

CURRICULUM VITAE

Name: **Hira Ashfaq**
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Date of Birth: 4 november 1993
Nationality: Pakistani
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Education Profile

Degree	Year	Division	Institution	Major Subjects
M.PHIL	2016-18	1 ST	RIPHAH INTERNATIONAL UNI	MARKETING
M.Com	2014-16		Govt.College for Women Madina Town, Faisalabad	Accounting/Finance
B.Com	2014	1 st Class 1 st	Punjab College of Commerce, Faisalabad	Commerce Functional English Business Communication Business Law, Cost Accounting, Business Taxation, financial Accounting
I.Com.	2011	1 st	Punjab College for Women, Faisalabad	Accounting, Commerce, Banking, Economics, Geography, Business Math , English

Matric	2009	1 st	Laboratory Girls High School, Faisalabad	Science Math,physics, Chemistry,biology.Mathematics
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Experience:

- Working as a Lecturer marketing at UAFCCDO
- Serving as a superident of Bano Qudsia hostel
- Working as a DSA Female at UAF CCdo.
- Serving the services of Associate senior tutor
- Instructor in Spoken and business English, NEVTEC at District Industrial Home Government of Punjab
 - 2.5 Year experience at PARAS college UAF

Computer skills:

MS Word, Internet Explorer ,MS power point

Language:

Urdu , English ,Punjabi

Short Courses:

Computer Course

Dough Flower Making Course

Interests and Hobbies:

Book reading , Hand made jewelry,Poetry

Extra curricular activities:

Speech,debating,Acting

- 3rd position in speech competition organized by Jung group
- Participated in “SKANS DRAMA NIGHT” at Nusrat Fateh Ali khan Auditorium FSD

Honour:

President of business Management department society Government college university for women Madina Town FSD

RESEARCH PROJECTS:

- Submitted research report titled “ISSUES AND PROBLEMS OF WORKING WOMEN IN TEXTILE INDUSTRY OF PAKISTAN” department of business administration and commerce 2016
- Completed a market research title SWOT Analysis Department of business administration and commerce 2015 GCUWF
- Participated at **Lahore School of Economics**, engaging with leading business scholars from across Pakistan
- Presented "**Building Sustainable Cities: Balancing Profit, People and the Planet**" at the national conference, December 2–4, 2025
- Delivered a seminar on **Religious Harmony in Pakistan**, contributing to interfaith dialogue and social cohesion discourse.

PUBLICATION

- The Role of Investors' Personal Profile in Gauging Market Conditions and Affecting their Investment-Decisions: A Study of Postgraduate Students in Faisalabad
- A Study of the Real Estate Business Implications for Living Conditions in Urban Pakistan: Mixed Methodology Results
- Association between Talent Management and Private Business Organizations Performance in Punjab, Pakistan

Research Submissions

2 proposals submitted — 1 in NRP and 1 in ALP