



Dr. Muhammad Nazam

Associate Professor

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Professional Experience

- **Associate Professor** in the Institute of Business Management Sciences, University of Agriculture, Faisalabad (Pakistan) from March 11, 2016 to Date

Education

2015 **Ph.D.** in “Management Sciences and Engineering”
Institution: Sichuan University, Chengdu, China
Major: Supply Chain Risk Management
Thesis Title: Multi-attribute Supply Chain Risk Management under Fuzzy Environment

Fellowships and Academic Achievements

- Fully Funded Ph.D. Scholarship awarded by *China Scholarship Council*, China
- Availied fully funded **Research and Development Grants** of projects from various funding agencies such as Higher Education Commission (HEC) of Pakistan, US Pakistan-Center For Advanced Studies (USPCAS), and Australian Centre for International Agriculture Research (ACIAR) and Endowment Fund Secretariat (EFS-UAF) etc.
- Member of Editorial Board in the *American Journal of Operations Management and Information System*. Science Publishing Group, USA.
- Academic Editor in the PLOS One Journal.
- Worked as Topic Editor of *Frontiers in Sustainability* journal of Frontiers Publisher, Switzerland
- Serving as **Reviewer** of well-reputed National / International Journals
- Served as a **Trainer** for a session on “Understanding Operations Management” for Women X Entrepreneurship Program of **World Bank** at University of Agriculture, Faisalabad.
- **External Examiner** for Evaluation of Theses of MS/MBA Students of National Textile University, Faisalabad-Pakistan.

Teaching and Students Supervisions

a) Courses Taught

Principles of Management, Operations Management, Consumer Behavior, Entrepreneurship, Total Quality Management, Supply Chain Management, Agribusiness Management, Fundamentals of Agribusiness and Marketing, Operations and Production Management, Logistics Management, Entrepreneurship and Agribusiness, Marketing Management and Retail Management.

b) Students Thesis Supervised

Supervised students (fully and partially) in diverse areas of management sciences specialization, with 21 students (MS in Management Sciences) having completed their dissertations, and 27 MBA / MBA Executive students completed their research projects reports under supervision.

Research and Scholarly Publications

A) Journal Papers

1. **Nazam, M.**, Hashim, M. Baig, S.A. Abrar, M. Shabbir, R (2020). Modeling the key barriers of knowledge management adoption in sustainable supply chain. *Journal of Enterprise Information Management*. 33 (5), 1077–1109 (**Impact Factor = 5.396**).
2. **Nazam, M.**, Hashim, M., Nută, F. M., Yao, L., Zia, M. A., Malik, M. Y., ... & Dimen, L. (2022). Devising a Mechanism for Analyzing the Barriers of Blockchain Adoption in the Textile Supply Chain: A Sustainable Business Perspective. *Sustainability*, 14(23), 16159 (**Impact Factor = 3.9**).
3. Hashim, M., **Nazam***, M., Zia-ur-Rehman, M., Abrar, M., Baig, S. A., Nazim, M., & Hussain, Z. (2021). Modeling Supply Chain Sustainability-Related Risks and Vulnerability: Insights from the Textile Sector of Pakistan. *Autex Research Journal* (**Impact Factor=1.375**).
4. Hashim, M., **Nazam, M.**, Baig, S. A., Basit, A., Usman, M., Hussain, Z., & Akash, R. S. I. (2023). Achieving textile supply chain reliability through risk mitigation: a stakeholders perspective. *The Journal of The Textile Institute*, 1-17 (**Impact Factor=1.77**).
5. Maalik, Z., **Nazam***, M., Hashim, M., Baig, S.A., Hussain, Z., & Shabbir, R. (2022). Does Greener Supply Chain Lead to Enhance Organizational Performance? Insights from the Textile Sector of Pakistan. *Industria Textila*. (**Impact Factor=1.4**)
6. Wang, L., Chen, Z., Mahmood, M. T., Mehdi, M. N. J., Ullah, S., **Nazam, M.**, & Hafeez, M. (2022). Do transportation taxes promote pro-environmental behaviour? An empirical investigation. *Environmental Science and Pollution Research*, 1-9 (**Impact Factor=5.19**).
7. Mahmood, A., Arshad Ali, A., **Nazam, M.**, & Nazim, M. (2021). Developing an interplay among the psychological barriers for the adoption of industry 4.0 phenomenon. *PLOS One*, 16(8), e0255115 (**Impact Factor=3.7**).
8. Azam, T., Wang, S., Mohsin, M., **Nazam, M.**, Hashim, M., Baig, S. A., & Zia-ur-Rehman, M. (2021). Does stakeholder pressure matters in adopting sustainable supply chain initiatives? Insights

