

Dr. Ahras Rashid

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Personal Statement

I am a dedicated and professionally committed scholar with a PhD and extensive experience in teaching, research, and academic program development. My academic and professional pursuits center on integrating engineering and management principles to drive innovation, sustainability, and organizational excellence. I have published widely in reputable international journals and played a key role in curriculum design and enhancement at leading universities. As a certified member of APM, IET, and PEC, I aspire to further advance my academic career through high-impact teaching, meaningful research, and institutional development initiatives.

Education

University of Kuala Lumpur, Malaysia

2023

PhD in Management

Coventry University, UK

2017-2018

M.Sc. in Engineering Project Management (GPA 3.5)

Focus area include Project Management, Quality Management and Contract Management

University of Engineering and Technology, Lahore

2012-2016

B.Sc. (Honors) in Electrical Engineering (GPA 3.1)

Focus area include Power generation, Power transmission and EHV equipment

Experience

University of Agriculture, Faisalabad

July 2024-Present

Lecturer, Institute of Business Management Sciences

- Teaching and research.
- Research Supervision.
- Member of Board of Studies at IBMS, UAF
- Former Member – Business Management Society
- Member – Quality Enhancement Cell (QEC)
- Academic Tutor (TGM) – Senior Tutor Office
- Co In-Charge – IAAS Student Chapter
- Member – Course Design

Riphah International University

Dec 2021-June 2024

Assistant Professor, Electrical Engineering and Technology

Sept 2023-June 2024

- Teaching B.Sc. and M.Sc. courses in electrical and management sciences department.
- Conceptualized and launched the Master of Science in Engineering Management program to strengthen the field of engineering management.
- Pursuing research.

Lecturer, Electrical Engineering and Technology

Dec 2021-Sept 2023

- Teaching B.Sc. and M.Sc. courses in electrical and management sciences department.
- Pursuing research.

Chenab Group Ltd

Sept 2018-Aug 2019

Project Engineer

- Developed project objectives by reviewing project proposals and plans, conferring with management.
- Maintained project schedule by monitoring project progress; coordinating activities; resolving problems.
- Controlled project costs by approving expenditures; administering contractor contracts.

Chenab Group Ltd

July-Sept 2017

Executive Officer

- Assisted the CEO in implementing the strategy of the organization set up by the board.
- Managed the day to day functioning i.e., updating the documents and managing data entry into the system.

Netracon Technologies

Jan-Jun 2017

Junior Engineer

- Worked on 132 KV Timergara Substation to ensure that its' all systems were properly placed, and it was transforming power into 33 KV and minimizing the losses.
- Focused on erecting and commissioning of towers to minimize the damages and losses.
- Tested the HV and EHV equipment to ensure its working so that funds were rightly used.

Chenab Group Ltd

Jun-Dec 2016

Operation Engineer

- Identified operational problems by observing and studying system functioning and performance results and completing trouble shooting procedures.
- Anticipated operational problems by studying operating targets, modes of operation, unit limitations, monitoring unit performance.
- Provided operational management information by collecting, analyzing, and summarizing operating and engineering data and trends.

Water and Power Development Authority (WAPDA)

Jun-July 2015

Intern

- Operated on the Hydropower and Thermal power plant system to learn about its transmission, distribution and billing process.
- Controlled the system of a Grid Station and operation on HV and EHV lines and equipment to switch flow of electricity from one line to another.

Certifications/Memberships

- Association of Project Management (APM), UK
- Institute of Engineering and Technology, UK
- Chartered Management Institute (CMI), UK
- Pakistan Engineering Council (PEC), Pakistan
- PRINCE 2 Foundation and Practitioner
- APM PFQ Certification
- Certificate in Strategic Leadership
- Professional Consultancy Certification

Skills

- Proficient in the use of MS Office (Word, PowerPoint and Excel)
- PRENDO Simulations, PACTIO and SPATIUM
- Team player, Strong Work Ethic, Leadership and Detail oriented

