Sustainability*, 1(10), 01-06.
6. Saleem, M., Ali, S., Shinwari, A. S., Iftikhar, M., Asghar, S., Kakar, A., ... & Batool, S. (2023). Impact of Socio-Economic Characteristics of the Livestock Farmers on the Usefulness of Governmental Services in Punjab (Pakistan). *Journal of Asian Development Studies*, 12(3), 1528-1540. (HEC Recognized Journal in Y category)
7. Saghir, A., Shahbaz, B., Iqbal, M. A., Ijaz, S., Ali, S., Kousar, R. and Amir, R.M. (2022) Assessing impact of billion tree tsunami project on environment and livelihood strategies: a case study from district Faisalabad, *Journal of Economic Impact* 4 (1): 01-06 (HEC Recognized Journal in Y category)
8. Gilani, S.K.H., Shahbaz, S., **Ali, S.** and Siddiqui, M.T. (2022) An empirical study on the members' perspectives regarding agricultural cooperative societies in the Punjab, Pakistan, *Int. J. Agr. Ext.* 10 (01): 269-277 (HEC Recognized Journal in Y category)
9. Hassan, Z., Shahbaz, B., **Ali, S.** and Nazam, M. (2022) Impact assessment of plant clinics on farm income of farmers in the Punjab, Pakistan, *Int. J. Agr. Ext.* 10 (01):205-217 (HEC Recognized Journal in Y category)
10. Saleem, M., **Ali, S.**, Saghir, A. and Bilal, M.Q. (2022) Impact of socio-economic characteristics of farmers on their awareness regarding livestock extension services rendered by Livestock and Dairy Development Department, *Int. J. Agr. Ext.* 10 (01):79-88 (HEC Recognized Journal in Y category)
11. Umar, M., Ali, S., Ali, A., Bashir, M. K., Nawaz, N., Khan, M. H., & Riaz, A. (2022). Adoption of Mechanical Transplanting of Rice (MTR) Among Rice Growers in the Rice-Zone of Punjab, Pakistan. *Journal of Arable Crops and Marketing*, 4(1), 21-29.
12. Ali, S., & Safdar, U. (2022). Pre-service competence of agricultural officers (extension) in the Punjab, Pakistan: policy implications for eligibility criteria. *International Journal of Agricultural Extension*, 10(3), 449-458.
13. Rani, A., Saghir, A., Usman, S., Chaudhary, K.M. and Ali, S. (2020) Residual effects of pesticides on human health as perceived by farmers in tehsil Faisalabad Sadar, Punjab, Pakistan, *The Professional Medical Journal* 27(2): 395-402
14. Afzal, Y., Ali, S., Ahmad, M. and Chaudhary, A. 2018. A content analysis of master's dissertations submitted to the department of agricultural extension, university of agriculture, Faisalabad, Pakistan, *Journal of Agricultural Research*, 56(4):277-283
15. Afzal, Y., Ali, S., Ahmad, M. and Chaudhary, A. 2018. Ten years analysis of research methodologies used in dissertations submitted to the department of agricultural extension,

university of agriculture, Faisalabad, Pakistan, Journal of Agricultural Research, 56(2): 131-136

16. Safdar, U., Ali, S., Ali, T. and Siddique, M. T. (2016). Access to agricultural information as perceived by farmers: Insights from Punjab, Pakistan, Journal of Agricultural Research, 54(3):573-582.
17. Iqbal, M., Ali, S. Ahmad, M. and Khan, I. A. (2016) Commercialization of Agri. Extension in the Punjab, Pakistan: A SWOT Analysis, Journal of Agricultural Research, 54(3): 851-860
18. Ashraf, S., Khan, G.A., Ali, S. and Iftikhar, M., Luqman, M. and Hassan, M.Z.Y. (2015). Patterns and limitations of micro nutrients application for citrus production in Sargodha: A challenge for extension education in the Punjab. Journal of Agriculture Research. 53(1):145-156.
19. Arfan, M., Ali, S., Safdar, U. and Khan, M.A.J. (2015). Study of association between demographic characteristics and increase in knowledge of farmers through Punjab agricultural helpline. Journal of Agricultural Research, 53(2):287-294.
20. Amjad, M., Zafar, M.I., Maan, A.A. and Ali, S. (2015). Obesity is a threat to our school going children. Pakistan Journal of Nutrition. 14(2):118-125.
21. Safdar, U., Shahbaz, B., Ali, T. and Ali, S. (2015). Livelihood diversification and the role of agriculture in resource scarce regions: the case of Kaghan Valley in Northwest Pakistan. European Academic Research. III(1):1003-1019.
22. Safdar, U., Shahbaz, B., Ali, T., Khan, I. A., Luqman, M., & Ali, S. (2014). Role of agricultural extension services in adaptation to climate change in highlands of Kaghan Valley, Pakistan. *Pakistan Journal of Agricultural Sciences*, 51(4). (Q3)
23. Ashraf, S., Khan, G. A., Ali, S., Iftikhar, M., & Mehmood, N. (2014). Managing insect pests & diseases of citrus: on farm analysis from Pakistan. *Pakistan Journal of Phytopathology*, 26(2), 301-307. (Q3)
24. U. Safdar., B. Shahbaz., T. Ali. and S. Ali. (2014). Impact of Climate change on Agriculture in North West Pakistan and Adaptation Strategies of Farming Community: Case study of Kaghan Valley. Journal of Agri. Research, 52(4):597-606
25. M. Asif., S. Ali., M. Ahmad., T. Ali., M. Luqman.,and U. Safdar. (2014). An analysis of physical constraints affecting the efficiency of public extension agents in the cotton zone of the Punjab. Journal of Agri. Research. Journal of Agricultural Research, 52(3): 463-470.

26. Luqman, M., Shahbaz, B., Ali, S., Mutt, T.M. and Ashraf, S. (2014). Rural Women's Involvement and Their Constraints in Accessing Livestock Extension Services in District Faisalabad-Pakistan, *Global Veterinaria*, 12 (4): 550-556
27. Ashraf, S., Khan, G.A., Ali, S., Iftikhar, M., Shahbaz and Luqman, M. (2014). Effectiveness of Health Services for Rehabilitation of the Flood Victims in Southern Punjab, *International Journal of Agricultural and Applied Sciences*, 6(2):150-154
28. Saghir, A., Mahmood Chaudhary, K., Sharif, M., Aftab, R., Ashraf, I., & Ali, S. (2014). Gender and information gap in large and small ruminants with special context of neonatal care. *Journal of Agricultural Research (03681157)*, 52(4).
29. Arfan. M., **Ali. S.**, Khan, F. and Khan. G.A. (2013). Comparative Analysis of Punjab Agriculture Helpline and other Agricultural Information Sources for the Farmers in District Lahore. *Journal of Agricultural Research*. 51 (4): 473-478 (*Included in Master Journal List of Thomson Reuters, HEC recognized in Y category*)
30. **Ali S.**, Ahmad, M., Ali. T., Hassan. S.W. and Luqman, M. (2011). Role of private extension system in agricultural development through advisory services in the Punjab, Pakistan. *Pakistan Journal of Science*. 63(2):70-73.(*HEC recognized in Y category*)
31. **Ali, S.**, Ahmad. M. and Ali, T. (2011). Strengths and weaknesses of various information delivery methods used by private agricultural extension system in the Punjab, Pakistan. *Journal of Agricultural Research*, 49 (2): 271-277. (*Included in Master Journal List of Thomson Reuters, HEC recognized in Y category*)
32. **Ali, S.**, Ahmad, M. and Ali. T. (2011). An assessment of farmers' demands for crop advisory services: The case of Punjab. *Journal of Agricultural Research*, 49(3):429-436 (*Included in Master Journal List of Thomson Reuters, HEC recognized in Y category*).
33. Ali, S., Ahmad, M., Ali, T. and Zafar, M.I. (2009). Analysis of competencies possessed by field staff of private agricultural extension system in Punjab, Pakistan. *Journal of Agricultural Research* 47 (1): 101-106

2.2. Research Papers in National/International Conference Proceedings

1. **Ali, S.**, Ahmad. M., Ali, T. and Shahbaz, B. (2011). Role of private sector in introducing poultry health management practices among broiler fanners in district Faisalabad Punjab. Pakistan. 7th International Poultry Show and Seminar 2011. World's Poultry Science Association-Bangladesh Branch, Gulshin-1, Dhaka, Bangladesh.

2. **Ali, S.**, Ahmad, M. and Ali, T. (2012). Revealing the focus of private agricultural extension system in the Punjab province, Pakistan. Minia International Conference for Agriculture and Irrigation in the Nile Basin Countries, Minia University. El-Minia Egypt
3. **Ali, S.**, Ahmad. M., Ali, T. and Zafar, M. I. (2012). Exploring the extension approach and function of private agricultural extension system in the Punjab. Pakistan. National conference on Recent Trends, Challenges, and Future Strategies of Agri. Extension in Pakistan. Organized by Department of Agri. Extension, University of Agriculture. Faisalabad, Pakistan
4. Siddiqui, B. N., Ali. A., Ali. T., Ashraf, I. and **Ali, S.** (2012). Issues. Constraints, Challenges And Future Strategies of Agricultural Extension In Balochistan. National conference on Recent Trends, Challenges, and Future Strategies of Agri. Extension in Pakistan, Organized by Department of Agri. Extension, University of Agriculture, Faisalabad. Pakistan

2.3. Research Abstracts in Abstract books

1. Ali, S., Ahmad, M. and Ali, T. (2010). Role of agribusiness in agricultural development through extension services in Punjab Pakistan. International science conference on utilization of modern agriculture technology in changing environmental perspective. University of AJ& K.
2. Ali, S., Ahmad, M. and Ali, T. (2010). Self perceived professional competencies possessed by extension workers of private agricultural extension system in Punjab, Pakistan. International science conference on utilization of modern agriculture technology in changing environmental perspectives. University of AJ & K.
3. Razi, M. F. D., Chaudhary, M. I., Khan, M.M., Anwar, R. and Ali, S. (2010). Changes in leaf NPK contents during fruit ripening season in different JUJUBE (*ZIZIPHUS MAURITIANA* LAMK.) cultivars. International science conference on utilization of modern agriculture technology in changing environmental perspectives. University of AJ & K.
4. Razi, M. F. D., Khan, I. A. and Ali, S. (2010). Citrus industry; its decline and solution in Pakistan. International science conference on utilization of modern agriculture technology in changing environmental perspectives. University of AJ & K.
5. Razi, M. F. D., Ali, S., Iqbal, S. and Khan, M.M. (2010). Estimation of vitamin C contents in BER (*ZIZIPHUS MAURITIANA* LAMK.) leaves during fruit ripening. International science conference on utilization of modern agriculture technology in changing environmental perspectives. University of AJ & K.

6. **Ali, S.**, Ali. T., Ahmad, M. and Shahbaz, B. (2011). Agricultural extension in Pakistan: A perspective of past and present. International conference on prospect and challenges to sustainable agriculture. University of AJ & K. P-21.
7. Ashraf. I., Ghafoor, M. and **Ali, S.** (2011). Educational needs of rural women regarding crop production activities. International conference on prospect and challenges to sustainable agriculture. University of AJ & K. P-23
8. **Ali. S.**, Ahmad, M. and Ali. T. (2011). Farmers' willingness to pay for agriculture-related advisory services in Punjab. Pakistan. International conference on innovations in extension and advisory services. The ACP-EU Technical Center for Agricultural and Rural Cooperation (CTA) Wageningen Netherlands. P-46
9. **Ali. S.**, Ahmad, M. and Ali. T. (2011). Role of private sector in promoting IPM practices among farming community in Punjab, Pakistan, International conference on Innovative approaches for agricultural knowledge management. International Society of Extension Education, Nagpur, India.
10. Shahbaz, B., Ali. T., Tareen. W.H. and **Ali, S.** (2011). Social safety nets in conflict affected areas: the case of Battagram. Pakistan. 14th Sustainable Development Conference on Redefining Paradigms of Sustainable Development in South Asia, Sustainable Development Policy Institute. Islamabad. Pakistan.
11. Luqman, M., Shahbaz, B., **Ali, S.** and Butt, T. M. (2012). Self-perceived competencies of rural women in performing agriculture activities. Minia International Conference for Agriculture and Irrigation in the Nile Basin Countries, Minia University, El-Minia Egypt
12. **Ali. S.**, Ahmad, M., Ali, T. & Zafar. M. I. (2012). Analysis of Training Facilities Provided to the Private Agri. Extension Field Staff in the Punjab, National conference on Recent Trends. Challenges, and Future Strategies of Agri. Extension in Pakistan. Organized by Department of Agri. Extension, University of Agriculture, Faisalabad, Pakistan.
13. **Ali. S.**, Ali, T., Shahbaz, B. and Ahmad, M. (2012). Climate Change: A Threat to Agriculture and Food Security in Pakistan, National conference on Recent Trends. Challenges, and Future Strategies of Agri. Extension in Pakistan. Organized by Department of Agri. Extension. University of Agriculture, Faisalabad. Pakistan
14. **Ali, S.**, Ahmad, M., Ali, T. and Zafar, M. I. (2013). Rural Development through Renewable Energy Development: A Pro-Poor Approach. International Conference on Renewable Energy Technologies in Pakistan. October 1-3, 2013, Organized by University of Agriculture. Faisalabad, Pakistan & University of Kassel Germany.
15. Shahbaz, B., Ata, S. and **Ali, S.** (2013). Agricultural Development through ICTs: Cyber Extension in Punjab. Pakistan. International Sustainable conference: Creating Momentum- Today is Tomorrow, December, 10-12, 2013.