from agro-based processing industry. *Sustainability*, 13(13), 7278 (**Impact Factor = 3.9**).

9. Shahzad, K., Jianqiu, Z., Hashim, M., **Nazam, M.**, & Wang, L. (2020). Impact of using information and communication technology and renewable energy on health expenditure: A case study from Pakistan. *Energy*, 204, 117956 (**Impact Factor=9.0**).
10. Wasaya, A., Saleem, M. A., Ahmad, J., **Nazam, M.**, Khan, M.A., & Ishfaq, M. (2021). Impact of Green trust and green perceived quality on green purchase intentions: A moderation study. *Environment, Development and Sustainability*, 1-18 (**Impact Factor= 4.7**).
11. Azam, T., Wang, S., Mohsin, M., **Nazam, M.**, Hashim, M., Baig, S. A., & Zia-ur-Rehman, M. (2021). Does Stakeholder Pressure Matters in Adopting Sustainable Supply Chain Initiatives? Insights from Agro-Based Processing Industry. *Sustainability*, 13(13), 7278 (**Impact Factor=3.9**).
12. Mohsin, M., Zhu, Q., Wang, X., Naseem, S., & **Nazam*, M.** (2021). The Empirical Investigation Between Ethical Leadership and Knowledge-Hiding Behavior in Financial Service Sector: A Moderated- Mediated Model. *Frontiers in Psychology*, 12, 798631-798631 (Impact Factor=4.232).
13. Iqbal, M. A., Rizwan, M., Abbas, A., Makhdom, M. S. A., Kousar, R., **Nazam*, M.**, & Nadeem, N. (2021). A Quest for Livelihood Sustainability? Patterns, Motives and Determinants of Non-Farm Income Diversification among Agricultural Households in Punjab, Pakistan. *Sustainability*, 13(16), 9084 (**Impact Factor=3.9**).

B. Papers Published in Conference Proceedings

- **Nazam, M.**, Hashim, M., Randhawa M.A., & Maqbool, Asif. (2019). Modelling the Barriers of Sustainable Supply Chain Practices: A Pakistani Perspective. In Proceedings of the Thirteenth International Conference on Management Science and Engineering Management (Accepted-Publication-Awaited). Springer, Singapore.
- **Nazam, M.**, Hashim, M., Ahmad, W., & Baig, S. A. (2020). When Barriers Need Attention: Adoption of Knowledge Management in Sustainable Supply Chain. In International Conference on Management Science and Engineering Management (pp. 106-118). Springer, Cham.
- Hashim, M., Baig, S.A., Amjad, F., **Nazam, M.**, & Akram, M.U. (2019). Impact of Supply Chain Management Practices on Organizational Performance and Moderating Role of Innovation Culture: A Case of Pakistani Textile Industry. In Proceedings of the Thirteenth International Conference on Management Science and Engineering Management, Springer, Singapore.
- Manzoor, U., Baig, S. A., Sami, A., ur Rehman, H., & **Nazam, M.** (2021). Evaluating the Impact of Lean Practices and Supply Chain Management Practices on Firm Performance—An Empirical Evidence from Manufacturing Industries. *Asia Proceedings of Social Sciences*, 7(1), 57-59.
- Yixin Xu, Umair Akram, Sihan Lin and **Nazam, M.** (2017). How to Predict Financing Efficiency in Public-Private Partnerships in an Aspect of Uncertainties. In Proceedings of the Eleventh International Conference on Management Science and Engineering Management. Springer Singapore.

