Nabeela Ashraf

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03417827802

Active Researcher, quick learner, and passionate to share my technical knowledge.

EDUCATION

PhD Computer Science
National Textile University, Fsd
2021-Continue
Thesis Keywords: User-Centered Design, UX Design, XAI, ML

MSCS Computer Science
National Textile University, Fsd
2017-2019
CGPA - 4
Thesis:
The Effect of Design Artifacts on Consumer Behavioral Intention through Emotions and Cognitive Absorption in M- Commerce

BSCS Computer Science
National Textile University, Fsd
2012-2016
CGPA: 3.93
Final Year Project:
Health Care Facility Manager

Intermediate in Computer Science
Punjab College For Women, Fsd
2010-2012
Marks: 942/1100

Matriculation (Biology, Physics, Chemistry, and Mathematics)
Green Dots High School, Fsd
2008-2010
Marks: 895/1050

WORK HISTORY

Lecturer
October 2024 to Continue
University of Agriculture, Faisalabad, Pakistan

Lecturer
August 2022 to 2024
National University of Computing and Emerging Sciences, Chiniot, Faisalabad Campus, Pakistan
Worked as a Lecturer in the Software Engineering Department.
-Delivered lectures, developed course material, and curricula, ran society, organized and attended conferences, and supervised graduate students.

Lecturer
April 2021 to April 2022
National Textile University Fsd, Pakistan
Worked as a Lecturer in Computer Science Department.
-Developed course material and curricula, organized and attended conferences, and supervised graduate and post-graduate students.

Lecturer
October 2017 to April 2020
Government College for Women Gulistan Colony Fsd, Pakistan
Worked as a Computer Science, College Teaching Intern (CTI).

SKILLS

- Object Oriented Programming
- Data Structure
- Human-Computer Interaction
- Software Engineering
- Web Development
- Research Methodology
- Languages: C# ,C++, Java, HTML 5, JQuery, CSS, PHP, Python
- Database: SQL, MS Access

PUBLICATIONS

N. Ashraf, C. M. N. Faisal, S. Jabbar, M. A. Habib, I. Kiran, and M. Ahmad, "The effect of website design artifacts and emotions on behavioral purchase intention in m-commerce," in 2019 8th International Conference on Information and Communication Technologies, ICICT 2019, 2019, pp. 100–105

N. Ashraf, C. M. N. Faisal, S. Jabbar, and M. A. Habib, "The Role of Website Design Artifacts on Consumer Attitude and Behavioral Intentions in Online Shopping," Technical Journal, University of Engineering and Technology (UET) Taxila, Pakistan, vol. 24, no. 2, pp. 50– 60, 2019.

N. Ashraf, W. Ahmad, and R. Ashraf, "A Comparative Study of Data Mining Algorithms for High Detection Rate in Intrusion Detection System," Ann. Emerg. Technol. Comput., vol. 2, no. 1, pp. 49–57, 2018.

ACCOMPLISHMENTS

- Gold Medalist in MSCS (2019)
- Silver Medalist in BSCS (2017)
- Bronze Medalist in ICS (2012)
- Presented research topic at 8th International Conference on Information and Communication Technologies (ICICT) 2019 in IBA, Karachi and got valuable suggestions from experts
- Database Group Head and Spoke Secretary of CS Society 2016 National Textile University Faisalabad
- Attended PEEF (Punjab Educational Endowment Fund) workshop in Murree