16. **Ali, S.**, T. Ali and U. Safdar 2014. Inconsistent agri. extension policy decisions: a threat for consistent agri. development, International conference on Emerging horizons of agricultural extension for sustainable rural development from February 27-28, UAF
17. **Ali, S.**, T. Ali and U. Safdar 2014. Critical analysis of agricultural extension policy trends: a global context. International conference on Emerging horizons of agricultural extension for sustainable rural development from February 27-28, UAF
18. Raza, R.H., R. N. Ahmad., **S. Ali** and U. Safdar 2014. Natural resource management in Pakistan: Implications for agricultural extension. International conference on Emerging horizons of agricultural extension for sustainable rural development from February 27-28, UAF
19. Ahmad, R.N., R. H. Raza., **S. Ali** and U. Safdar 2014 Potential role of agricultural extension in enhancing water use efficiency for agricultural production in Pakistan, International conference on Emerging horizons of agricultural extension for sustainable rural development from February 27-28, UAF
20. Hassan, G., I. Ashraf, **S. Ali** and U. Safdar 2014 Rural-Urban Migration and its impact on agriculture in Pakistan. ICDD Conference on Linkages, Value Chains and Development along the Rural-Urban Interface from January 9-12, UAF
21. Safdar, U., **S. Ali.**, I. Ashraf and G. Hassan 2014 Empowering rural women to achieve household food security: Implications for Agri. Extension, ICDD Conference on Linkages, Value Chains and Development along the Rural-Urban Interface, ICDD Conference on Linkages, Value Chains and Development along the Rural-Urban Interface from January 9-12, UAF
22. Safdar, U., Ali, S., Ali, T. and Ahmad, M. (2016). Legislative policy to strengthen agricultural extension system in Pakistan. National Conference on Innovative Extension Services and ICTs for Agricultural and Rural Development held at University of Agriculture, Faisalabad, Pakistan January 11-12, 2016.
23. Zohaib, M., Ali, S. Shahbaz, B. and Safdar, U. (2016). Comparative evaluation of “Joint Markaz Level Farmer Days Program” and “Hub Farmer Program” with respect to diffusion of three dimensional agricultural information, 3rd International conference on global environmental changes, March 21-22, 2016. Government College University, Faisalabad, Pakistan.
24. Ali, S., Safdar, U. Zohaib, M. Shahbaz, B. and Raza, H. (2016) Usefulness of “Joint Markaz Level Farmer Days Program” regarding dissemination of three dimensional agricultural information International conference on forestry and environment: Challenges and Prospects, November, 21-22, 2016 University of Agriculture, Faisalabad, Pakistan.
25. Haider, S., Ali, S. and Watoo, M.A., (2017) “Review Of Agri. Tourism in The Globe And Lessons Learnt For Pakistan”. 1st International Conference on Economics, Business and Social Research held at Lasbella University of Agriculture, Water and Marine Sciences, Uthal, Pp: 33-34

26. Iqbal,M., Ahmad,M., Ali,S., Muzammal,M.R., Khan,N.A. and Haider,S. (2017) Promote Rural Tourism to Improve livelihood of Farming Community in Pakistan; A critical analysis, 1st International Conference on Economics, Business and Social Research held at Lasbella University of Agriculture, Water and Marine Sciences, Uthal, P: 20-21
27. Batool, A., Khan, N.A., Rehman, A., Manzoor, M.F., Ali, S. Ramzan, U. (2022) Mushroom mycoflora found in Pakistan, 7th International Conference of Pakistan Phyto-pathological Society November 21-23, 2021.
28. Sagheer, A., Ahmad, S. Ashraf, I, Ali, S., Kausar, R., Asghar, K. and Anjum, F. (2022) Awareness of maize growers regarding pest management in district Sahiwal, 7th International Conference of Pakistan Phyto-pathological Society November 21-23, 2021.
29. Saleem, M., Ali, S., Saghir, A., Bilal, M.Q. and Russell, M. (2022) Farmers' Information needs and perceptions about Livestock and Dairy Development Department in Punjab, Pakistan Conference of the Association for International Agricultural and Extension Education.
30. Sagheer, A., Kausar, R. Ali, S. and Makhdoom, M.S.A. (2021) Do online classes ensure sustainable education during Covid-19, International academician studies congress on sustainability towards society 22-24 October 2021.
31. Saghir, A., Shahbaz, B., Saleem, S., Ali, S. Kousar, R. and Asghar, K. (2022) Impact of COVID-19 on agriculture extension services and farm production in district Rajanpur, International conference on Food Security and Value Chain Improvement under Belt & Road Initiative December 6-7.
32. Chand, S.A., M. Atiq, N.A. Rajput and S. Ali. (2021) Plant protection products and their sustainable appropriate uses, International Conference on Smart Plant Protection January 27-28, 2021.

2.4. Books

1. Ali, S. 2004. *Wo Chand Kaghiz* (Urdu), Multan Kitab Ghar, Ghanta Ghar, Bosan Road, Gulgisht Multan, Punjab, Pakistan.
2. Rafique. M. R. and Ali, S. 2010. Pakistan Agricultural Outlook. Multan Kitab Ghar, Ghanta Ghar, Bosan Road, Gulgisht Multan, Punjab, Pakistan.
3. **Ali, S.** (2011). Privatization of Agricultural Extension in Pakistan: A SWOT analysis. VDM Verlag Dr. Muller GmbH & Co. KG dudweiler Landstr. 99,66123 Saarbriicken, Germany.
4. Rafique, M. R. and Ali, S. 2015. Basics of Agriculture (6th Edition). AgriHunt Publishers, Chaudhary Printers, First Rahim Center, Amin Pur Bazar, Faisalabad, Pakistan

5. Ali, S. and Wakeel, A. 2015 پوٹاشیم: زندگی کے لئے ناگزیر عنصر (Translated from English to Urdu) Published by International Potash Institute, Switzerland.
6. Tariq, C. M., Rafique, M. R. and Afzal, M. 2008. Flora of Jinnah Garden Lahore, Agriculture Department, Government of the Punjab, Lahore, Pakistan (Ali, S., Member: Board of Coordinators)
7. Ali, T., Shahbaz, B., Iftikhtar, M., Ashraf, I., Ali, S., Khan, G. A., Sagheer, A., and Mohsin, M. S. (2018). Rural development. *Developing Sustainable Agriculture in Pakistan*, 703-729.

2.5. Technical Reports

1. Ali, T., I. Rehman, A. Sagheer, and S. Ali, 2009. Bridging the gender gap in agricultural extension through designing and testing an innovative and holistic outreach (extension) program of the University of Agriculture, Faisalabad. Report submitted to Pakistan Agricultural Research Council, Islamabad
2. Ali, S. and Safdar, U. (2015) Formulating research based agricultural extension policy guidelines through participatory approach in the Punjab, Pakistan, Report submitted to Higher Education Commission, Islamabad, Pakistan
3. Ali, S. and Saeed, M.S. (2020) Agricultural Extension in the Punjab, Pakistan: A Historical study of its development from 1947-2015 and its effect on farming community, Report submitted to Higher Education Commission, Islamabad, Pakistan
4. Ali, S. and Asghar, M. (2023) Formulating research-based policy guidelines for livestock extension services in the Punjab province, Report submitted to Higher Education Commission, Islamabad, Pakistan

2.6. Extension Articles (Urdu)

1. **Ali, S.**, M. Ahmad and T. Ali. (2010). توسیع زراعت اور ذرائع ابلاغ کا کردار. (Agricultural extension and role of mass media). Zarii Digest, 45(3-4): 51.
2. Khan. G. A., Muhammad, S., Chaudhary, K. M. and **Ali, S.** (2011). ٹیلی فون اور زرعی ہیلپ لائن. (Telephone and Agricultural help lines: Important sources of Information). Zarii Digest, 46(3): 44. University of Agriculture, Faisalabad, Pakistan
3. **Ali, S.** and Ali, T. (2011). زراعت کی ترقی میں مسلمانوں کا کردار: ایک تاریخی جائزہ. (Role of Muslims in agricultural development: A historical perspective). Zarii Digest. 46(4): 74. University of Agriculture. Faisalabad, Pakistan

4. **Ali, S.,** Khan, G. A., Ali, T. and Shahbaz, B.(2012). انٹرنیٹ : توسیع زراعت کا اہم ذریعہ (*Internet: An important tool of Agri. Extension*),Zarii Digest. 47(3): 40. University of Agriculture. Faisalabad, Pakistan.
5. Khan, G. A., Iftikhar, M. and **Ali, S.** (2012). دیہی بچوں کی تعلیم (*Educating the Rural Youth*), Zarii Digest, 47(3):41. University of Agriculture, Faisalabad, Pakistan.
6. Ahmad. M. and **Ali, S.** (2012). زراعتی ترقی : کسانوں کے لئے چند اہم سفارشات (*Agricultural Development: Some Important Advice for the Farmers*)Zarii Digest. (47 (4): 58&46 - University of Agriculture: 'Faisalabad, Pakistan
7. Khan, G. A., **Ali, S.** and Ali, T. (2013). اجتماعی سوچ : ذرا سوچ (*Collective thinking: Just Think*)Zarii Digest. 48(1):61 . University of Agriculture, Faisalabad, Pakistan.
8. **Ali., S.,** Khan, G. A., Iftikhar, M. and Ali, T. (2013). توسیع زراعت میں موبائل فون کمپنیوں کا کردار (*Role of Telecom Sector in Agri. Extension*), Zarii Digest. 48(1); 54-. University of Agriculture. Faisalabad Pakistan.
9. Ayub, M. A., Ashraf, I. and **Ali, S.** (2013). ایک معجزاتی پھل (*A Mirical Fruit*)Zarii Digest, 48(1): 59-University of Agriculture, Faisalabad, Pakistan.
10. Zafar, M., Hassan, M.J. and Ali, S. (2013). مونگ پھلی اور اس کی افادیت (*Usefulness of Peanuts*) Zarii Digest, 48(2): 21. University of Agriculture. Faisalabad, Pakistan.
11. Khan. G. A., Ali. S., Iftikhar. M. and Ali, T. (2013). نشے کا کردار : معاشرے میں بگاڑ (*Sociological aspects of Drugs*)Zarii Digest. 48(2):45 . University of Agriculture, Faisalabad. Pakistan
12. Qaisar, M., Zafar, M. I., Ali, S. and Ali, T. (2013). ڈینگی بخار (*Dengue Fever*)Zarii Digest. 48 (2): 47. University of Agriculture. Faisalabad, Pakistan
13. Zafar, M.I. and Ali, S. (2013).Zarii Digest, 48(2): بہتر ملکی معیشت کے لئے بنیادی تجاویز: (*Basic Recommendations for Prosperous National Economy*) 46. University of Agriculture, Faisalabad. Pakistan
14. Javed, M.W., Ali, S., and Javed, M. A. (2013). (Insect/Pests of Cotton Crop and their Control) کیڑوں کے اہم نقصان دہ کیڑے اور ان کا انسداد Zarii Digest. 48(3): 11. University of Agriculture. Faisalabad, Pakistan
15. Ali, S.(2013). امور زراعت اور فیصلہ سازی میں خواتین کا کردار (*Role of Women in Agricultural Decision Making in the Rural Society of Pakistan*)Zarii Digest, 48(3): 47. University of Agriculture. Faisalabad, Pakistan
16. Ismat, S., Zafar, M.I. and Ali, S. (2013). عورت : لائوسٹاک اور فوڈ سیکیورٹی (*Role of Women in Livestock in Food Security in Attok*) Zarii Digest. 48(4):51. University of Agriculture. Faisalabad, Pakistan
17. Sadaf S., Riaz, A. and Ali, S. (2013) پھل اور سبزیوں : اینٹی آکسیڈنٹس کے بہترین ذرائع (*Fruits and Vegetables : A Rich Source of Anti-Oxidants*)Zarii Digest. 48(4): 24. University of Agriculture, Faisalabad. Pakistan