Research Publications

1. Bostanudin, N. A., & **Rashid, A.** (2021). Brand Loyalty in Modest Fashion Industry among Gen Y Female Employees in Malaysia. *Selangor Business Review*, 27-38.
2. **Rashid, A.**, Ahmad, A., Imdad Akash, R., & Ahmad, A. (2022). Long-Run Growth and contribution of Financial Sector and its Policies. *Pacific Business Review (International)*, 14(11).
3. **Rashid, A.**, Shah, A., & Khan, S. (2023). Enhancing Green Supply Chain Resilience and Competitive Performance Through Open Innovation and Digital Innovations. *Journal of Asian Development Studies*, 12(4), 123-143.
4. **Rashid, A.**, Khan, S., Shah, A., & Ali, S. (2024). Interplay of Green Construction Procurement and Logistic Service Innovation: Advancing Sustainable Economic Growth and Sustainable Development Goals. *International Journal of Social Science & Entrepreneurship*, 4(1), 1-21.
5. **Rashid, A.**, Shah, A., Khan, S., Adamjee, M. A., & Shahab, A. (2024). Potential of Cactus Leather in Pakistan's Leather Industry: A Qualitative Analysis. *International Journal of Social Science & Entrepreneurship*, 4(3), 1-16.

6. Khan, A., **Rashid, A.**, Khan, S., Shah, A., & ul Ain, H. N. (2024). Integrating Apparel Mill Sustainability into Primary Education: The Role of Intangible Resources and Capabilities. *International Journal of Social Science & Entrepreneurship*, 4(2), 448-468.
7. **Rashid, A.**, Shah, A., Ain, H. N. U., Khan, S., & Adamjee, A. (2024). Benefits of Using Data-Driven Lean Manufacturing in Textile and Apparel Manufacturing Units in Pakistan. *The Asian Bulletin of Big Data Management*, 4(02), 4-2.
8. **Rashid, A.**, Shah, A., Ain, H. N. U., & Khan, S. (2024). Impact Of Innovation and Training & Development on Operational Performance: Mediation of Green Lean Six Sigma. *THE ASIAN BULLETIN OF GREEN MANAGEMENT AND CIRCULAR ECONOMY*, 4(2), 4-2.
9. **Rashid, A.**, Shah, A., Ain, H. N. U., Adamjee, A., & Khan, S. (2024). Impact of Total Quality Management and Agile Manufacturing on Performance in the Apparel Industry: A Moderating Role of Higher Management Commitment. *The Asian Bulletin of Big Data Management*, 4(3), 154-172.
10. Shah, A., **Rashid, A.**, Khan, S., & Lodhi, Q. (2024). Impact of Textile Organizational Functional Capabilities on Sustainable Performance: A Moderating Empirical Assessment of Environmental Measures on Warehouse. *International Journal of Social Science & Entrepreneurship*, 4(4), 108-126.
11. Alyani, M. A., Shahab, A., **Rashid, A.**, Warsi, A. Z., & Azizi, N. U. (2025). Transition to Sustainability and Green Banking in Pakistan. *Policy Research Journal*, 3(2), 211-226.
12. Shahab, A., **Rashid, A.**, Noreen, A., & Warsi, A. Z. (2025). Green Purchase Behavior: Key Factors Driving Eco-Friendly Consumer Choice For Enhanced Sustainability. *International Journal of Social Sciences Bulletin*, 3(2), 48-64.
13. Shah, A., **Rashid, A.**, Lodhi, Q., & Khan, S. (2025). Impact of Warehouse Resources Optimization on Sustainable Performance: Unveiling the Moderating Influence of Seasonality. *International Journal of Social Science & Entrepreneurship*, 5(2), 130-150.
14. Shah, A., Khan, S., **Rashid, A.**, & Hanif, N. U. A. (2025). The Role of Advanced Technologies and Cost Strategies in Building Efficient, Sustainable Automotive Supply Chains. *International Journal of Social Science & Entrepreneurship*, 5(2), 130-144.
15. **Rashid, A.**, & Nazam, M. (2025). Generative AI and its impact on Supply Chain Performance in Faisalabad health care system. *NICE Research Journal*, 18(2).
16. Ahmad, W., Adeel, A., Ahmed, B., & **Rashid, A.** (2025). Determinants of food waste at household level in Punjab Pakistan. *International Journal of Social Science & Entrepreneurship*, 5(4), 13-27.
17. Khan, K., **Rashid, A.**, & Khan, M. B. (2026). Talent Management and Skill Development in FinTech Ecosystems: A Strategic HRM Perspective. *Bulletin of Management Review*, 3(2), 1-18.
18. Hafeez, M., Gaudreault, F., Ahmed, A., Alhebri, A., Rahman, N. A., & **Rashid, A.** (2026). Energy-finance dilemma: Assessing financial development in the shadow of energy inflation. *Energy Nexus*, 100741. (IF: 8.2, Scopus)

