

## Amen Fiaz

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Phone: +92 321 6635888

### Education

- Masters of Business Administration (Marketing)  
FAST National University of Computer and Emerging Sciences  
2021-2023
  - Bachelors of Business Administration (Marketing)  
FAST National University of Computer and Emerging Sciences  
2017-2021
- A Levels  
Lahore Grammar School Faisalabad  
2015-2017
- O Levels  
Lahore Grammar School Faisalabad  
2012-2015

### Experience

- Lecturer  
Institute of Business Management Sciences, University of Agriculture Faisalabad  
July 2024 to present
- Senior Officer, HR Department  
Crescent Textile Mills Limited  
August 2023 to June 2024

### Skills

Computer Skills: MS Office (Word, PowerPoint, Excel), SPSS, Smart PLS, EViews, Express Accounting Software, Easy-to-Use Accounting Software

Soft Skills: Team Management, Leadership, Communication, Problem Solving, Analytical Thinking, Interpersonal Skills

### MBA Dissertation

A nexus between green buying behavior, green brand image, and customer citizenship behavior: an analyses of Pakistan apparel industry

### Research Interests

Green Marketing, Sensory Marketing, Consumer Behavior

### **Trainings / Workshops / Seminars / Conferences**

- Participated in Post Induction Training and Professional Development for Young Faculty (2024) at UAF
- Participated in Workshop on Emerging Trends in Organizational Psychology: Opportunities and Prospects in the Construction Industry (2024) at IBMS, UAF

### **Awards**

- Awarded with Aga Hasan Abidi Gold Medal for first position in MBA
- Awarded with Aga Hasan Abidi Gold Medal for first position in BBA
- Included in Rector's List of Honor for BBA & MBA
- Included in Dean's List of Honor for BBA & MBA
- Awarded with Gold Medal in A Levels

### **References**

Will be furnished upon request