18. Zafar, M.I., Basit, A. and Ali, S. (2013). آم کی اہمیت اور زرعی قدری سلسلہ (*Importance of Mango and its Value Chain*) Zarii Digest. 48(4):29. University of Agriculture. Faisalabad, Pakistan
19. Sameen, N., Ashraf, I., Hassan, G. and Ali, S. (2013). دیہی خواتین اور ہمارا موجودہ توسیعی (*Existing Agricultural Extension System & Rural Women*) Zarii Digest. 48(4):52. University of Agriculture, Faisalabad. Pakistan
20. Ali, A., Ashraf, I. and Ali, S. (2013). چائے کی کاشت (*Cultivation of Tea Plants*) Kisan World. 4(11): 53. University of Agriculture, Faisalabad. Pakistan
21. Shakoor, S. and Ali, S. 2014. میٹھے کے بارے میں گڑوا سچ Zarai Digest 49(1):46
22. Javed, M.W. Nawaz, A. Sufian and Ali, S. 2014. سیب کے اہم دہ نقصان دہ حشرات اور ان کا تدارک Zarai Digest 49(2):34
23. Farah, N., Khan, I.A., Zafar, M.I. and Ali, S. 2014. بائیو ماس ایندھن کا استعمال اور خواتین کی صحت پر اس کے اثرات Zarai Digest 49(3):35.
24. Shakoor, S., Arif, S. and Ali, S. 2014. رنگ وزن کم کرنے میں مدد کر سکتے ہیں Zarai Digest 49(4):45.
25. Hussan, D., Saleem, M., Javed, M.W., Ali, S. and Farooq, M.H. 2014. بھنڈی کے ضرر رساں کیڑے Zarai Digest 49(4):23.
26. Zafar, M.A., Ali, S. and Ahmad, M. 2014. سبزی: ایک متوازن غذا Zarai Digest 49(4):22.
27. Abid, S., Ali, S. and Ali, T. 2014. کھمبی کی کاشت Zarai Digest 49(4):21.
28. Khan, F.A., Ali, S. and Ahmad, M. 2014. گندم کی بھر پور پیداوار کے لئے سفارشات Zarai Digest 49(4):11.
29. Zafar, M. N. and Ali, S. 2015. چنے کی فصل کے سنجیدہ مسائل اور ان کا حل Zarai Digest 50(1,2,3):46
30. Ali, S. 2015. شعبہ توسیع زراعت کی کارکردگی غیر موثر کیوں Published in Sujag, February 7.
31. Ali, S. 2015. توسیع زراعت اور حالیہ بجٹ سن 2015 Published in Blogger.com, July, 4.
32. Ali, S. 2016. گندم خریداری مہم، کسان اور بیوپاری Daily Nazair, Lahore, 01(02):4
33. Ali, S. 2016. عالم لوہار، بالی جٹی اور ثقافتی قبرستان Daily Nazair, Lahore, 01(17):4 & Sujag, Faisalabad, June, 18.
34. Ali, S. 2016. چھوٹا کسان اور بڑا بہلاوہ Daily Nazair, Lahore, 01(7):4, June, 8.
35. Ali, S. 2016. اتنی بجلی کہاں سے آئے گی Dawn News URL: <http://www.dawnnews.tv/news/1041446>

36. Ali,S. (2017) . . . خفیہ دستاویزات سامنے آ گئیں Agriakhbar. 28-12-2017
37. Ali,S. (2017) . بلڈ پریشر، یرقان، دمہ، بڑا آپریشن: کیا یہ گڑ چھوڑنے کی وجہ سے تو نہیں؟ Agriakhbar.26-12-2017
38. Ali,S. (2017) . گڑ اور دیسی کھانڈ بنانے والا آٹو میٹک پلانٹ لگاؤ اور مل مافیا سے جان چھڑاؤ Agriakhbar. 25-12-2017
39. Ali,S. (2017) .!دیسی کھانڈ بناؤ اور پیسا کماؤ Agriakhbar. 24-12-2017
40. Ali,S. (2017) . گنا مل کو دیں یا گڑ بنائیں؟ حساب پیش خدمت ہے Agriakhbar. 21-12-2017
41. Ali,S. (2017) . کون سی شوگر مل کس ریٹ پر گنا خرید رہی ہے؟ Agriakhbar. 18-12-2017
42. Ali,S. (2017) . کون کونسی شوگر ملیں کس کس سیاستدان کی ہیں؟ Agriakhbar.. 14-12-2017
43. Ali,S. (2017) . گنے کا بحران: مل مالکان کا موقف اور موجودہ صورت حال Agriakhbar.. 12-12-2017
44. Ali,S. (2017) . آدھی قیمت پر ٹنل لگوائیں Agriakhbar.11-12-2017
45. Ali,S. (2017) . جدید کھاد یں: ایک کسان کا ذاتی تجربہ Agriakhbar. 10-12-2017
46. Ali,S. (2017) . پوٹاش کھادیں: کسانوں کے متضاد خیالات— حقیقت کیا ہے؟ Agriakhbar.. 09-12-2017
47. Ali,S. (2017) . گندم: پوٹاش کی ایک بوری ڈالیں... 6 ہزار فی ایکڑ کمائیں Agriakhbar. 04-12-2017
48. Ali,S. (2017) .!کیا آپ کی زمین میں پوٹاش کی کمی تو نہیں؟ کیسے پتہ چلے گا Agriakhbar. 03-12-2017
49. Ali,S. (2017) . ایس او پی یا ایم او پی: کونسی پوٹاش کھاد بہتر ہے. Agriakhbar. 01-12-2017
50. Ali,S. (2017) . زیر زمین سخت کھارے پانی سے فصلیں اگانے کا کامیاب تجربہ Agriakhbar.29-11-2017
51. Ali,S. (2017) . اب جانوروں کے بھی شناختی کارڈ بنیں گے Agriakhbar 23-11-2017
52. Ali,S. (2017) . مختلف علاقوں میں بل، روٹا ویٹر پھیرنے کا ریٹ مختلف کیوں ہے؟ Agriakhbar. 20-11-2017
53. Ali,S. (2017) . بل، روٹا ویٹر اور ٹسکوں کے کرایوں کی کہانی Agriakhbar. 19-11-2017
54. Ali,S. (2017) . کیلا موٹاپا، بلڈ پریشر اور معدے کے لئے نہایت مفید ہے Agriakhbar. 17-11-2017
55. Ali,S. (2017) . اپنے جانوروں کو جلد از جلد حفاظتی ٹیکے لگوائیں Agriakhbar. 14-11-2017
56. Ali,S. (2017) . گندم کی کاشت . . . 7200 روپے فی ایکڑ بچت . . . مگر کیسے؟ Agriakhbar. 13-11-2017
57. Ali,S. (2017) . بجٹ بڑھاؤ: امریکہ میں 63 زرعی تنظیمیں میدان میں آ گئیں Agriakhbar.12-11-2017

58. Ali,S. (2017). پنجاب میں گندم کی منظور شدہ وراثتیں. Agriakhbar. 11-11-2017
59. Ali,S. (2017). گندم: ایک ترقی پسند کاشتکار کے دلچسپ تجربات. Agriakhbar. 09-11-2017
60. Ali,S. (2017). گندم کی وراثتوں بارے ایوب ریسرچ والا خط جعلی نکلا. Agriakhbar. 07-11-2017
61. Ali,S. (2017). بھٹہ ٹیکنالوجی میں نیپال بھی پاکستان سے آگے ہے. Agriakhbar.05-11-2017
62. Ali,S. (2017). آج احتیاط کر لیں، کل گندم نہیں گرے گی. Agriakhbar.04-11-2017
63. Ali,S. (2017). کیا پرالی، کیا ٹانڈے، کیا چھڑیاں . . سب کچھ چُورا. Agriakhbar. 03-11-2017
64. Ali,S. (2017). پرالی...آگ...سائلج اور بیبی سیٹر. Agriakhbar.02-11-2017
65. Ali,S. (2017). پرالی کو آگ لگانے والا مسئلہ حل. Agriakhbar. 01-11-2017
66. Ali,S. (2017).!بس ذرا غور سے دیکھئے: یہ پرالی نہیں، سبز چارہ ہے. Agriakhbar. 31-1-2017
67. Ali,S. (2017). پرالی کو آگ لگانا قانوناً جرم! کسان کی بھی سن لیں؟. Agriakhbar. 30-10-2017
68. Ali,S. (2017). آلودگی اور سموگ: کیا صرف کسان ہی ذمہ دار ہے؟. Agriakhbar. 29-10-2017
69. Ali,S. (2017). نہایت کھارے پانی میں بھی دھان کی پیداوار 90 من تک. Agriakhbar. 26-10-2017
70. Ali,S. (2017). ایوب ریسرچ میں گنے کی وراثتی کیسے بنتی ہے؟. Agriakhbar. 24-10-2017
71. Ali,S. (2017). بطخی بوٹی. . . ہم تو بھولے ہی رہے. Agriakhbar. 22-10-2017
72. Ali,S. (2017). ٹیوب ویل کے لئے ساڑھے 7 لاکھ کا سولر صرف ڈیڑھ لاکھ میں. Agriakhbar.21-10-2017
73. Ali,S. (2017). مونجی کی برداشت . . . نیو ہالینڈ نہیں کھوٹا. Agriakhbar. 20-10-2017
74. Ali,S. (2017). افغانستان میں پوست کے کھیل کے پیچھے کون. Agriakhbar. 19-10-2017
75. Ali,S. (2017). لاکھ کا ڈرپ آبپاشی نظام 160,000 میں لگوائیں 4. Agriakhbar. 18-10-2017
76. Ali,S. (2017). سندھ میں گنے کی فصل تیار: اب آگے کیا ہو گا؟. Agriakhbar. 16-10-2017
77. Ali,S. (2017). اگر آپ کے پاس 1 سے ڈیڑھ سال کا کٹا یا کٹے ہیں تو یہ خبر ضرور پڑھیں. Agriakhbar. 15-10-2017
78. Ali,S. (2017). اس دفعہ بیلنے میں گنا آئے گا یا کاشتکار. Agriakhbar. 14-10-2017
79. Ali,S. (2017). نئے پیدا ہونے والے کٹے کو 6500 کی سلامی. Agriakhbar. 13-10-2017
80. Ali,S. (2017). زرعی دنیا کی سب سے بڑی خبر. . . بغیر پانی کے گندم تیار. Agriakhbar. 11-10-2017