C. Abstracts Published in Abstract Books by Recognized Publishers

- Published abstract titled “Adoption of knowledge management in supply chain to overcome its barriers: Implications for Pakistani Agriculture Sector” In Proceedings of the International Symposium on Global Value Chains & Decent Work Deficit in Agriculture: Present Challenges and Future Prospects (pp. 34-35). IBMS-UAF.

- Published abstract titled “Barriers Relating to the Adoption of Sustainable Supply Chain : A Case of Textile Sector” in International Conference on Sustainable Agriculture in Pakistan, 2016 held at UAF in collaboration with University of California, Davis, USA.
- Published Abstract titled “Barriers Analysis for Sustainable Development in SMEs : A Case from Textile Sector” in Ist International Conference on Indigenous Resource Management, Challenges and Opportunities from 14-15 April, 2016 held at University of Management Sciences and Information Technology, Kotli, Azad Jammu & Kashmir.
- Published Abstract titled “Barriers Analysis for Sustainable Development in Textile SMEs” in Ist National Conference Emerging Trends and Challenges in Social Sciences organized by department of Sociology, Bahauddin Zakariya University Multan, Pakistan from 15 to 16 November 2016.
- Published Abstract titled “Impact of Price Promotions Across Offline and Online Channel on Consumer Buying Behavior: A Case Study of Shoes Outlets” in the Book entitled Global Value Chains, Power Relations, Decent Work Agenda in Developing Countries having ISBN No: 979-969-9700-01-9, Volume II.
- Published Abstract titled “Investigating the Impact of Emotional Branding on Consumer Purchase Behavior: A Case Study of Energy Drinks Users in Faisalabad” in the Book entitled Global Value Chains, Power Relations, Decent Work Agenda in Developing Countries having ISBN No: 979-969-9700-01-9, Volume II.
- Published Abstract titled “Investigating the Critical Success Factors of Green Supply Chain Management and Their Impact on Organizational Performance: The Case Study From Textile Sector” in the Book entitled Global Value Chains, Power Relations, Decent Work Agenda in Developing Countries having ISBN No: 979-969-9700-01-9, Volume II.
- Published Abstract titled “Impact of Post-Purchase Services on Customer Satisfaction: A Case Study of Smart Phone Users in Faisalabad” in the Book entitled Global Value Chains, Power Relations, Decent Work Agenda in Developing Countries having ISBN No: 979-969-9700-01-9, Volume II.

Research Projects In Progress / Completed

- **Nazam, M.** and Hashim, M. 2022. Development of Model for Improving Textile Supply Chain Sustainability in the Context of COVID-19 in Pakistan: a Strategic Guidelines (**In-Progress**).
- Hashim, M. and **Nazam, M.** 2022. Improving Sustainability Performance of Textile and Apparel Industries through Sustainable Manufacturing Practices and Circular Economy (**In-Progress**).
- **Nazam, M.** and A. Waseem. 2016. Green Supply Chain Management Practices in Different Industries of Pakistan. A project Funded by Higher Education Commission of Pakistan. Worked as Principal Investigator. (**Completed**).
- Ghafoor, A and, **Nazam, M.** 2017. Economic Analysis of Policies Affecting Pulses in Pakistan. A Project Funded by Australian Center for International Agriculture Research. Worked as Team Member. (**Completed**).
- Waseem, A. and **Nazam, M.** 2017. Development of Business Model for the Establishment of High Tech Machinery Services Center. A project funded by US-Pakistan Center for Advanced Studies. Worked as Co-Principal Investigator. (**Completed**).
- Sarwar, A., **Nazam, M.** 2018. Green Supply Chain Management in Pakistan: Practices and Performance. A Project funded by Higher Education Commission of Pakistan. Working as Co-Principal Investigator. (**Completed**)

Research Reports Prepared

- **Nazam, M.**, Ahmad, W., (2018). Green Supply Chain Management Practices in Different Industries of Pakistan. A project funded by the Higher Education Commission of Pakistan.
- Ahmad, M., Ahmad, W., and **Nazam, M.** (2017) Development of Business Model for the Establishment of High Tech Machinery Service Center. (A report prepared on the instructions of Vice Chancellor, UAF for submission to USPCAS.
- Ghafoor, A., and **Nazam, M.**, (2018). Research Report on “Economic Analysis of Policies Affecting Pulses in Pakistan” under Australian Centre for International Agriculture Research Policy Project of Pulses in Punjab Province.