Conference Presentations

1. Presented the “Generative AI and its impact on Supply Chain Performance in Faisalabad health care system” paper at NICE international conference held on 9th & 10th April 2025.
2. Presented the “Impact of FINTECH adoption on financial decision making: A case study of Generation Z” paper at Namal Business Conference held on 3rd & 4th April 2026.
3. Presented the “Green taxation and sustainable GDP in emerging economies: An Empirical Analysis” paper at international conference on ESG, Sustainability, Fintech & Climate Resilience (Shaheed Benazir Bhutto University) held on 6th & 7th April 2026.
4. Presented the “Critical Success Factors of project management among major power companies in Pakistan” paper at international conference on ESG, Sustainability, Fintech & Climate Resilience (Shaheed Benazir Bhutto University) held on 6th & 7th April 2026.

Books/Book Chapters

1. Rashid, A., Nazam, M., & Maqsood, A. (2025). Energy management for industrial facilities. In M. Kamran & M. Turzyński (Eds.), *Innovative energy management: A path to sustainability* (pp. 361–380). Elsevier. <https://doi.org/10.1016/B978-0-443-33004-9.0010-1>

Trainings/Seminars/Workshops/Short Courses

1. Participated in Post Induction Training and Professional Development for Young Faculty 2024 at UAF, Faisalabad
2. Participated in Workshop Emerging Trends in Organizational psychology: Opportunities and Prospects in the Construction Industry 2024 at IBMS, UAF, Faisalabad
3. Successfully completed the course “Lean Programming for Bio-Digital World” from June 24 to August 24, 2024, at office of Senior Tutor Office, UAF, Faisalabad
4. Successfully completed the 3-day online workshop on “R For Geocoding & Geospatial Mapping” from 21st to 23rd December 2024 at office of Senior Tutor Office, UAF, Faisalabad
5. Successfully completed the workshop on “AI and Machine Learning: A Mathematical Approach” from 1st November to 8th November 2024 at office of Senior Tutor Office, UAF, Faisalabad
6. Main Speaker in Half Day CPD Course under Title of Critical Success Factors of Project Management Among Major Companies of Pakistan held on 2nd December 2024 at NFC IE&FR, Faisalabad
7. Successfully completed the online course “Complete Python Bootcamp” under Peer Mentorship Program from 7th to 9th March 2025 at office of Senior Tutor Office, UAF, Faisalabad
8. Guest Speaker under Title of Entrepreneurship and How to generate business ideas held on 30 April 2025 at National Incubation Centre (NIC) Faisalabad.
9. Successfully Contributed to the management team of webinar entitled “Cyber Bullying! Let’s break the cycle” on 19th June 2025 via zoom, organized by Rotaract Club, UAF and Sehar-e-Himmat
10. Participated in Strategic session on Islamic Financing for Startups on 19 September 2025 at Business Incubation Center, UAF.
11. Participated in the bootcamp titled Leadership Excellence in Academic Entrepreneurship: Transforming ideas into impact on 9th and 10th October 2025 at Business Incubation Center, UAF.
12. Completed the two-day training workshop on Business intelligence & Six Sigma insights using data science on 13 and 14 November 2025 at Business Incubation Center, UAF.
13. Successfully attended the pre-conference workshop on Smart PLS 4: Mastering Mediation and Higher-Order Factor Modeling on 17th December 2025 at University of Sargodha.
14. Attended the training workshop titled writing high-quality impact factor papers: insight from the world’s top 2% scientist during Namal business conference held on 3rd and 4th April 2026.

Personal Interest

- Travelling to experience new culture.
- Interest in collecting rare stamps and antiques.