81. Ali,S. (2017). تصدیق شدہ پھلدار پودے حاصل کرنے کا سنہری موقع Agriakhbar. 10-10-2017
82. Ali,S. (2017). کیا فاس ٹیکہ واقعی 5 من فی ایکڑ پیداوار بڑھاتا ہے؟ Agriakhbar. 08-10-2017
83. Ali,S. (2017). پانی کی کمی برداشت کرنے والی گندم کی وراثتیں Agriakhbar. 07-10-2017
84. Ali,S. (2017). شتر مرغ فارمنگ والا اشتہار کھلا فراڈ اور دھوکہ ہے Agriakhbar. 06-10-2017
85. Ali,S. (2017). گنے کے کاشتکاروں کا امتحان شروع Agriakhbar. 03-10-2017
86. Ali,S. (2017). دھان کی تیار فصل اور کم قیمت کی سرگوشیاں Agriakhbar. 02-10-2017
87. Ali,S. (2017). 7 ارب کی رقم سے عام کسانوں کو کیا مل رہا ہے؟ Agriakhbar. 02-10-2017
88. Ali,S. (2017). موٹا چاول: اب 60 نہیں، پیداوار 130 من Agriakhbar. 01-10-2017
89. Ali,S. (2017). سندھ اور پنجاب کے کسان اضافی پانی کا بندوبست کر لیں Agriakhbar. 30-09-2017
90. Ali,S. (2017). گندم کاشت کرنے کے لئے بیج مفت Agriakhbar. 27-09-2017
91. Ali,S. (2017). گلگت بلتستان کی زراعت کے لئے 12 ارب Agriakhbar. 27-09-2017
92. Ali,S. (2017). کھاد کمپنیوں کا منافع اربوں میں Agriakhbar. 26-09-2017
93. Ali,S. (2017). فی صد کمپنیوں کا بیج دو نمبر اور جعلی 95 Agriakhbar. 26-09-2017
94. Ali,S. (2017). دنیا کا مہنگا ترین پنیر: ایک لاکھ 10 ہزار روپے کلو Agriakhbar. 22-09-2017
95. Ali,S. (2017). ایک ایکڑ کی گوڈی۔۔۔ وہ بھی 160 روپے میں Agriakhbar. 20-09-2017
96. Ali,S. (2017). سمگلنگ بند کرو ورنہ روڈ بند: بلوچستان کے کسان بھی میدان میں Agriakhbar. 18-09-2017
97. Ali,S. (2017). زمینی پانی میں زہر: کیا واقعی Agriakhbar. 16-09-2017
98. Ali,S. (2017). شناختی کارڈ کو بھول جاؤ... کسان کارڈ بناؤ Agriakhbar. 14-09-2017
99. Ali,S. (2017). دھان کی پیداوار 150 من فی ایکڑ: تیاریاں شروع Agriakhbar. 13-09-2017
100. Ali,S. (2017). کمرے کے اندر باہر سے زیادہ آلودگی: حل کیا ہے Agriakhbar. 13-09-2017
101. Ali,S. (2017). کپاس کے کاشتکاروں کے لئے خوشخبری Agriakhbar. 13-09-2017
102. Ali,S. (2017). زیتون کے پودے مفت اگر آپ کا تعلق چکوال، جہلم، اٹک، راولپنڈی، میانوالی اور خوشاب سے ہے تو Agriakhbar. 13-09-2017 حاصل کریں۔

- 103.Ali,S. (2017). کیا آپ جانتے ہیں کہ حکومت کو پھل کی مکھی کے خلاف مہم کتنے میں پڑی ہے۔ Agriakhbar. 13-09-2017
- 104.Ali,S. (2017). سواتی انار بھی میدان میں آ گیا۔ Agriakhbar. 13-09-2017
- 105.Ali,S. (2017). بڑی عید پر قربانی کے لئے بڑی رقم خرچ۔ Agriakhbar. 13-09-2017
- 106.Ali,S. (2017). روٹی کی درآمد کے لئے بارٹر کھلے رکھیں کھینچا تانی شروع۔ Agriakhbar. 13-09-2017
- 107.Ali,S. (2017). کینولا کی فصل کاشت کر کے حکومت پنجاب سے 5000 فی ایکڑ کے حساب سے رقم لیں۔ Agriakhbar. 13-09-2017
- 108.Ali,S. (2017). اٹھارویں ترمیم کے بعد زراعت نظر انداز۔ Agriakhbar. 13-09-2017
- 109.Ali,S. (2017). کیا جٹروفا کے پودے سے ڈیزل نکلتا ہے؟۔ Agriakhbar. 13-09-2017
- 110.Ali,S. (2017). گندم خریداری بند: حکومت کی عالمی بینک سے معاہدے کی راہ ہموار۔ Agriakhbar. 13-09-2017
- 111.Ali,S. (2017). آبپانہ اگلے سال سے بڑھا دیا جائے گا۔ Agriakhbar. 13-09-2017
- 112.Ali,S. (2017). دھان کی پیداوار 150 من فی ایکڑ: پاکستان ایک قدم اور آگے۔ Agriakhbar. 13-09-2017

2.7. Popular Articles (English)

1. Rafique, M.R. and Ali, S. (2006, September 5). Scope, vision, and need of sustainable agriculture. The Post, Vista.
2. Ali, S., Wattoo, M.A. and Ranjha, M.H. (2007, December 17). Privatization of forests. The Dawn: Economic and Business Review, Agriculture and Technology, P.III.
3. Ahmad, M., Ali, S. and Ranjha, M.H. (2007, December 2). Jojoba: An alternative source of oil. The Dawn: Economic and Business Review, Agriculture and Technology, P.III.
4. Ali, S., Ranjha, M.H. and Ahmad, M. (2007, November 19). Potential of insects as food. The Nation: Money Plus. P.12.
5. Ranjha, M.H., Ahmad, M. and Ali, S. (2007, November 12). Insects as friends of human beings. The Dawn: Economic and Business Review, Agriculture and Technology, P.III.
6. Ali, S. (2007, December 8). Impact factor: A popular but invalid measure of research quality. The News International, Education-Zine
7. Ranjha, M.H. and Ali, S. (2008, February 12). The menace of child labour. The Post, Vista.
8. Wattoo, M.A., Ali, S. and Abbas, M.W. (2008, May 20). Sustainable Forest Management: Public-Private partnership. The Post, Vista.
9. Ranjha, M.H. and Ali, S. and Luqman, M. (2008, May 27). Rural women: the pillars of agricultural development. The Post, Vista.

10. Ali, S. (2008, July 8). Farmer field school: An effective approach to educate farmers. The Post, Vista.
11. Ali, S. (2008, August 4). Streamlining the subsistence poultry farming. The Dawn: Economic and Business Review, Agriculture and Technology, P.III.
12. Ali, S. (2008, August 5). Contract farming. The Post, Vista, P-10.
13. Ali, S., Iqbal, M. and Rafique, M. R. (2008, December, 08) Constraints in livestock production. The Nation: Money Plus. Pp.26-27.
14. Ali, S. (2008, June 10) A pleasant addition to Urdu poetry: A book review. The Post, Vista.
15. Ali, S. (2012). Dilemma of professional education. The News, Karachi on June 9.
16. Azeem, M.I. and Ali, S. ICT for sustainable agriculture. Published in Dawn February 9, 2015.
17. Ali, S. 2016. Why the performance of Agriculture Department (Extension) is ineffective, Rizing Nation, 01(01):
- 18.

2.8. Editorials written as Editor

The following editorials were written in Urdu language for the quarterly agricultural magazine --- Zargai Digest--- UAF.

Sr.No.	Name of Editorial	Year	Volume	Issue	Page #
1	اداریہ	2011	46	2	5
2	اداریہ	2011	46	3	5
3	اداریہ	2011	46	4	5
4	اداریہ	2012	47	1	5
5	اداریہ	2012	47	2	5
6	اداریہ	2012	47	4	5
7	زرعی یونیورسٹی فیصل آباد اور ویژن ۲۰۳۰	2013	48	1	5
8	جامعہ زرعیہ فیصل آباد: نئی منزلوں کی جانب گامزن	2013	48	2	5
9	زرعی یونیورسٹی فیصل آباد: پاکستان کا علمی تشخص	2013	48	3	5
10	تعلیمی، تحقیقی و توسیعی میدان میں جامعہ زرعیہ کی شراکت داری	2013	48	4	5
11	زرعی ترقی اور درپیش چیلنجز	2014	49	1	5
12	توسیع زراعت اور زرعی ترقی	2014	49	2	5
13	ماحولیاتی تبدیلی اور ہماری	2014	49	2	5

2.9. Papers Presented at the Conferences

1. Ali, S. (2023) Examining Agricultural Extension Approaches: China, USA, and lessons for Pakistan, paper presented in International conference jointly organized by Department of Agronomy, Institute of Agri. Extension, Education & Rural Development, University of Agriculture, Faisalabad, Pakistan and South China Agri. University, Guangzhou, China.
2. Ali, S., Hussain, S. & Yaseem, M. (2022) An analysis of digitalization of public primary schools in district Chiniot, Punjab Pakistan, Global Smart Education Conference-2022, jointly organized by UNESCO Institute for Information Technology in Education & Beijing Normal University China
3. Ali, S., Ahmad, M. and Ali, T. (2010). Self perceived professional competencies possessed by extension workers of private agricultural extension system in Punjab, Pakistan. International science conference on utilization of modern agriculture technology in changing environmental perspectives. University of AJ & K. Faculty of Agriculture, **Rawalakot** Dated 21-23.05.2010 (Oral Presentation).

4. Ali, S., Ahmad, M. and Ali, T. (2010). Role of agribusiness in agricultural development through extension services in Punjab, Pakistan. International science conference on utilization of modern agriculture technology in changing environmental perspectives. University of AJ & K. Faculty of **Rawalakot**, Dated 21-23.05.2010 (Oral Presentation).
5. **Ali, S.**, Ahmad, M., Ali, T. and Shahbaz, B. (2011). Role of private sector in introducing poultry health management practices among broiler farmers in district Faisalabad. Punjab, Pakistan. 7th International Poultry Show and Seminar 2011. World Poultry-Science Association-Bangladesh Branch, Dhaka, **Bangladesh**.
6. **Ali, S.**, Ahmad, M. and Ali, T. (2011). Farmers' willingness to pay for agriculture-related advisory services in Punjab. Pakistan. International conference on innovations in extension and advisory services, organized by The ACP-EU Technical Center for Agricultural and Rural Cooperation (CTA) Netherland. in Nairobi, **Kenya**.
7. **Ali, S.**, Ahmad, M. and Ali, T. (2012). Revealing the focus of private agricultural extension system in the Punjab province. Pakistan, Minia International Conference for Agriculture and Irrigation in the Nile Basin Countries, Minia University. El-Minia **Egypt**.
8. Hassan. G., Ashraf. I., **Ali, S.**, Sagheer, A. and Safdar, U. (2014). Rural-Urban Migration and its Impact on Agriculture in Pakistan. International Conference on Linkages. Value Chain and Development along the Rural-Urban Interface. January 9-12. 2014, Organized by ICDD **Germany and ORIC**, UAF (*Presented by Gulfam Hassan*).
9. Safdar, U., **Ali. S.**, Ashraf, I. and Hassan, G. (2014). Empowering Rural Women to Achieve House Hold Food Security: Implications for Agri. Extension. International Conference on Linkages, Value Chain and Development along the Rural-Urban Interface. January 9-12. 2014, Organized by ICDD, **Germany and ORIC**, UAF (*Presented by All Authors*)

2.10. Participated in Conference/Seminars as Organizer

1. National Conference on “ **Recent Trends, Challenges and Future Strategies of Agri. Extension in Pakistan** organized by Department of Agri. Extension on 12-02-2011 at in New Senate Hall, U.A.F. (*member of organizing committee*)
2. An International Symposium on **Information and Communication Technologies (ICT) in Agri. Extension** Organized by Institute of Agri. Extension and Rural Development on 18-10-2013 in Video Conference Room. UAF (*worked as convener, Printing and Publication Committee*)
3. An International Literacy Day on **Importance of Literacy in Pakistan and the need to realize the basic literacy skills in the society** organized by University of Agriculture,

Faisalabad, Pakistan on September 11, 2013 in Iqbal Auditorium, U.A.F. (*worked as secretary of organizing committee*)

4. A World Space day seminar on **Need of Awareness among school students about the space science and technology** jointly organized by SUPARCO and University of Agriculture, Faisalabad, Pakistan from October 4-6, 2013 in New Senate Hall, U.A.F. (*one of the organizers*)

2.11. Participated in Conference/Seminars by Invitation

5. **2nd Annual Meeting of Global Forum for Rural Advisory Services (GFRAS)** organized by Global Forum for Rural Advisory Services (GFRAS), Switzerland, held on November. 13-14. 2011, in Nairobi. Kenya.
6. International Conference on **Urban, Peri-Urban Agriculture: Empowerment and Value Chain Management** organized by the University of Agriculture. Faisalabad on October 19, 2011, at New Senate Hall. UAF.
7. Consultation meeting on **Role of University of Agriculture Faisalabad in ensuring livelihood strategies for small farmers** organized by Department of Continuing Education. UAF and Lok Sanjh Foundation, Islamabad, on November 2, 2011. in Old Senate Hall. UAF
8. Seminar on "**Site Specific Fertilizer Recommendations for Wheat in Multan through Website**" organized by the Endowment Fund Secretariat UAF on January 2, 2012. at New-Senate Hall, UAF.
9. Seminar on **Entrepreneurship and New Business Opportunities in Pakistan** organized by University of Agriculture, Faisalabad on January 07, 2012, in New Senate Hall. UAF
10. Conference on **Media Ethics** arranged by Public Relations and Publications Department. University of Agriculture Faisalabad and Higher Education Commission in collaboration with the Press Council of Pakistan on April 24. 2012, in New Senate Hall. UAF.
11. Workshop on **Youth and Social Entrepreneurship** organized by Institute of Agricultural Extension and Rural Development. University of Agriculture Faisalabad in collaboration with Youth Engagement Services Network (YES) Pakistan, on April 27. 2012. in UAF.
12. **Youth Seminar** arranged by UAF Career Development Center, Dept. of Women Development Government of the Punjab in collaboration with Positive Pakistan at Nestle Hall, National Institute of Food Science & Technology, on June 29, 2012. University of Agriculture, Faisalabad
13. **World Food Day** organized by University of Agriculture Faisalabad on October 16 2012. at Iqbal Auditorium, UAF.
14. Seminar on **Agricultural Entrepreneurial Growth and employment opportunities** organized by University of Agriculture Faisalabad on March. 29 2013. at New Senate Hall. UAF.