Professional Training Courses

- Resource Person in the “**WomenX: Entrepreneurial Development Skills**” Program (2017) funded by The World Bank and implemented by The University of Agriculture, Faisalabad
- Delivered lecture on one day seminar on “**Self-sustaining Rural Enterprises in Pakistan**” on January 18, 2018 organized by University of Agriculture, Faisalabad in collaboration with Higher Education Commission of Pakistan at DLC2-UAF.
- Organized “**All Pakistan DICE-Agriculture and Food Sciences 2016, Innovation Event in UAF**” with collaboration of British Council, PCST, PARB, HEC and DICE Foundation.
- Attended training under “**Change Maker Institute Award Project**” in collaboration of British Council, Proskills UK & YES Network Pakistan on (27-29 June, 2016) at GC University, Faisalabad
- Participated in the One day Training “**Faculty Social Enterprise Incubator Training Program**” on May 31, 2016 jointly organized by British Council and Office of Research Innovation and Commercialization (ORIC), UAF.

Workshops / Seminars / Symposium

- Participated in one day seminar on “**Value Added Food Products: Issues and Opportunities for Entrepreneurs**” on January 19, 2018 organized by Office of Research Innovation and Commercialization and Punjab Agriculture Research Board at UAF.
- Participated in one-day seminar on “**Taxation for Start-ups and Consultancy Services in Pakistan**” on 23rd November, 2017.
- Participated in International symposium on “**Global Value Chain and Decent Work Deficit in Agriculture**” on 1st to 2nd December, 2017 Organized by Institute of Business Management Sciences (IBMS) and Office of Research Innovation and Commercialization (ORIC) at University of Agriculture, Faisalabad.
- Participated in “**International Conference on Innovation and Entrepreneurship in Textiles**” on June, 2018 in the National Textile University Faisalabad.
- Participated in National Seminar on **Role of Education in Entrepreneurship** on October 03, 2018 at University of Agriculture, Faisalabad.
- Participated in Seminar on “**University Industry Collaboration: Implications for Improving Business Education in Pakistan**” on November 2, 2016 in New Senate Hall of UAF
- Participated in Seminar on “**Food Security and Value Addition in the Modern World**” on November 3, 2016 in New Senate Hall of UAF.

Advisory, Administrative and Community Services

- **Coordinator** of Weekend Degrees Program of Institute of Business Management Sciences.
- Performed duties as ***Focal Person*** to successfully organize All Pakistan DICE-Agriculture and Food Sciences Innovation Event 2016 in collaboration with British Council, PCST, PARB, HEC and DICE Foundation, USA scheduled on November 2-3, 2016.
- Serving as ***Library Incharge*** in the Institute of Business Management Sciences.
- Performed duties as ***Incharge MBA (2.5 years)*** in the Institute of Business Management Sciences to plan, supervise, advise and complete the enrolment activities of respective degree program on August 8, 2017.
- Assigned duties of ***Tutor of Z.A Hashmi-3*** Tutorial Group to guide the students in various curricular and extra-curricular activities.
- Performed duties as **Convener of MBA Executive and M.Com** in the Institute of Business Management Sciences to plan, supervise advice and complete the enrolment activities of respective degree program on August 8, 2017.
- Served as ***Member of Graduate Group*** constituted by the competent authority for Curriculum Setting of New MS Degree in Entrepreneurship.
- Served as ***Convener of Supervisory Committee*** for evaluations of Synopsis/Thesis of MS Management (Marketing) and MS Management (Agribusiness) students of IBMS.
- Served as ***Convener of Online Admission of Postgraduate Degree Programs*** to look after the admission process at Institute of Business Management Sciences.