15. One day workshop on **"Linking Social Research with Science to Strengthen Agricultural Value Chains"** organized by Department of Rural Sociology. UAF on 09-09-2013 in New Senate Hall. UAF
16. Awareness **Seminar on Dengue** organized by Department of Agri. Entomology, UAF on 27-07-2013 in New Senate Hall, UAF
17. Awareness **Seminar on Dengue** organized by Department of Agri. Entomology. UAF on 18-08-2013 in New Senate Hall, UAF
18. International seminar on **Strategies for working with adult learners/farmers** organized by Institute of Agricultural Extension and Rural Development in collaboration with US Department of Agriculture on 15-07-2013 in New Senate Flail, UAF
19. Seminar on Awareness Raising Regarding **Human Rights and Minorities Affairs** organized by Department of Rural Sociology and Human Rights & Minority Affairs Department, Government of the Punjab on 28-06-2013 in New Senate Hall, UAF
20. One day seminar on **Research funding opportunities, international scholarships and internship opportunities** organized by ORIC, UAF in collaboration with Alltech Pakistan Private Limited on 13-09- 2013 in New Senate Hall. UAF.
21. One day seminar on **Prospects of Bamboo cultivation as future wood** by Department of Forestry, Range management & Wildlife in collaboration with Pakistan Society of Foresters, UAF on 18-09- 2013 in New Senate Hall, UAF.
22. International conference on **Renewable Energy Technologies in Pakistan** organized by UAF in collaboration with University of Kassel Germany on October 1-3. 2013 in New Senate Hall. UAF
23. International seminar on **Climate Change and Food Security: Policy Issues** by ORIC, UAF in collaboration with The Agricultural Model Inter Comparison & Improvement Project (AgMIP). UAF on 25-10- 2013 in New Senate Hall. UAF
24. One day seminar on **Improving Female Farmers Skills to Enhance Food Production** organized by Department of Rural Sociology, UAF on 24-10- 2013 in New Senate Hall, UAF.
25. A seminar on International Symposium on **Islamic Banking in emerging economies** organized by IBMS. UAF on 22-12- 2013 in New Senate Hall. UAF
26. A seminar on Seminar on **Character Building and Personality Development** organized by Senior Tutor Office, UAF on 02-01- 2014 in New Senate Hall, UAF

27. International seminar on International Conference on "**Linkage Value Chains and Development along the Rural Urban Interface**" organized by ORIC, UAF in collaboration with ICDD on 09-01-2014 in New Senate Hall. UAF
28. A public lecture on **Agricultural Development, Trade and Bilateral Relations** delivered by Former Chief Election Commissioner of India Dr Manohar Singh Gill, organized by UAF on 28-03-2014 in Iqbal Auditorium. UAF.
29. Participated in Conference on Innovative Trends in Agricultural Sciences: A way forward for sustainable development organized by UCA, University of Sargodha on 23-25 November, 2017.

3. Research Projects

Sr.	Title	Donor Agency	Amount Rs. (Million)	Position	Status
1	Formulating research based agricultural extension policy guidelines through participatory approach in the Punjab, Pakistan	Higher Education Commission Pakistan	1.5	Principal Investigator	Completed
2	Agricultural Extension in the Punjab, Pakistan: A Historical study of its development from 1947-2015 and its effect on farming community	Higher Education Commission Pakistan	2.5	Principal Investigator	Completed
3	Formulating research-based policy guidelines for livestock extension services in the Punjab province	Higher Education Commission Pakistan	3.5	Principal Investigator	Completed
4	Gender empowerment and home life improvement of rural poor through appropriate technology transfer	Endowment Fund Secretariat UAF	1.768	Team Scientist	Completed
5	Technology Transfer through cyber extension helping communities to help themselves	Endowment Fund Secretariat, UAF	5.096	Team Scientist	Completed

6	Creating knowledge based society through agricultural technology transfer via FM Radio	Endowment Fund Secretariat, UAF	17.147	Team Scientist	Completed
7	Privatization of agricultural extension system in the Punjab Pakistan: A SWOT analysis	Higher Education Commission Pakistan	0.95	Co-PI	Completed

4.1.M.Sc., M.Sc. (Hons.)/M. Phil Students Produced as Supervisor

Sr. #	Regd. No	Title of thesis	Year	Degree
1	Muhammad Younis Afzal	Meta analysis of M.Sc. (Hons.) dissertations submitted to the Department of Agri. Extension, University of Agriculture, Faisalabad, Pakistan	2011	M.Sc. (H) Agri. Extension
2	Muhammad Asif Saeed	Constraints affecting the working efficiency of extension field staff: A case study in the cotton zone of Punjab, Pakistan	2011	M.Sc. (H) Agri. Extension
3	(2005-ag-1921) Hasan Rashid	An evaluation of wheat demonstration plots established under targeting food security through productivity enhancement of wheat project in district Okara, Punjab, Pakistan	2012	M.Sc. (H) Agri. Extension
4	H. Arshad	Problems and opportunities of sugarcane growing in tehsil Gojra, District Toba Tek Singh, Punjab, Pakistan	2012	M.Sc. (H) Agri. Extension
5	Muhammad Arfan	Role of Punjab, Agriculture Helpline in the dissemination of agricultural technologies among the farming community in district Lahore, Punjab, Pakistan	2012	M.Sc. (H) Agri. Extension
6	(2005-ag-1975) Muhammad Faisal	Agricultural Information need assessment of the farmers in	2013	M.Sc. (H) Agri. Extension

	Mushtaq	Faisalabad : Implications for cyber extension		
7	Muhammad Zohaib	Role of Join Marks level Farmer Days program in providing three dimensional advisory three dimensional advisory services to the farming community of district Faisalabad, Punjab, Pakistan	2013	M.Sc. (H) Agri. Extension
8	(2006-ag-1682) Hisham Anwar	An assessment of Plant protection strategies used by cotton growers in tehsile Tandalianwala, Faisalabad	2014	M.Sc. (H) Agri. Extension
9	2008-ag-1748 (M. Waseem Iftikhar)	Analysis of bio security measures used by the conventional poultry farmers in district Faisalabad.	2015	M.Sc. (H) Agri. Extension
10	AN-569258 (Muhammad Irfan)	Role of pesticide companies in citrus protection in District Toba Tek Singh	2016	Department of Agricultural Sciences, AIOU, Islamabad
11	2003-ag-2331 (Muhammad Waqas)	A study to investigate the repercussions of rural women involvement in income generation activities in district Khanewal	2016	Institute of Agri. Extension and Rural Development, UAF
12	2010-ag-3509 (M. ArslanRamzan)	To determine the effectiveness of cellular extension among the farmers of Punjab Pakistan	2016	Institute of Agri. Extension and Rural Development, UAF
13	2014-ag-2537	An exploratory study of pastoral community in district Rajanpur	2016	Institute of Agri. Extension and Rural Development, UAF
14	2013-ag-6379 M. Arslan Sohail	A baseline study of private school at secondary Levels in Faisalabad city	2017	M. Phil Education
15	2011-ag-3934 (Majid Khan)	Perception of the farmers regarding Canola cultivar UAF-11 in Punjab	2017	M.Sc. (H) Agri. Extension
16	2011-ag-3866 (Ghulam Mustafa)	An assessment of the possibilities of joint and cross rotation appointments for agri. researchers to strengthen research – extension linkages	2017	M.Sc. (H) Agri. Extension
17	2011-ag-3912 (Waleed Ahmad)	Assessment of mobility services provided to extension field staff for improving agriculture in tehsil	2017	M.Sc. (H) Agri. Extension

		Faisalabad		
18	2015-ag-4156 (Ayyaz Mehmood)	Identification of the factors responsible for the job satisfaction of teachers in [primary level education in tehsil Faisalabad	2017	M. Phil Education
19	2015-ag-297 (M. Qayyum)	Analysis of the factors affecting the adoption of sunflower in South Punjab	2017	M.Sc. (H) Agri. Extension
20	2015-ag-298 (Nasir A Khan)	Potential role of mobile phone in agricultural information dissemination among the farming communities in district Muzaffargarh	2017	M.Sc. (H) Agri. Extension
21	2011-ag-4006 (Muhammad Atif Tabassam)	An evaluation of livestock mobile service in tehsil fort Abbas, district Bahawalnagar	2017	M.Sc. (H) Agri. Extension
22	2012-ag-3871 (Mehvish Gull)	Attitude of rural mothers towards the children education in district Faisalabad	2017	M. Ed
23	(2015-ag-3384) Itrat Batool	A comparative analysis regarding quality of education between public and private sector at elementary level in tehsil Faisalabad.	2017	M. Phil Education
24	2011-ag-3687 (Sohail Ilyas)	A study of the factors affecting agri. graduate decisions regarding agri. Entrepreneurship	2017	M.Sc. (H) Agri. Extension
25	2011-ag-3866 (Ghulam Mustafa)	An assessment of the possibilities of joint and cross rotation appointments for agri. researchers to strengthen research – extension linkages	2017	M.Sc. (H) Agri. Extension
26	2010-ag-697 (Iqra Zubair)	An Analysis of Public School Performance in Tehsil Safdarabad, District Sheikhupura	2017	M. Phil Education
27	2015ag-1662 (Amira Azmat)	A study to analyze the role of video and animated Urdu Educational contents for students in Faisalabad city	2017	M. Phil Education
28	2013-ag-213 (Iqra Khalid)	A content analysis of Urdu Text Book upto primary level developed by Punjab curriculum and Textbook board, Lahore	2017	M. Phil Education
29	2015-ag-1661 (Khalida Sultana)	An analysis of the impact of cartoon programs on the behavior of the students in Faisalabad	2017	M. Phil Education

30	2015-ag-2658 (Waseem Abbas)	Role of Akhuwat in Poverty Alleviation through Entrepreneurship in District , Faisalabad	2017	M.Sc. (H) Rural Development
31	(2016-ag-3131) Sadia Siddique	An assessment of the problems faced by the female teachers working in boys schools Tehsil Faisalabad	2018	M. Phil Education
32	(2016-ag-2218) Syed Farrukh Hassan	A comparative Analysis of the Problems Faced by the teachers working in private schools and Punjab Education Foundation (PEF) schools in tehsil Faisalabad Saddar	2018	M. Phil Education
33	(2016-ag-3632) Rabia Mehak	An analysis of the utilization of IT tools provided by the Government in public schools of tehsil Saddar Faisalabad	2018	M. Phil Education
34	2016-ag-416 Rubab Ghafoor	Performance analysis of PEF (Punjab Education Foundation) schools working in tehsil Faisalabad	2018	M. Phil Education
35	(2016-ag-1628) Ayesha Jameel	An assessment of parent's attitude towards education of their children; A case study of beggar's community in Faisalabad city	2018	M. Phil Education
36	(2016-ag-4736) Samsam Haider)	Role of Agri-tourism in agricultural information dissemination among urban families	2018	M.Sc. (H) Agri. Extension
37	(2012-ag-3156) Muhammad Saeed Shahbaz	A retrospective analysis of Agri. Extension activities executed by University of Agriculture Faisalabad and its impact on farming community	2018	M.Sc. (H) Agri. Extension
38	(2014-ag-8728) Hefsa Asif	An analysis of language barriers and their effect on students' understanding about subject matter in University of Agriculture, Faisalabad	2018	M. Phil Education

39	(2016-ag-3129) Sadia Bashir	A study of implementation of women harassment act in Public sector universities of Faisalabad	2018	M. Phil Education
40	(2016-ag-1198) Hafiza Amina Akbar	To identify the learning problems in distance education in Faisalabad	2018	M. Phil Education
41	(2013-ag-6620) Shahneela Amin	An analysis of teaching strategies to teach English based curriculum in public schools of Faisalabad city	2019	M. Phil Education
42	(2016-ag-5488) Imran Khan	An analysis of effectiveness of practical work as teaching method at secondary Public Schools in tehsil Faisalabad city	2019	M. Phil Education
43	(2015-ag-3158) Kaf-e-Zahra Ali)	An effect of change in medium of instruction on students' performance at secondary level in tehsile Faisalabad	2019	M. Phil Education
44	(2016-ag-2875) Sadia Rafiq	An effect of breakfast on academic performance of female students in University of Agriculture, Faisalabad	2019	M. Phil Education
45	(2011-ag-1354) Zunaira Javaid	Factors affecting of parents attitude towards single sex education and co-education: A case study of secondary school system at Faisalabad city	2019	M. Phil Education

Sr. #	Name	Title	Year	Degree
1	Muhammad Umer 2016-ag-8012	Mechanical Transplanting of Rice in Punjab: An Assessment of Adoption Level in District Gujranwala	2022	M.Sc. (Hons) Agri. Extension
2	Hamza Farooq 2016-ag-6285	Comparative Analysis of DSR and Traditional Rice Production Techniques: A Case Study of Tehsil Pindi Bhatian	2022	M.Sc. (Hons) Agri. Extension
3	M. Tamoor Tahir 2014-ag-5541	An Analysis of the Farmers' Access to Approved Cotton Seed in District Bahwalpur	2021	M.Sc. (Hons) Agri. Extension
4	M. Rizwan Arif Dogar 2015-ag-7161	An Analysis of the Public Extension Services Provided Under Mobile Veterinary Dispensary Network in District Kasur	2021	M.Sc. (Hons) Agri. Extension
5	Zakir Ullah 2019-ag-315	Role of Department of Agriculture Extension in the Promotion of Olive Cultivation under "Promotion of Olive Cultivation for Oil Production Project" in District Bajaur	2021	M.Sc. (Hons) Agri. Extension
6	M. Safdar Siddique 2012-ag-2231	An Analysis of the Problems Faced by the Food Vendors and Field Staff of Punjab Food Authority in City Faisalabad: Implications for Food Safety Extension	2021	M.Sc. (Hons) Agri. Extension
7	Bader Munir 2013-ag-3075	An Analysis of Pesticide Ordinance-1971 and Amendments; A Selected Stake Holders Perspective from District Faisalabad	2021	M.Sc. (Hons) Agri. Extension
8	M. Waqas Khan 2015-ag-6476	An Analysis of the Extension Services Provided to the Farmers Under Progeny Testing Program Executing by RCCSC in District Faisalabad	2021	M.Sc. (Hons) Agri. Extension
14	Muhammad Usama Shah 2016-ag-3198	An Analysis of the Farmer's Perception Growing Rice Through Direct Seeded Rice Method in Tehsil Shorkot, District Jhang	2020	M.Sc. (Hons) Agri. Extension
15	Mujtaba Amir 2013-ag-2863	Farmer's Perception about Rhodes Grass Fodder Constraints to its Adoption in the Punjab, Pakistan	2020	M.Sc. (Hons) Agri. Extension

16	Arslan Iqbal 2013-ag-3113	An Evaluation of the Project of “Promotion of Pulses Cultivation in Punjab 2014-17” in District Faisalabad.	2019	M.Sc. (Hons) Agri. Extension
17	Hasnain Sadiq 2013-ag-3224	Potential Role of Rural Melas (Folk-Festivals) in Dissemination of Agriculture Technologies in Lahore Division, Punjab, Pakistan	2019	M.Sc. (Hons) Agri. Extension
18	Umar Daraz 2007-ag-2072	The Impact of Induction Training on Performance of Teachers at Elementary Level in Tehsil Bohwana District Chiniot	2023	M.Phil. Education
19	Asrar Ali 2015-ag-2288	An Analysis of the Employment Challenges Faced by the Students After Completing Diploma Level Technical Education: A Case Study of Faisalabad City	2023	M.Phil. Education
20	Mehr-un-Nisa 2020-ag-596	An Analysis of Continuous Professional Development Training for Teachers’ Regarding Single National Curriculum in Faisalabad City	2023	M.Phil. Education
21	Munthiha Khadam 2019-ag-1243	Content Analysis of Urdu Textbook up to Primary Level Published by the Oxford University Press in Pakistan	2022	M.Phil. Education
22	Abida Yaseen 2015-ag-3144	An Analysis of the Parents’ Perception Regarding Best School Entrance Age of Their Kids in Tehsil Faisalabad	2022	M.Phil. Education
23	Tayyab Sher 2019-ag-1303	Effectiveness of Annual System and Semester System; A Comparative Study in District Faisalabad	2022	M.Phil. Education
24	Waqas Mushtaq 2020-ag-618	An Analysis of Strengths and weaknesses of Punjab Examination Commission at Boys Elementary Schools in District Sheikhpura	2022	M.Phil. Education
25	Shahbaz Hussain 2020-ag-644	A Study on Digitization of Public Primary Schools (Boys) in Tehsil Chiniot	2022	M.Phil. Education
26	Noman Ibrahim 2020-ag-664	An Analysis of Insaaf Afternoon School Program in District Chiniot	2022	M.Phil. Education
27	Samina Bibi 2019-ag-1268	An Analysis of the Problems Face by the Intermediate Science Students Due to Shift from Urdu to	2022	M.Phil. Education

		English Medium in Dunyapur District Lodhran		
28	Anam Ashfaq 2019-ag-1240	An Analysis of the Causes of Students' Failure in English Subject at Public Secondary School Level in Faisalabad City	2022	M.Phil. Education
29	Ammara Noor 2020-ag-592	The Effect of Lesson Planning on Teachers' Classroom Management at Private Schools in Chiniot	2022	M.Phil. Education
30	Irfan Hussain 2019-ag-1293	Exploring the Causes of Dropout of Children at Primary Level in Tehsil Chichawatni: A Post COVID-19 Scenario	2022	M.Phil. Education
31	Mobin Aslam 2008-ag-1716	An Analysis of the English Teachers' Competencies as Perceived by Students' Public Schools of Faisalabad	2022	M.Phil. Education
32	Ahmad Ali 2019-ag-1326	An Content Analysis of Primary Level English Books Publish by Oxford University Press in Pakistan	2022	M.Phil. Education
33	M. Amir Ghous 2019-ag-1301	Content Analysis of the Urdu Book Develop by PCTB Under (Single National Curriculum)	2022	M.Phil. Education
34	M. Nasir Ali 2020-ag-647	Effects of Non-Teaching Duties on Teachers' Classroom Performance at Primary School Level in Tehsil Nankana	2022	M.Phil. Education
35	Mariam Batool 2019-ag-1264	Issues in Online Learning and Examination System in Higher Educational Institutes during COVID-19 Pandemic	2022	M.Phil. Education
36	Badar Ahmad Javed 2020-ag-586	An Analysis of the Effectiveness of School Based Assessment in Male Public Primary Schools in Tehsil Pindi Bhatian	2022	M.Phil. Education
37	Ali Raza 2020-ag-641	An Analysis of the Students' Academic Performance with and without Early Childhood Education rooms in Male Public Primary Schools' of Tehsil Pindi Bhatian	2022	M.Phil. Education
38	Shaukat Ali 2020-ag-563	Role of "Teachers' Guide Lesson Plans" for Effective teaching at Primary School Level in Tehsil Nankana Sahib	2022	M.Phil. Education

39	Riffat Qayyum 2018-ag-2766	An Identification of the Common Problems Faced by Students during their Research work at University of Agriculture, Faisalabad	2021	M.Phil. Education
40	Fareeha Hussain 2016-ag-432	An Analysis of the Stress Factors and their Relationship with Academic Performance of the Students in University of Agriculture, Faisalabad	2021	M.Phil. Education
41	Sidra Batool 2011-ag-4042	An Analysis of the Problems Faced by the Female Students in University of Agriculture Faisalabad	2021	M.Phil. Education
42	Gulam Hafsa 2019-ag-1227	An Analysis of the Effect of Bilingual Instructional on Students' Learning at Secondary School Level in Tehsil Bhawana District Chiniot	2021	M.Phil. Education
43	Saher Asif 2018-ag-2748	Analysis of Parents' Perception Regarding Grading System at Primary Level in Faisalabad City	2021	M.Phil. Education
44	Riffat Yasmeen 2019-ag-1311	Effect of COVID-19 Pandemic on the Academic Learning of Secondary Level Students in Schools of Tehsil Pindi Bhattian	2021	M.Phil. Education
45	Sobia Zahoor 2019-ag-1261	An Analysis of the School Administrators' Attitude and Its Effects on Teachers' Performance in Tehsil Sahiwal	2021	M.Phil. Education
46	Umm e Laila 2017-ag-5456	A Content Analysis of Primary urdu Textbook Followed by Private Schools in Tehsil Bhowon District Chiniot	2021	M.Phil. Education
47	Gul Noreen 2014-ag-8191	A Study of Analyze the Educational Videos and Their Potential Role in Teaching Process in District Faisalabad	2021	M.Phil. Education
48	M. Irfan Sharif 2018-ag-2726	Analysis of Increasing Trend of Smoking Among the Students in the Educational Institution; A Case Study of University of Agriculture, Faisalabad	2021	M.Phil. Education
49	Seemab Huma 2018-ag-2750	An Analysis of High Noise Level Effect on Teaching Environment in District Jhang	2021	M.Phil. Education

50	Aisha Afzal 2018-ag-2713	Analysis of the Difficulties Faced by the Kids and their Parents Regarding Homework Assigned by the Private Schools in Faisalabad	2021	M.Phil. Education
51	Aiman Naz 2018-ag-2790	Analysis of the Breakfast Habits of Male Respondents and its Effect on their Health and Academic Performance in UAF	2021	M.Phil. Education
52	Raisa 2014-ag-1928	An Analysis of Public Schools Performance in District Faisalabad	2020	M.Phil. Education
53	Sana Ijaz	A content analysis of English textbook up to primary level developed by Punjab curriculum and textbook board, Lahore	2020	M. Phil. Education
55	Madiha Liaqat	Role of brick kiln schools in imparting education to the kids of brick kiln workers in Faisalabad	2019	M. Phil. Education
56	Nusrat Bano	A study to analyze the bilingual reading power of the students at primary level Iqbal town Faisalabad	2019	M. Phil. Education
57	Anam Fatima	An analysis of the effects of cartoon program on the behavior of the students of Sangla hill city	2019	M. Phil. Education
58	Kaf-e-Zahra Ali	An effect of change in medium of instructions on students' performance at secondary level in tehsil Faisalabad.	2019	M. Phil. Education
60	Nusrat Perveen	A content analysis of Urdu textbook up to elementary level developed by Punjab textbook board Lahore: (a case study in district Vehari)	2019	M. Phil. Education
61	Kousar Nasim	A study to analyze the educational videos and their perceived role in students learning in district Nankana sahib	2019	M. Phil. Education
63	Bilquees Shahazadi 2017-ag-4955	A Comparative Study to Analyze the Preferences of Parents Regarding Co-Education and Single Gender School System in District Chiniot	2019	M.Phil. Education

4.3. Title of PhD Thesis being Supervised as Supervisor & Co-Supervisor

Sr. #	Name	Title of thesis	Status	Department/ Institute
1	Umair Safdar	An in depth study to formulate research based public agri. Extension Policy Guidelines in the Punjab, Pakistan (Supervisor)	Degree notified	Institute of Agri. Extension & RD
	Muhammad Asghar	An analysis of livestock services rendered by the Directorate General (Extension) Punjab: A veterinary staff perspective (Supervisor)	Degree notified	Institute of Agri. Extension, Education & RD
	Asghar Ali	The potential role of spiritual leadership in mobilization of the communities regarding tree plantation in Punjab, Pakistan (Supervisor)	Thesis submitted	Institute of Agri. Extension, Education & RD
	Khushnood Ashraf	Analysis of Cotton Seed Quality, Accessibility and Sowing Practices in the Cotton Zone of the Punjab, Pakistan: A Farmers' Perspective (Supervisor)	Thesis submitted	Institute of Agri. Extension, Education & RD
2	Muhammad Iqbal	Commercialization of Agri. Extension in the Punjab, Pakistan: A SWOT Analysis (Co-Supervisor)	Degree notified	Institute of Agri. Extension & RD
3	Muhammad Amjad	Causes and consequences of Obesity among School going children: A comparative Study of Rural and Urban Areas of Punjab (Co-Supervisor)	Degree notified	Department of Rural Sociology
4	Muhammad Azhar Ali	Development, Fabrication and Testing of an Indigenous Solid Waste Briquette Forming Machine (Co-Supervisor)	Degree notified	Department of Structure and Environmental Engineering
5	Usman Iqal	Desalination of ground water for irrigation using solar energy (Co-Supervisor)	Degree notified	Department of Irrigation and Drainage
6	Arslan Afzal	Development of a hybrid solar distillation system for value addition of medicinal plants (Co-Supervisor)	Degree notified	Department of Farm Machinery and Power
7	Usman Hayder	Methanization of bio-gas by using different organic wastes to enhance the system efficiency (Co-Supervisor)	Degree notified	Department of Farm Machinery and Power

5. New Courses Developed/Initiatives Taken

1. Revised/Update the Post Graduate Course Ext-707 (Scientific and Technical Writings) and submitted to the Chairman, Department of Agri. Extension for further processing
2. Revised/Update the Post Graduate Course Ext-710 (Community Development through Extension Education) and submitted to the Chairman, Department of Agri. Extension for further processing.
3. Developed a new elective course AEE-203 (Food Security and Agricultural Extension and submitted to the Director, Institute of Agri. Extension & Rural Development for further processing (*Worked as a member of the Committee*).
4. Developed a new elective course AEE-205 (Effective Communication) and submitted to the Director, Institute of Agri. Extension & Rural Development for further processing(*worked as a member of the committee*)
5. Developed a new elective course AEE-315 (Recent Advance in Agricultural and their Dissemination) and submitted to the Director, Institute of Agri. Extension & Rural Development for further processing(*worked as a member of the Committee*)
6. Prepared a proposal on establishment of Neuro cognitive Behavioral Sciences Research Center (BSRC) in University of Agriculture, Faisalabad in March 2013 (*worked as a committee member*).
7. Developed PC-1 concerning Directorate of Distance Education, UAF (*served as member of a committee*)
8. Revised the prospects section concerning Institute of Agri. Extension and Rural Development for the Session 2012-2013.

6.1. Participated in Training /Workshops as Organizer

1. One day workshop on “**Preparation and submission of research projects**” organized by Department of Agri. Extension on 23-06-2011 at Division of Education and Extension, U.A.F. (*Organizer*)
2. One day “**Stakeholders Workshop on Strategy for effective agri. extension system in Punjab**” organized by Department of Agri. Extension on 12-02-2011 at Audio-visual lab., Division of Education and Extension, U.A.F. (*member of organizing committee*)

3. One month course on **Agri. Journalism** Organized by Institute of Agri. Extension & Rural Development, U.A.F. from June 04-28. 2012 at Division of Education and Extension, U.A.F.
4. Workshop on "**Gender Empowerment and Home Life improvement**" organized by Institute of Agri. Extension & Rural Development in association with UAF community college on June 30, 2012 at Iqbal Auditorium UAF (*Worked as host/stage Secretary of the workshop*)

6.2. Participated in Training /Workshops as Resource Person/Trainer

5. Served as a Resource Person & delivered lecture on "**Report writing and presentation**" in 6 days Training Program for Agricultural Officers on "motivation skills and leadership techniques for agricultural officers" held in ATI, Sargodha dated 22-12-2010
6. Served as a Resource Person & delivered lecture on "**Spirit of Agricultural Extension**" in 6 days Training Program on "capacity building for agriculture professionals for Deputy District Officers" held in IATA Sargodha dated 07-02-2011
7. Served as Resource Person & delivered a lecture on "**Advisory Systems for Agricultural Development**" in Training Workshop for Capacity Building of ACOs of Allied Bank. Ltd. Organized by Division of Education & Extension, U.A.F. on April 16-25, 2012 at Audio-Visual Lab, Department of Agri. Extension, U.A.F.
8. Served as a Resource Person & delivered lectures on "**i. Editorial Writing**" and "**ii. Start up in Journalistic Writing**" in "One-month Agri. Journalism Course Organized by Institute of Agri. Extension & Rural Development, U.A.F. from June 04-28. 2012.
9. Served as Resource Person in "Two weeks Training of Instructors of In-service Agricultural Training Institutes, organized by Department of Continuing Education, UAF from 10.07.2017 to 05-08-2017
10. Participated as Resource person in the workshop on "Scientific and Technical Writing" organized by IAERD on 17.11.2017
11. Served as guest/speaker in the workshop on "Scientific Writing" organized by Agrarian Society in Old Senate Hal, UAF on OCT 23, 2017.
- 12.

6.3. Participated in Training /Workshops as Trainee

13. Two months training on "Faculty professional development program" held at Higher Education Commission, Islamabad: January 04 to March 04, 2010

14. Workshop on "**Statistical Analysis using SPSS and MINITAB**" organized by Department of Mathematics and Statistics. University of Agriculture, Faisalabad on 2011 in UAF
15. One day Training Programme on "**Group Communication Skills**" organized by Cereal Systems Initiatives for South Asia (CSISA) on 2011 in University of Agriculture. Faisalabad.
16. Workshop on "**Data Analysis and Developing Research Grant Proposal**" jointly organized by University of Veterinary and Animal Sciences & University of Agriculture, Faisalabad on December 27-29, 2012 at Institute of Animal Nutrition & Feed Technology. U.A.F
17. Workshop on "**Strengthening Extension Skills of Young Afghanistan-Pakistan Professionals**" jointly organized by American Universities & University of Agriculture, Faisalabad under Agricultural Extension Training Project in Afghanistan & Pakistan on April 30 to May 4. 2012 at U.A.F
18. A workshop on "**Project Formulation**" organized by Pakistan Science Foundation, Islamabad, on December 03-04- 2013 in University of Agriculture. Faisalabad
19. Participated in Three days training program on "Introduction to Latex UAF Synopsis and Thesis" organized by Department of Mathematics and Statistics, UAF from 26.07.2017 to 28.07.2017
20. Participated in "e-Learning Course on ICT-based Services for Agricultural Extension" ; organized by IAERD in collaboration with Asian Productivity Organization from 27-11-2017 to 30-11-2017.
- 21.

7. Memberships of Professional Organizations

1. **Former Secretary**, Pakistan Association for the Advancement of Agricultural Extension Education, Pakistan
2. **Advisor**, Agricultural Extension Society (AES), Department of Agri. Extension Division of Education and Extension, UAF
3. **Former Co-advisor**, Agricultural Extension Society (AES), Department of Agri. Extension Division of Education and Extension, UAF

4. **Joined** group on Global Forum for Rural Advisory Services, Secretariat c/o Agridea - Eschikon 28 - CH-8315 Lindau – Switzerland
5. **Joined** Agricultural Extension in South Asia, Pasighat- 791 102, Arunachal Pradesh, India

8.1. Editorial Services

1. **Editor, Zarii Digest**, Agricultural Information Center, Institute of Agri. Extension & Rural Development, University of Agriculture, Faisalabad, Pakistan.

Zarai Digest is a representative Agricultural Magazine of UAF. It is a quarterly magazine published in Urdu language with the purpose to translate research finding into simple and understandable messages for the farming community. Its subscribers are about 2000/-and its circulation is all over the country particularly Punjab. Its objective is to disseminate latest agricultural research & technologies among farming community. It is considered a very significant outreach tool of this university. I am serving as an Editor of the said Digest since 2011.

In addition to regular editorial activities, the interviews of following dignitaries were conducted and published in the Zarai Digest.

1. Prof. Dr. Iqrar Ahmad Khan (S.I.), Vice Chancellor, University of Agriculture, Faisalabad (2011).
2. Malik Ahmad Ali Olakh, Minister of Agriculture, Cooperatives, Livestock & Dairy Development, Forest, Fisheries & Wildlife, Tourism & Resort Development
3. Lt Gen (R) Khalid Maqbool (H.I.), Former Governor of Punjab, Pakistan (2011)
4. Captain (R) Arif Nadeem, Secretary, Agriculture Department, Government of Punjab, Pakistan (2011)
5. Junaid Iqbal, Federal Secretary, Ministry of Food, Agriculture and Livestock, Government of Pakistan (2011).
6. Dr. Ameer Muhammad, Rector, National University of Computer and Emerging Sciences, Islamabad (2011).

7. Sultan Ali Chaudhary, Former Consultant on Food & Agriculture to Prime Minister of Pakistan (2011).
8. Muhammad Jahanzeb Khan, Secretary, Livestock & Dairy Development Department, Government of Punjab, Pakistan (2011)
9. Arif Mahmood, Director General, Pakistan Metrological Department, Islamabad, Pakistan (2011).
10. Muhammad Rafique Akhtar, Director, Directorate of Agricultural Information, Government of Punjab, Lahore (2011).

8.2. Chief Editor, Life Sciences International Journal (LSIJ)

LSIJ is an official Journal of Agri. Hunt published by UK based Smith and Franklin Academic Publishing Corporation. The Journal provides an excellent forum to academia engaged in strategic and applied research. It promotes close relationship, interaction and exchange of scientific ideas and support economically viable technologies, concerning different disciplines of science on order to improve life processes.

I am serving this journal since July, 2013.

8.3. Joint Editor, Conference Proceeding

Conference proceedings titled “Recent trends, challenges, and future strategies of Agri. Extension in Pakistan, Department of Agri. Extension, University of Agriculture, Faisalabad.

8.4. Editor “www.agrihunt.com”

Agrihunt is a global imitative to create agricultural knowledge portal for sustainable agriculture development and food security. It focuses on pooling agri. Information use of informant and communication of associated technologies among all agricultural stakeholders. The overall aim is to exchange opinions, experiences, good practices and resources related to e-agriculture and to ensure that the knowledge related is effectively shared and used.

I am serving as Chief Editor since 2011.

8.5. Member, International Advisory Review Board

Journal of Academic Research International, Pakistan

9. Tutorial Services

1. The University of Agriculture, Faisalabad has very effective system of co-curricular activities under the umbrella of Senior Tutor Office, UAF. Art & Literary Forum of the said office is consisting of five (5) clubs including “The Debating Club”. These clubs are building capacities of the students and projecting soft image of the University at national & international level. **I have served as an In-Charge of The Debating Club.** The club conducts regular weekly meetings of their registered members. The meetings focus on coaching of the club members in Parliamentary, model United Nations and Trilingual Declamation Styles of Debates. These trained debaters are sent for the national and international level debate/ speech competitions. **The In-charge of the club is responsible for selecting, coaching and supervising the team for the competition.** In addition to this, the Club also organizes In House and All Pakistan debate Competitions in UAF. The club had participated in many competitions during the year 2010-17. The success rate during the report period is very encouraging. The summary of the winning competitions is given as follow:-

9.1.1. Summary of the positions won during report period

S. #	Position	No.
1	First Positions	36
2	Second Positions	34
3	Third Positions	26
4	Consolation Prizes (C.P.)	6
5	Team Trophies	3
6	Positions in parliamentary and MUN debates	31
7	Total Positions	136

2. Served as Tutor, Tutorial Group, Fatima Jinnah-2, Senior Tutor Office, U.A.F.

3. Organized Debate Competition in New Senate Hall, University of Agriculture, Faisalabad on 03-01-2011.
4. Organized 1st Round of 14th All Pakistan Inter-Universities Debate Contest for Award of Allama Iqbal Shield in Old Senate Hall, University of Agriculture, Faisalabad on 31-10-2011.
5. Organized speech competition in New Senate Hall, University of Agriculture, Faisalabad on 24-04-2012.
6. Organized Bilingual Declamation Contest in New Senate Hall, university of Agriculture, Faisalabad on 22-10-2012.
7. The member of the Debating Club, Miss Sumeera Asghar delivered a speech in the eve of Lap Top Ceremony held at D-ground, University of Agriculture, Faisalabad on 08-11-2012.
6. The member of the Debating Club Mr. Faisal Imran Delivered a speech in an event “Smile Speaks Loudly organized by the Office of the Senior Tutor in collaboration with positive Pakistan Loudly: organized by the Office of the Senior tutor in collaboration with Positive Pakistan held at Old Senate Hal on December, 18, 2012.
7. Organized All Pakistan Declamation Contest and Punjabi Takra, in Iqbal Auditorium, University of Agriculture, Faisalabad on 03-08/03/2013.
8. Contributed in the Ground Breaking Ceremony of Boory Wala Sub Campus of UAF, held at Boory Wala, District Vehari
9. The members of the Debating Club, UAF i.e. Sumaira Asgahr and Ali Qamar, delivered Urdu and English speech of the world Bamoo Day organized by Pakistan Society of Foresters (PSF) on September 18, 2013.
10. The members of the Debating club, UAF i.e. Sumaira Asgahr and Ali Qamar, delivered Urdu and English speeches respectively on the eve of the Chief Minister Lap Top Ceremony held at UAF on March 1, 2013.
11. The members of the Debating Club, i.e. Rabai Afridi, Azka Rehman and Ariz Nazir spoke in the Debate session with the team of Higher Education Commission arranged by UAF on October, 27, 2013.

12. The members of the Debating club i.e. Rabia Afridi, Azka Rehman and Ariz Nazir spoke in the Debate session with the team of Higher Education Commission arranged by UAF on October, 02, 2013.
13. The member of the Debating Club i.e. Rabia Afridi spoke on “Women Education” in the ceremony held at Convention, Islamabad from March 28-29, 2014 and presided over by Gordon Brown.
14. Served as member of Declamation Evaluation Committee constituted by worthy Vice Chancellor, on the eve of World Space Week 20113.
15. Served as member of Evaluation Committee constituted by Senior Tutor for the decision of Medal and University Colors for students involved in co-curricular activities.
16. Produced following two infotainment audio programs for the FM Radio 100.4, University of Agriculture, Faisalabad

10.Outreach/Community Services

1. University of Agri. Faisalabad has established UAF FM Radio 100.4 during 2012. The Vice Chancellor inaugurated the test transmission of the said FM on 14h August 2012. **I was a member of the organizing committee for this historical inaugural ceremony.** Since its establishment, I have been a part of production and transmissions activities. In compliance of the instructions by the Director, Institute of Agri. Extension and Rural Development/Principal Investigator of FM Radio project, I have been involved in various production activities of which detail is given below. These productions were consequently broadcasted through UAF FM 100.4. **I was engaged in outreach audio-productions as host.** The detail of these **outreach audio productions** is as follow:

Sr. #	Host	Topic of Program	Resource Person
1	Dr. Shoukat Ali	Soil Fertility (Urdu)	Prof. Dr. Ahsanullah Chahl
2.	Dr. Shoukat Ali	Dengue Fever (Urdu)	Prof.Dr. Anjum Sohail
3.	Dr. Shoukat Ali	Pets Care (Urdu)	Dr. Asher Mehfooz

4.	Dr. Shoukat Ali	Kitchen Gardening (Urdu)	Dr. Ch. Muhammad Ayub
5.	Dr. Shoukat Ali	Problems and Solutions of Poultry Farming (Urdu)	Dr. Fawwad Ahmad
6.	Dr. Shoukat Ali	Moringa : A Miracle Plant (Urdu)	Prof. Dr. M. Shahzad Maqsood Basra
7.	Dr. Shoukat Ali	Introduction and Use of uni Micro Power (Urdu)	Dr. Muhammad Yaseen
8.	Dr. Shoukat Ali	Use of Solar Energy in Agriculture (Urdu)	Muhammad Azhar Ali
9.	Dr. Shoukat Ali	Agro Forestry (Urdu)	Prof. Dr. M. Tahir Siddiqui
10.	Mr. Muhammad Ahmad	Tunnel Farming (Urdu)	Prof. Dr. M. Aslam Pervez

2. Served as In-charge, Agricultural Information Center, University of Agriculture, Faisalabad to execute outreach endeavors, i.e. publications, exhibitions, etc.
3. Organizer of Agricultural Information Center Exhibition on the eve of Rabi Kisan Maila, 2011
4. Organizer of Agricultural Information Center Exhibition on the eve of Golden Jubilee Festival, 2011
5. Member of Exhibition organizing Committee for exhibition in UAF on the eve of National Conference on Setting Standards for the 21st century Pakistan
6. Nominated as Champions of Technology Transfer and Outreach by Division of Education and Extension
7. Prepared Standing Operating Procedures to rationalize the teachers' interviews on electronic as well as print media (worked as an invited member/secretary)
8. Organized Agricultural Information Center Exhibition on the eve of Spring Festival, 2013 in UAF
9. Organized Agricultural Information Center Exhibition on the eve of *Rabi Kisan Maila-2012* in UAF
10. Exhibited stall of *Zarai Digest* as Organizer on the eve of Spring Festival-2013.

11. Served as Secretary of the committee constituted to prepare an SOP for outreach activities of various department of the university
12. Exhibited stall of Zarai Digest on 15th Annual Book Fair, Department of Library, UAF.

11. Advisory & Technical Services

1. Served as a Member, Faculty Board, Division of Education and Extension, UAF.
2. Served as a Member, Synopsis Scrutiny Committee, Faculty of Social Sciences, UAF.
3. Served as a Member, Synopsis Scrutiny Committee, Division of Education & Extension, UAF.
4. Served as Co-advisor, Agricultural Extension Society (AES), Department of Agri. Extension
5. Nominated as Member of Committee for the "Review of Draft Curriculum of Farm Manager and Livestock Assistants for One Year Certificate Programme"
6. Serving as member of Scrutiny Committee for the Synopsis of Post Graduate Students of Institute of Agri. Extension & Rural Development, and Department of Rural Sociology, UAF.
7. Checked the award lists and papers of all courses of the institute for spring semester 2012-13 on the behalf of the Board of Studies to identify the discrepancies (if any).
8. Recommended the books on the behalf of Department of Agri. Extension to be purchased for the Main Library, UAF from Annual Book Fair held -2011.
9. Recommended the books on the behalf of Institute to be purchased for the Main Library, UAF from 15th Annual Book Fair held on March 4-6, 2013.
10. Prepared two question papers of DAS-206 for Annual-I and Annual-II Examinations 2013 on the request of Office of the Controller of Examinations, UAF.
11. Served as Examiner/Paper Setter for Baluchistan Public Service Commission in connection with subjective paper for the teaching posts in Agriculture College
12. Served as Paper Setter for Controller of Examination, UAF in connection with PhD Comprehensive Examination
13. Acted as advisor of the M.Sc. (Hons) Agri. Extension students, Institute of Agri. Extension & Rural Development, UAF
14. Member of evaluation committee constituted for the award of gold medals and university color, senior tutor office, UAF

15. Served as member, Synopsis Scrutiny Committee, for IAERD and Department of Rural Sociology, Faculty of Social Sciences, UAF
16. Served as member of Board of Studies, during the year 2016, Institute of Agricultural Extension and Rural Development, UAF
17. Delivered a lecture on scientific writing in Faculty of Agri. Engineering & Technology, UAF, on 25-04-2016
18. Served as Advisor of B.Sc. (Hons) Agri. Sciences students of 8th semester of Institute of Agri. Extension & Rural Development, UAF during 2016.
19. Served as member, Synopsis Scrutiny Committee, (for the first half of the year of 2017) for IAERD and Department of Rural Sociology, Faculty of Social Sciences, UAF
20. Served as member of Board of Studies, during the year 2017, Institute of Agricultural Extension and Rural Development, UAF
- 21.

12. Administrative Services

1. Served as In-charge, Post-Graduate Computer Laboratory, Department of Agri. Extension, Division of Education & Extension, UAF
2. Served as Member Sub-Committee on Unfair Means Cases, Office of the Controller of Examinations, UAF
3. Served as Focal Person for University Website, Division of Education and Extension, UAF
4. Served as Member, *Mushaira* and Skit Committee, on the eve of Golden Jubilee Festival, U.A.F-2011
5. Served as Member, *Mushaira* and Skit Committee, *Rabi Kisan Maila* 2011
6. Served as a member of the committee constituted to organize cultural show in connection with the Golden Jubilee Celebrations-2011, U.A.F
7. Served as a member of the purchase committee constituted to purchase the laptops for Laboratory High School (Boys), UAF.
8. Served as Member, Cultural Show Organizing Committee, Division of Education and Extension
9. Served as Member, Vigilance Committee, Division of Education and Extension

10. Served as Member of Entertainment/ Cultural Committee on the eve of Spring Festival-2012, UAF)
11. Served as Member of a member/secretary of Entertainment Cultural Committee to organize cultural programs on the eve of Spring Festival, 2013, UAF
12. Launched Voters' Education General Election Campaign 2012-13 under the supervision of Dean, Faculty of Social Sciences through printing & displaying flexes & educational materials in UAF.
13. Launched campaign regarding "Prohibition of smoking at the campus" under the supervision of Dean, Faculty of Social Sciences through printing & displaying flexes & educational materials in UAF.
14. Served as Secretary of the Entertainment and Cultural Committee constituted by the Vice Chancellor on the eve of 58th Alumni Meet and Spring Festival/Kisan Mela-2013.
15. Served as member of Hall Management Committee constituted by the Vice Chancellor for All Pakistan Student Week, 2013.
16. Served as Coordinator, Music Classes held at Institute of Home Economics, UAF
17. Conducted annual physical verification of stock and stores of Dean's office and Data Processing Unit, Faculty of Social Sciences for the Financial Year 2012-13.
18. Served as Deputy Superintendent of Test Block-1 for the 2nd Entry Test 2013-14 organized by Faculty of Agri. Engineering and Technology, UAF on 27-09-2013
19. Serving as Vice President "Boxing" for the Directorate of Sports, UAF.
20. Served as convener of Stage Committee constituted by the Senior Tutor for Rabi Kisan Mela 2013, UAF
21. Served as a member of Committee constituted by the worth Vice Chancellor, UAF for the stage decoration and cleanliness of campus on the eve of 20th Convocation of the University of Agri. Faisalabad.
22. Served as a member of Boxing Trial Committee, Directorate of Sports, UAF.
23. Served a member of auction committee for open auction of shop located in Division of Education and Extension, UAF.
24. Supervised the students, labour and other workforce and engaged them during weed eradication week from March 4-12, 2017.

25. Worked as convener of cultural program during 2017 organized by IAERD, UAF
26. Conducted annual examination 2017 of DAS-206 (practical) as external examiner in UAF.
27. Served as focal person of IAERD regarding university official website.
28. Served as member of invitation banner and reception committee constituted to organize Fifth Lyallpur Art and Literary Festival 2017 from 26-31 march, 2017.
29. Served as member of Refreshment committee constituted to organize Fifth Lyallpur Art and Literary Festival 2017 from 26-31 march, 2017.
30. Served as member of Hall management Committee constituted to organize Fifth Lyallpur Art and Literary Festival 2017 from 26-31 march, 2017.
31. Served as member of Stage management committee constituted to organize Fifth Lyallpur Art and Literary Festival 2017 from 26-31 march, 2017.
32. Served as secretary of entertainment/ cultural committee constituted to organize various events in Spring Festival/ Kisan Mela 2017 at main Campus UAF from 7-12 March 2017.
33. Served as focal person to develop and maintain social media account of the IAERD during 2017.

13. Leadership

1. **President:** Society of Agricultural Writers, UAF, 2000-2002
2. **General Secretary:** Society of Agricultural Writers , UAF, 2000-2001
3. **General Secretary:** Agricultural Extension Society (AES), Department of Agricultural Extension, UAF, 2001- 2002
4. **President:**Qir'at & Na'at Club, Senior Tutor Office, University of Agriculture, Faisalabad

14. Certifications

1. Basic Hiking Trekking and Mountaineering Training course at UAF, 2001
2. One Night Camping Course at Lahore, 2001
3. Graduate Record Examination (GRE) 2002

15. Awards

1. Gold Medal-2004
2. **Role of Honor**, 2003

3. University Color 2003

16. Personal Achievements in Co-Curricular Activities

1. 1st position in all Pakistan poetry competition, 2004
2. 1st position in all Punjab (province) Singing competition, 2000
3. Certificate of Honor by Rover Scouts Unit, UAF, 2001, 2002 and 2003
4. Certificate of Appreciation by Faculty of Agriculture, UAF, 2001
5. Certificate of Honor by Agrarian Quiz Club, UAF, 2000
6. Certificates of Merit/Award by:
 - Hamdard University, Faisalabad Campus
 - Govt. S.E. College Bahawalpur
 - Govt. College, Sahiwal
 - Govt. Islamia College, Faisalabad
 - Govt. College, Gojra

17. Computer & Language Skills

1. Computer Skills: Microsoft Word, PowerPoint, Excel, SPSS, Windows XP etc.
2. Language Skills: English, Urdu, Punjabi and Saraiki